



PARKS UPDATE

The latest news from Amarillo Parks & Recreation



Upcoming Schedule of Events & Programs

- 9/10 BEAUTIFICATION BOARD
- 9/11 PARK BOARD
- UPCOMING EVENTS
 - 9/7 HOOKED ON FISHING - MEDI PARK
 - 9/7 ALL DAY PICKLEBALL
 - 9/10 & 9/17 LEGO ROBOTICS CAMP
 - 9/12 & 9/14 CODING 101 CAMP
 - 9/14 ALICE IN WONDERLAND TEA PARTY
 - 9/20 STARLIGHT CINEMA - KUNG FU PANDA
 - 9/20 - 9/21 BOMBFEST SOFTBALL TOURNAMENT
 - 9/23 POP UP PARTY IN THE PARK - WESTOVER

AMARILLO NATIONAL TENNIS CENTER

The Amarillo National Tennis Center generated \$15,640 in revenue for the month of August. A breakdown of our services and revenue is shown below.

Pickleball League registration just closed on September 1st. This 6 week course will run Saturday nights from 7:00pm to 10:00pm.

Thank you to all of our patrons who continue to support our facilities!

August ANTC Services Provided	
Average Tennis Lessons per week	38
Total Rackets Strung	44

August ANTC Revenue	
Concessions	\$640.37
Admissions	\$5,801
Membership Revenue	\$2,088
Misc. Revenue	\$471.17
Merchandise	\$1,554.40
Tennis Lessons	\$5,085
Total Revenue	\$15,640



AMARILLO NATIONAL TENNIS CENTER
PICKLEBALL LEAGUE **MIXED PLAY**
 SEPT. 01 DEADLINE
 36 SPOTS AVAILABLE
 1ST, 2ND & 3RD PRIZE
 REGISTER EARLY - SPACE IS LIMITED
\$45 PER PERSON
 RECREATION LEVEL INDIVIDUAL SIGNUP
SATURDAY NIGHTS 7-10 PM FOR 6 WEEKS
 5000 BELL ST. AMARILLO, TX 79109
 MORE INFORMATION
 DUSTIN ALMOND
 806-570-2364



ATHLETICS

Upcoming League - Fall Volleyball:

104 Teams enrolled; \$20,800 in revenue.
Program Duration: September 16th to October 31st. Registration has closed.

Staffing Addition

A warm welcome to our new contractor, Kenneth Brown. He will be joining us as a Volleyball Coordinator!

Back to School + Back to Sports!

We want to thank our Independent Contractors who rent our fields for games and tournaments:

Top of Texas Youth Sports League, Panhandle Youth Sports Foundation, Amarillo Soccer Association, Kids inc, Senior softball, Socialete, Liga Alianza, Holy Cross, PCHEA, St Andrews, and San Jacinto Christian Academy.



RECREATION

Father/Son Adventures

On Saturday, August 24th, a group of fathers and sons bonded over food & competitive games. The 31 attendees enjoyed an afternoon of Nerf games, gaga ball, dodgeball, video games and pizza at Warford Activity Center.



Pop-Up Party at Stephen F. Austin Park

There's no better way to burn off energy after a long day of school than to run around at a park. Over 60 kids enjoyed an evening of fun activities on Monday, August 26th at Stephen F. Austin Park. The kids enjoyed free pizza, played on the playground and challenged each other at cornhole, tug of war, connect 4, scooters and ax throwing.

BEAUTIFICATION



Astronaut Mural Greets Visitors at Don Harrington Discovery Center

A total of six murals have been completed for the 2023-2024 fiscal year. You can enjoy the latest mural at Don Harrington Discovery Center located at 1200 Streit Dr, which has been the largest and probably the most challenging mural for Blank Spaces this year. The next application period for the mural grant program will open in the Fall of 2024.

