

**\*\*City of Amarillo Council Resolution on Digital Rights and Privacy\*\***

**\*\*WHEREAS\*\***, the City of Amarillo Council recognizes the immense benefits that digital technologies, including Artificial Intelligence (AI), offer to the community in terms of efficiency, accessibility, and innovation;

**\*\*WHEREAS\*\***, the Council is committed to upholding the principles of transparency, accountability, and the protection of individual rights in the age of digital transformation;

**\*\*WHEREAS\*\***, our community values both the advantages of technological advancements and the preservation of traditional conservative principles that prioritize individual rights and privacy;

**\*\*NOW, THEREFORE, BE IT RESOLVED\*\***:

1. **\*\*Transparency in Technology Usage\*\***:

- The Council pledges to keep the community informed about the types of digital technologies in use, their purposes, and their implications.
- All digital initiatives will have clear documentation available for public review.

2. **\*\*Data Protection\*\***:

- The Council commits to safeguarding the personal data of its residents. This includes implementing robust cybersecurity measures and regularly auditing our digital infrastructure.
- Staff will implement policy and procedure to insure transparency about data collection methods, the types of data collected, and how it's used.
- Staff will implement policy and procedure to minimize and protect the personally identifiable information collected by the City of Amarillo.
- Any third-party vendors or software providers will be held to the highest standards of data protection. Data protection and usage will be part of the purchasing process.
  - When the city procures digital services or products, ensure the providers adhere to cybersecurity standards, and have a track record of respecting user data and privacy. Add required reporting of data collected, data storage, and data use by the vendor as part of the purchasing process.

3. **\*\*Ethical Guidelines\*\***:

- Staff will draft and uphold ethical guidelines for the use of AI and other digital technologies, ensuring that they align with our community's conservative values.

4. **\*\*Feedback and Engagement\*\***:

- Residents will have opportunities to voice their opinions, concerns, and suggestions regarding digital initiatives. Meetings and digital platforms will be organized to facilitate open dialogue.

5. **\*\*Digital Participation and Civic Engagement\*\***:

- While embracing digital transformation, the Council will also ensure that all residents, regardless of technological proficiency, can access and benefit from our services.
- Educational programs will be put in place to help residents understand digital technologies, their rights, and how to protect themselves online.
- Implement platforms where residents can participate in decision-making processes digitally.

6. **\*\*Legal and Ethical Oversight\*\***:

- The Council will collaborate with legal experts to ensure that all digital initiatives comply with existing laws and respect individual rights.
- Any AI or digital system will be evaluated for potential biases or abuse, and measures will be taken to ensure fairness, objectivity, safety, and privacy.

7. **\*\*Open Data Initiatives\*\***:

- Staff will make non-sensitive city data available to the public, so residents and businesses can use it for various purposes, including research, development, and innovation

**\*\*BE IT FURTHER RESOLVED\*\***, that the City of Amarillo Council will review this resolution annually to ensure it remains relevant and effective in protecting our community's digital rights and privacy in an ever-evolving technological landscape.