City Plan – Vision 2045

City Council – November 8, 2022





Project Team Introductions







Jay Renkens, AICP
Principal-In-Charge



Krystin Ramirez
Project Manager



Saul Vazquez
Senior Project Associate



Alfonso Ramirez
Project Associate









Introductions – Org Chart by Expertise





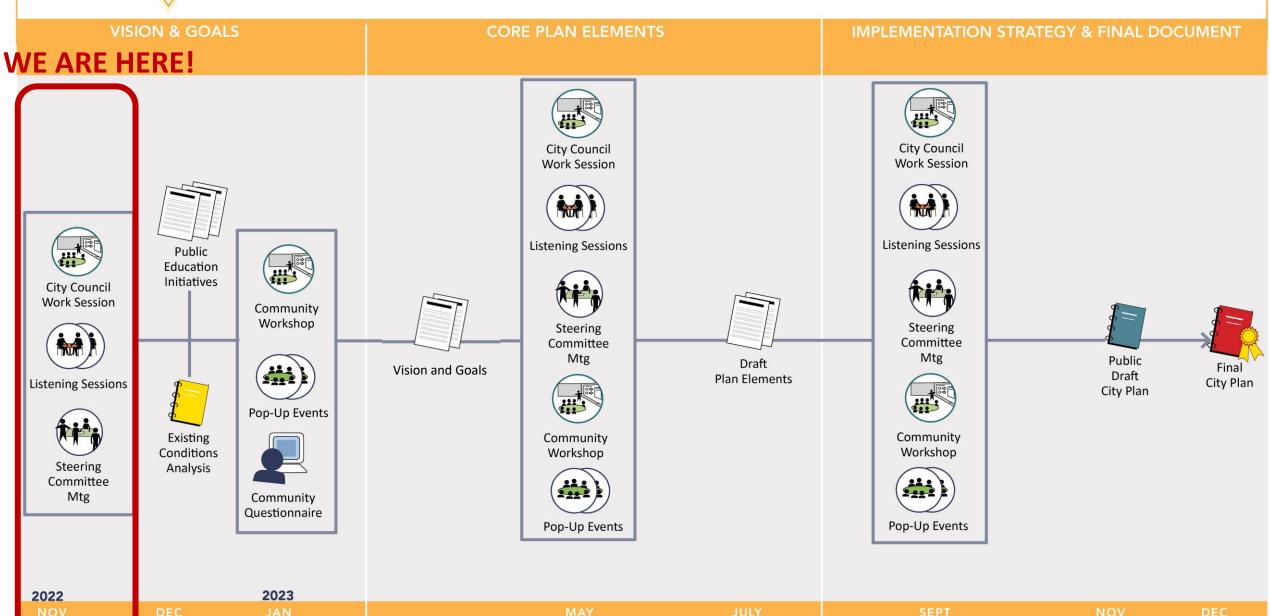
City Plan Overview





City Plan - Vision 2045





Phases of City Plan



2

3



5

Kickoff and Vision & Goals Existing
Conditions
And
Guiding
Principles

Planning
Elements and
Recommendations

Implementation Strategies

Plan Drafting and Finalization



Types of Engagement

Small Group/ Stakeholder

- City Plan Steering
 Committee Meetings
- City Council + Planning and Zoning Commission Work Sessions
- Biweekly Project Team Meetings

Community-Wide

- 3 Community Workshops
- Pop-Up Outreach Events
- Community Survey/s

Broadcast Notifications

- Community-Wide Mailer
- Social Media, e-mail and web announcements for meetings
- Project Website



City Plan Steering Committee

A diverse collective of community members that represent the varying demographics within the City.

You will:

- Help to digest community input
- Provide feedback draft direction and deliverables
- Help ensure City Plan reflects the community's direction





City Plan Steering Committee

Meetings focused on:

- 1. Orientation
- 2. Vision, Goals, and Guiding Principles
- 3. Alternative Growth Scenarios
- 4. Preferred Growth Scenario
- 5. Plan Element Direction
- 6. Plan Element Recommendations
- 7. Implementation Strategies and Draft Plan





City Council + P&Z Commission Work Sessions

Touchpoints will occur at key intervals to keep members up to date on the process and bought-in to the outcomes. Three proposed work sessions:

- 1. Vision, Goals, and Guiding Principles
- 2. Plan Element Recommendations
- Implementation Strategies and Draft Plan





Role of City Plan



WHAT IS CITY PLAN?