AQUATICS

Outdoor Pools Close for the Season

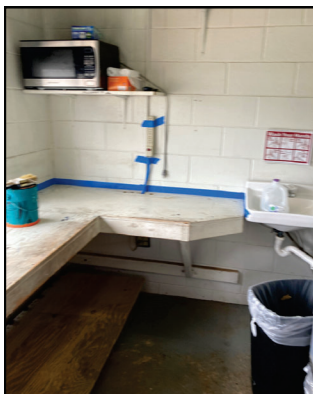
Thompson Pool was open for its final weekend of the season August 31st - September 2nd. We want to extend our thanks to all the pool managers, lifeguards and cashiers for their hard work this pool season.

A financial recap of the season is included in this newsletter.




Southeast Pool Concession and Hallway Improvements

With the leftover paint from Southeast's new mural by Niara, office staff dedicated time to sprucing up the entrance corridor to Southeast pool, as well as the concessions counter and door. This project is still underway! Progress photos are below.



AQUATICS DASHBOARD



AQUATICS DASHBOARD

CITY OF AMARILLO PARKS AND RECREATION

YTD INFORMATION

YTD CONCESSIONS/ADMISSION

\$316,124

YTD POOL PARTIES/RENTALS

\$44,033

YTD LESSONS AND SPECIAL EVENTS

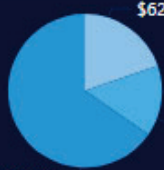
\$13,863

YTD Attendance

37,764

YTD REVENUE BY POOL

\$62.12K (19.7...)

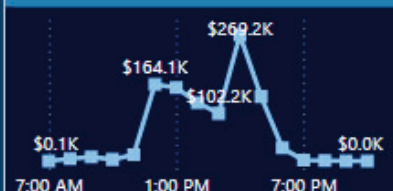


\$205.76K (65.38%)
● Southeast ... ● Southw... ● Thomps...

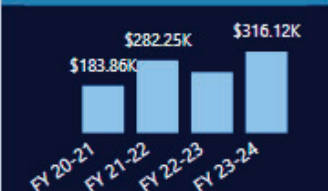
REVENUE PER DAY

Saturday	██████████
Sunday	██████████
Friday	██████████
Tuesday	██████████
Thursday	██████████
Wednesday	██████████
Monday	██████████

REVENUE PER HOUR



REVENUE PER YEAR



REVENUE TRENDS - THOMPSON POOL

July FY 20-21	3,069	\$36,116	August FY 20-21	4,181	\$41,275	May FY 21-22	2,119	\$15,128	June FY 21-22	11,314	\$71,542	July FY 21-22	12,152	\$77,503	August FY 21-22	2,810	\$17,185	May FY 22-23	855	\$8,419	June FY 22-23	11,530	\$77,116	July FY 22-23	11,637	\$74,302	August FY 22-23	1,838	\$10,924	May FY 23-24	1,101	\$10,706	June FY 23-24	\$110,441		July FY 23-24	7,259	\$60,767	August FY 23-24	2,300	\$21,208
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REVENUE TRENDS - SOUTHEAST POOL

May FY 20-21	4	\$246	June FY 20-21	\$42,623	3,743	July FY 20-21	\$22,384	314	August FY 20-21	\$1,501	1,178	May FY 21-22	\$6,854	5,628	June FY 21-22	\$29,741	4,102	July FY 21-22	\$21,745	506	August FY 21-22	\$2,645	334	May FY 22-23	\$2,024	3,975	June FY 22-23	\$20,957	4,239	July FY 22-23	\$21,744	502	August FY 22-23	\$2,389	740	May FY 23-24	\$6,142	5,868	June FY 23-24	\$34,799	2,892	July FY 23-24	\$16,926	462	August FY 23-24	\$3,205	
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REVENUE TRENDS - SOUTHWEST POOL

May FY 20-21	\$223	2,310	June FY 20-21	\$23,139	448	July FY 20-21	\$12,275	303	August FY 20-21	\$2,275	2,588	May FY 21-22	\$1,889	1,625	June FY 21-22	\$15,329	272	July FY 21-22	\$8,823	891	August FY 21-22	\$1,433	1,458	May FY 22-23	\$5	198	June FY 22-23	\$5,786	265	July FY 22-23	\$6,674	\$23,667	August FY 22-23	\$4,570	2,048	May FY 23-24	\$4,421	354	June FY 23-24	\$12,658		July FY 23-24	\$12,658		August FY 23-24	\$6,066	
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AQUATICS SEASON RECAP-COST TO OPERATE

