

MINUTES

On June 22, 2017, the 21st Century Senior Services Development Advisory Board met at 3:00 p.m. in the Gilliland Education Room of the Globe News Centers for the Performing Arts at 500 S. Buchanan for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Chris Bell	Yes	3	3
Melissa Carter	Yes	3	3
Charlene Cole	Yes	3	3
Mary Coyne	Yes	3	3
Steve Dalrymple	Yes	3	3
Judy Day	Yes	3	3
Robert Goodrich	No	3	2
Toni Gray	Yes	3	2
Shirley Heard	Yes	3	3
Steve Hoyl	Yes	3	2
Terry Price	Yes	3	3
Liz Rascón Alaniz	Yes	3	3
Clay Stribling	Yes	3	2
Tim Williams	Yes	3	3
Jelaine Workman	Yes	3	3

Also in attendance were:

Kevin Starbuck
Rod Tweet
Linda Pitner

ASSISTANT CITY MANAGER
PARKS & RECREATION DIRECTOR, CITY OF AMARILLO
SENIOR SERVICES COORDINATOR AND RECORDING SECRETARY,
CITY OF AMARILLO

ITEM 1: Call to Order. Chair Melissa Carter established a quorum and called the regularly scheduled meeting of the 21st Century Senior Services Development Advisory Board to order at 3:05 p.m.

ITEM 2: Minutes. Steve Hoyl moved to approve the minutes of March 23, 2017 as written. Jelaine Workman seconded the motion and motion carried by unanimous vote.

ITEM 3: Senior Citizen Programming Needs Assessment and Senior Facility Feasibility Study Project Overview Presentation and Discussion. Linda Pitner, Senior Services Coordinator, introduced Doug Gallow, Ellen Gallow, and Jill Jackson Ledford with Lifespan Design Studio and reminded the Advisory Board that Lifespan Design Studio is the contracted consultant to complete the programming needs assessment and facility feasibility study. Ellen Gallow presented an overview of the programming needs assessment and facility feasibility process and timeline noting the members of the study team; Phase 1 issues, needs and interests, demographics, community engagement and input focusing on function not form; and Phase 2 including facility planning preliminary design and cost estimates based upon the programming needs identified in Phase 1. Mrs. Gallow provided a schedule of activities with a final report expected in December and a final presentation in January 2018.

ITEM 4: Models and trends in Senior Service Delivery and Senior Centers Presentation and Discussion. Jill Jackson Ledford, consultant with Lifespan Design Studio, presented models and trends information regarding service delivery and senior centers noting the National Institute of Senior Centers report, "New Models of Senior Centers Taskforce, Final Report." Mrs. Ledford then facilitated discussion with the Advisory Board and citizens in attendance. Elements of programs noted from the models of importance included food service as vital to current senior center attendees, multigenerational opportunities, transportation, reasonable membership/user fees and scholarship opportunities, lifelong learning, technology classes beyond the computer including smart phones and apps, exercise, arts and crafts, and co-location of social services offices.

A question was asked if a community center or senior center was being proposed. Jill reiterated that there is no proposal in place for a center and the current discussion is about what programs and services are important to seniors and pre-seniors. Other comments included having the community help define the population to be served with programming, opportunities to serve active adults across the community in nontraditional "senior" spaces, collaboration of existing community programs, understanding what programs and services already exist, the importance of appropriate messaging as well as the opportunity to engage the entire community in the needs of seniors and how best to meet those needs. Challenges noted for our community included the stigma associated with the word "senior."

ITEM 5: Public Forum. No additional public comments.

ITEM 6: Adjournment. There, being no further business, Melissa Carter, Chairman, adjourned the meeting at 4:40 p.m. This meeting was recorded and all comments are on file with the City Parks and Recreation Department.

ATTEST: 

Linda Pitner, Board Secretary



Mary Coyne, Vice Chairman