City Plan -- Vision 2045 is a long-range plan that will create a strategic framework to balance equitable growth, quality of life improvements, and public and private investments in our city over the next two decades. City Plan will address topics that impact how people experience and interact with the City such as where new businesses, homes, sidewalks, bike lanes, and much more are added. It will also look at how our built city can better reflect and advance our community values around topics like quality of life, economic development, housing and neighborhoods, transportation, health and safety, and growth management.



Relationship to Zoning Code Revisions

- Normally, zoning code amendments come on the heels of a city's comprehensive plan being adopted. Amarillo's last Comprehensive Plan was adopted in 2010.
- In spring 2022 when the recent Zoning Code update was presented, many citizens felt they had not been able to participate in the process.
- Staff agreed that the final proposed draft policies did not have broad community input. In addition, some of the final edits to the Zoning Code update were inconsistent with the 2010 Amarillo Comprehensive Plan.
- City Plan will provide us with an updated community vision for the future of the City and we will propose a Zoning Code update that is consistent with the community's vision.



Relationship to Partnership for Development Progress

- PDP guided the City on how the City should address growing infrastructure needs, including necessary operations, maintenance, planning, and growth.
- Primary and Secondary Recommendations will inform the Community Mobility and Infrastructure Plan Element in the City Plan.











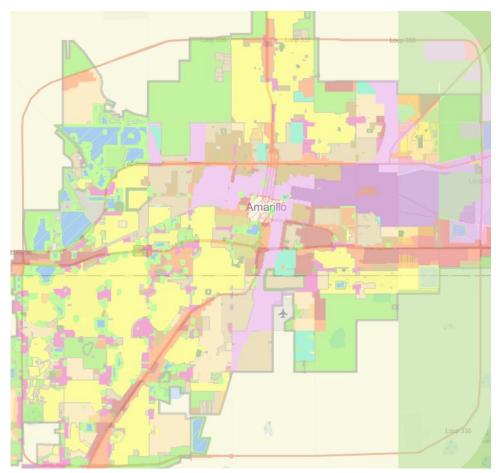
Other Plans PDP **Approach** & Studies **COMMUNITY VISION AND GOALS** 3 4 **Guiding Principles** Land Use & Growth Housing & Community Parks & Cultural Management & Neighbor-Mobility and Community Resources Infrastructure Character Capacity hoods





Land Use & Community Character

- Assessment of Land Use Consistency
- Catalog and Summarize Existing Community Character
- Assess Potential Impacts to that Character within Growth Scenarios

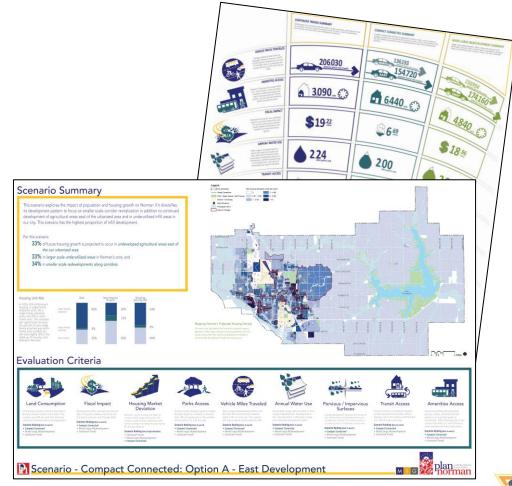






Growth Management & Capacity

- Areas of Stability and Change Analysis
 - Economic Opportunity
 - Housing Needs and Opportunity
- Economic Opportunities
 - Leverage assets
- Land Use Scenarios
 - Preferred Growth Scenario
- Fiscal Impact Analysis







Housing & Neighborhoods

- Create Amenity-Based Neighborhoods
- Increase Access and Opportunity
- Enhance Existing Housing and Neighborhoods









AMARILLO
CDS RESINTEL HOUSING STUDY 2022





Parks & Cultural Resources

- Integrate Recent Parks, Arts, and Cultural Planning
- Leverage Partnerships and Other Infrastructure
- Celebrate Historic and Cultural Assets











Community Mobility & Infrastructure

- Integrate Recent Transportation Planning
- Layered Network Priorities Map (Gap Analysis & Alignment Considerations)
 - Based on Public and Stakeholder Input
 & Needs
- Focus on Meeting the Needs of All Transportation Users
- Anticipate Growth