	SW Pool	SE Pool	Thompson
Revenue			
Admission	\$34,491	\$46,000	\$201,338
Concession	\$8,509	\$16,000	\$37,210
Misc. Rev (Pool Parties)	\$6,900	\$5,700	\$21,463.86
Swim Club Rentals	\$3,000	N/A	N/A
Total	\$52,900	\$67,700	\$260,012
Expenses			
Personal Services	\$121,948	\$121,948	\$200,000
Office Expense	\$1,060	\$1,060	\$1,060
Operating	\$2,405	\$2,405	\$2,405
Operating Concessions	\$4,254	\$8,000	\$17,746
Janitor	\$813	\$813	\$813
Clothing/Uniforms	\$2,892	\$2,892	\$2,892
Chemical/Medical	\$13,000	\$13,000	\$20,000
Education	\$664	\$664	\$664
Energy (Natural Gas & Electricity)	\$8,414	\$8,414	\$8,414
Professional	\$1,526	\$1,526	\$1,526
R&M Improvements	\$10,401	\$10,401	\$10,401
License Permits	\$1,572	\$1,572	\$1,572
Total	\$168,950	\$172,696	\$267,494
Cost Recovery Percentage	31%	39%	97%

AQUATICS SEASON RECAP-POOL PARTIES

	Thompson Pool	Southeast Pool	Southwest Pool
# of Daytime Parties	50	27	21
# Private Parties	30	15	24
Daytime Revenue	\$6,750.00	\$2,750.00	\$2,400.00
Private Party Revenue	\$14,713.86	\$2,757.00	\$4,575.76
Private Party Days	Sun, M, F, Sat	Tu, Th	Sun, W, Sat
Total Revenue	\$21,463.86	\$5,507.00	\$6,975.76
Percentage of Pool Party Revenue	63.20%	16.22%	20.55%
Timeslots Booked	27/31	14/16	23/24

EXTENDED HOURS AT THOMPSON

	Admission	Concession	Total	Notes
10-Aug	\$399.00	\$135.34	\$534.34	1.7" of rain
11-Aug	\$2,037.00	\$470.65	\$2,507.65	
17-Aug	\$1,869.00	\$454.52	\$2,323.52	
18-Aug	\$1,659.00	\$362.33	\$2,021.33	
24-Aug	\$1,540.00	\$415.72	\$1,955.72	
25-Aug	\$910.00	\$189.62	\$1,099.62	Temp: 104 0.01" Rain
31-Aug	\$686.00	\$93.78	\$779.78	High temp: 89 Avg: 75
1-Sep	\$483.00	\$138.56	\$621.56	High temp: 89 Avg: 74
2-Sep	\$301.00	\$66.81	\$367.81	High temp: 83 Avg: 72

AQUATICS

SW POOL AVERAGE REVENUE BEFORE & AFTER INFLATABLE

<u>Dates</u>	<u>Average Revenue/Day</u>
May 28 - July 8th <i>(without the inflatable)</i>	\$842.63/day
July 9th-August 4th <i>(with the inflatable)</i>	\$574.32/day

**Note that all 3 pools saw a decrease in revenue in the month of July*



AQUATICS - ANTICIPATED PROJECTS

Replaster SE & SW Pools: \$400,000+/Pool

Pumps/Motors: Unknown (Researching)

Remodel SW Restrooms: \$50,000+

GOLF

Ross Rogers and Comanche trail hosted several groups in August, including the Amarillo Fire Department, Heal the City, Phillips 66 Panhandle Classic, Owens Corning, Jim Lea Memorial, Premier Truck Group, Brandy Lee Leard Memorial, THS-AHS Class of '84 Reunion.

Phillips 66 Panhandle Golf Classic



GOLF CONT.

Upcoming Events:

31st Annual Street Toyota Senior Classic, Panhandle Peace Officers Association, POPGC Club Championship, Andreas Project, Western Builders, United Way Golf Scramble, FC Dallas High Plains Soccer, Amarillo Gear, AQHA Golf Classic, AHS Class of '79 Reunion, High School Tri Meet, and First Baptist Church.

