



Campaign Advertising

what you need to know about political signs

A political sign can announce an upcoming election, or announce a position as a candidate for a political office or an issue in an upcoming election.

Political signs are generally exempt from permit requirements, with a few restrictions:

- ✓ Signs must be on private property. This means they cannot be attached to utility poles, light poles, street sign poles or other similar structures.
- ✓ The area between the curb and sidewalk is usually city right-of-way: no signs allowed there.
- ✓ Signs may only be placed on private property with the consent of the property owner.
- ✓ The sign cannot display goods, services or any other advertising message.
- ✓ The size is limited to 36 square feet or 1 square foot per linear foot of lot frontage for the lot the sign is on; whichever is greater. Lot frontage is measured along the curb, from property line to property line.
- ✓ Signs must be removed 30 days after the election or activity.