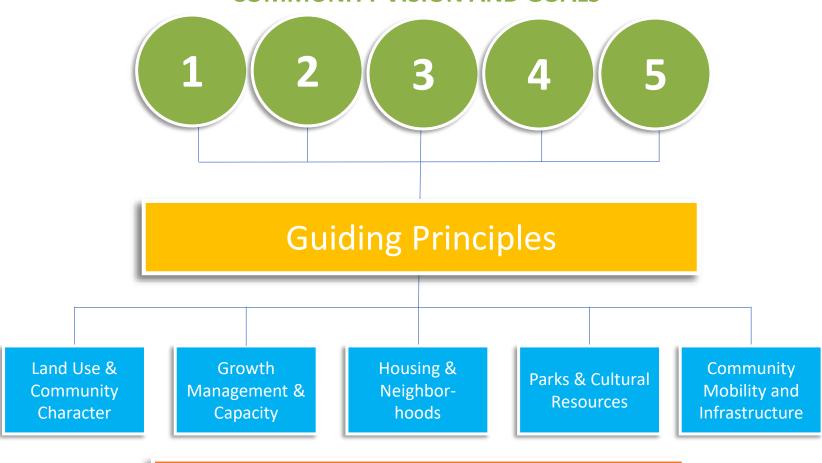






Approach

COMMUNITY VISION AND GOALS



Implementation





Implementation

- Update Zoning Code and Zoning Map
- Update System Plans (if necessary) to Align with City Plan
- Inform CIP projects and priorities
- Engage in public-private partnerships



Next Steps



Next Steps

- Existing Conditions Analysis November/December 2022
- Launch Project Landing Page December 2022

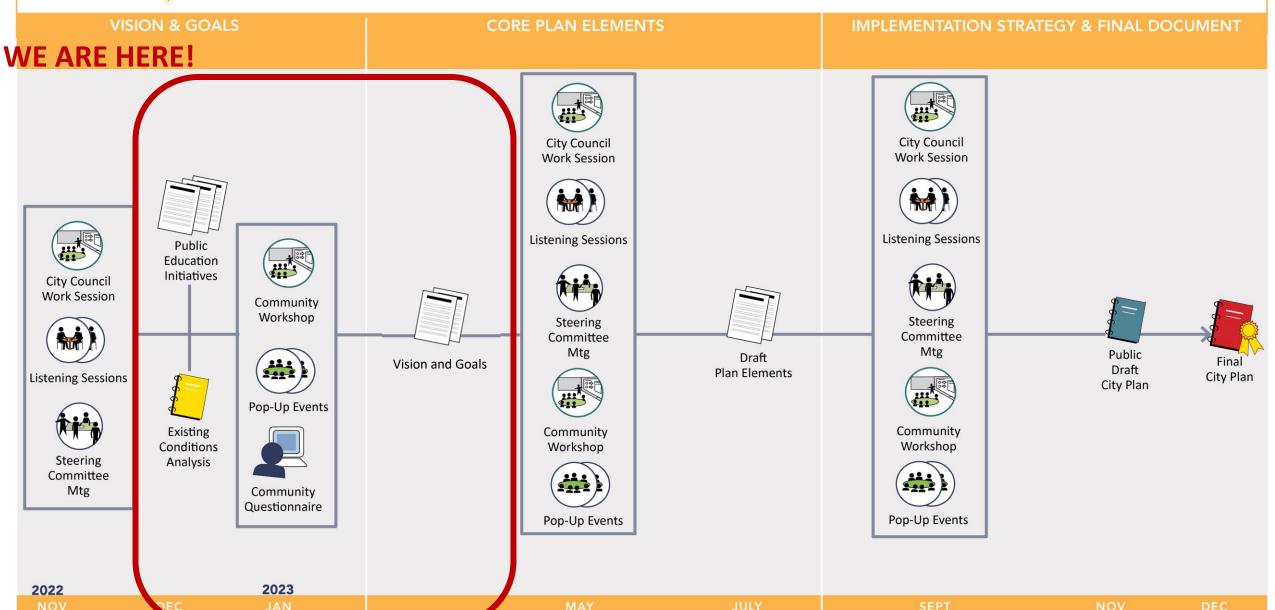
- Kick-Off Community Wide Engagement January 2023
- Build Business As Usual Scenario Q1 2023
- Draft Vision & Goals Late Q1 2023





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