Charity Golf Tournaments raised \$297,500.00 in the month of August at the City of Amarillo Golf Complexes



Heal the City Golf Ball Drop
Special Thank You to the ASCO Company!

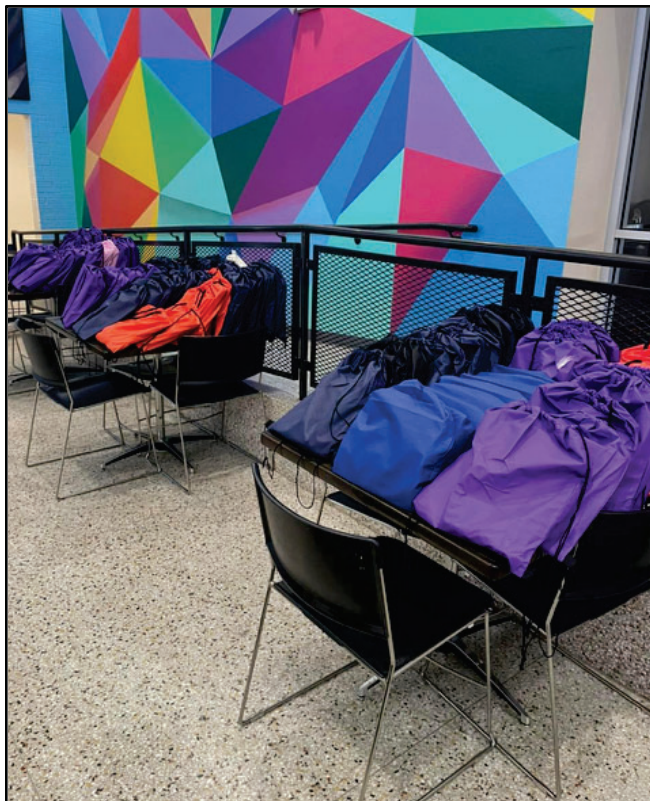
Revenue			
Golf Course	Ross Rogers	Comanche Trail	Combined revenue compared to last year
Aug Revenue	\$438,381.84	\$253,025.51	up \$76,513.94
YTD Revenue	\$2,790,534.32	\$1,583,709.13	up \$429,066.48

Rounds			
Golf Course	Ross Rogers	Comanche Trail	Combined rounds compared to last year
Aug Rounds	6,508	4,923	up 95
YTD Rounds	49,203	32,806	up 4,665

WARFORD ACTIVITY CENTER

The Warford Activity Center recently partnered with 6S Sports, a competitive volleyball club, and Quiet Storm Martial Arts Academy to provide each group a space to practice through a rental agreement. 6S Sports will occupy the gymnasium for 2 hours every Tuesday and Thursday evening through May 2025, and Quiet Storm Martial Arts Academy will occupy the Fitness Studio for 2-3 hours every Monday and Wednesday evening through the end of the year.

August at Warford		Revenue
Rentals	34	\$4,775
Memberships Sold	151	\$2,385
Concession Revenue	NA	\$930.53
Membership Scans	1,251	NA



The Warford Activity Center gave away 120 backpacks stuffed with school supplies in early August.

WARFORD ACTIVITY CENTER FITNESS SCHEDULE

**FALL FITNESS SCHEDULE RUNS
SEPTEMBER 3 - DECEMBER 20**

Classes included with a membership or punch card

MONDAY	TUESDAY	WEDNESDAY
<p>9:00a - 10:00a Walk with Ease</p> <p>9:00a - 10:00a Water Aerobics</p> <p>6:30p - 7:30p 50+ Mobility</p>	<p>9:00a - 10:00a Water Aerobics</p> <p>11:30a-1:00p** Nutrition Class</p> <p>7:00p-8:00p Water Aerobics</p>	<p>9:00a - 10:00a Walk with Ease</p> <p>9:00a - 10:00a Water Aerobics</p> <p>10:30a - 11:00a Chair Yoga</p> <p>7:30p-8:30p Cardio/Weight Training</p>
THURSDAY	FRIDAY	SATURDAY
<p>9:00a - 10:00a Water Aerobics</p> <p>5:30p-7:00p** Nutrition Class</p> <p>7:00p-8:00p Water Aerobics</p> <p>7:30p-8:30p Land Aerobics</p>	<p>9:00a - 10:00a Walk with Ease</p> <p>9:00a - 10:00a Water Aerobics</p> <p>7:30p - 8:30p Dance Aerobics</p>	<p>9:00a - 10:00a 50+ Mobility</p>

** Pre-registration required for nutrition classes. Visit amarilloparks.org to complete the interest form. Offered seasonally.

8/20/24

The fall fitness schedule kicks off September 3rd and will run through December 20th.

MOTHER & SON ADVENTURES

HALLOWEEN Edition

OCTOBER 5TH
1PM-4PM

Attention all mothers with sons and sons with mothers! Join us for a spooky night of Nerf Wars, Archery Tag, dodgeball, gaga ball, pumpkin carving and pizza!

AGES 5-15

\$25 FOR 1 PARENT & 1 CHILD

\$5 FOR EACH ADDITIONAL CHILD

WARFORD ACTIVITY CENTER

Limited Space!
bit.ly/recatcostcamps



POP-UP PARTY

IN THE PARK

5:30PM-7:30PM

JUNE 24
JULY 22
AUGUST 26
SEPTEMBER 23

EASTRIDGE
BONES HOOKS
AUSTIN
WESTOVER

AMARILLO PARKS & REC

JOIN AMARILLO PARKS AND RECREATION AT OUR NEIGHBORHOOD PARKS FOR A FREE PARTY! WE WILL HAVE GAMES, ACTIVITIES, AND PIZZA!

ALL DAY PICKLEBALL

10AM-6PM / SEPTEMBER 7TH

WARFORD ACTIVITY CENTER
1330 NW 18TH AVE

FREE FOR WARFORD MEMBERS. \$5 FOR NONMEMBERS. PLEASE PAY AT THE DOOR.

TOY STORY PLAYDATE

Warford Activity Center

September 28
2pm-3:30pm

AGES 1-5

ANDY'S TOYS

AMARILLO PARKS & RECREATION

\$15 per child

Jump into this interactive Toy Story-themed event filled with arts and crafts, story time, and music and movement sessions! Snacks and refreshments provided.

To register, please visit bit.ly/amarilloevents or scan the QR code.



NATIONAL CLEAN-UP DAY

21 SEPTEMBER
9AM-11AM

9th St. Trails

Scan the QR code to register or go online to www.amarilloparks.org/cleanup

AMARILLO PARKS & RECREATION

Just north of Medical Center Park.



PUMPKIN PATCH AT THE POOL

SATURDAY, OCTOBER 12TH
1PM-3PM

Join us for a fun evening of swimming, Halloween games, candy & pumpkin painting!

WARFORD ACTIVITY CENTER

Children must be accompanied by an adult. Pre-registration is required. Only children need to register - bit.ly/amarilloevents

\$10/CHILD AGES 5+



BOMBFEST 2024

SOFTBALL TOURNAMENT

SEPTEMBER 21ST & SEPTEMBER 22ND

DOUBLE THE BOMBS DOUBLE THE FUN

HOMERUN RULES WILL DOUBLE
TEAMSIDELINE.COM/AMARILLO | REGISTRATION ENDS SEPTEMBER 16TH

DON'T BE LATE

For A VERY IMPORTANT DATE!

ALICE IN WONDERLAND Tea Party

AMARILLO PARKS & REC

DRESS UP IN YOUR BEST WONDERLAND ATTIRE

\$10

SEPTEMBER 14TH
2PM-3:30PM
CIVIC CENTER - HOSPITALITY ROOM

Register by September 9th: bit.ly/amarilloevents



KUNG FU PANDA

SEPTEMBER 20TH
WESTOVER PARK

STARLIGHT CINEMA

SONIC FOX 14

MOVIE STARTS AT 9:45PM

AMARILLO PARKS & RECREATION