

Meeting Summary

Amarillo City Plan – Vision 2045

City Plan Stakeholder Committee Meeting #1

City Plan Overview and Objectives

Date: **11/7/2022**

Time: **5:30 PM – 7:00 PM**

Location: **601 S. Buchanan Street, City Hall Room 105**

City Plan Team Participants

City Plan Project Team

- Cris Valverde (Amarillo)
- Emily Koller (Amarillo)
- Cody Balzen (Amarillo)
- Brady Kendrick (Amarillo)
- Jay Renkens (MIG)
- Krystin Ramirez (MIG)

City Plan Steering Committee (CPSC)

- Alan Abraham
- Scott Bentley
- Lloyd Brown
- Cindi Bulla
- Helen Burton
- Matt Chamberlain
- Sherrie Ferguson
- Skylar Gallop
- Matt Griffith
- Ernesto Guzman
- Andrew Hall
- Tim Ingalls
- Teresa Kenedy
- Tommie Knox
- Dipak Patel
- Jeff Perkins
- Tiffany Podzemny
- Mason Rogers
- Tom Roller
- Ann Scamahorn
- Sheila Sims
- RJ Soleyjacks
- Renee Whitaker
- Jinger White
- Ben Whittenburg



i. Overview:

The purpose of CPSC Meeting #1 was to provide an overview of City Plan – Vision 2045, introduce the project team, explain the role of the City Plan Steering Committee (CPSC), present the upcoming project schedule, and discuss CPSC’s priorities for City Plan.

The meeting began with CPSC and Project Team introductions and included a discussion on how long CPSC members have lived in Amarillo. The majority of CPSC members are Amarillo natives and have lived in Amarillo most of their lives. The MIG consultant team then began a presentation that included the project schedule (November 2022 – December 2023) and discussed the Phases of City Plan:



During the project time, there will be several small group/stakeholder and community-wide engagement touchpoints. This includes three (3) community-wide workshops, pop-up outreach events, and community surveys. CPSC will meet eight (8) times during the project and those meetings will focus on:

1. Orientation
2. Vision, Goals, and Guiding Principles
3. Alternative Growth Scenarios
4. Preferred Growth Scenario
5. Plan Element Direction
6. Plan Element Recommendations
7. Implementation Strategies and Draft Plan

The presentation also included an overview of What is City Plan – Vision 2045?, the relationship between City Plan and other City efforts, Plan Elements, and implementation. After the presentation, the MIG team facilitated a discussion with the CPSC regarding their priorities for City Plan. Priorities heard ranged from addressing housing needs to improving connectivity options for pedestrians and bicyclists. Below is a detailed and complete list of priorities heard from the CPSC (these are not ranked or listed in order of highest or lowest priority):

- o Equitably prioritize the four (4) top neighborhoods of need in Amarillo;
- o Address lack of housing;

- Explore ways to improve coordination on housing development in the Council, including addressing the need for a user-friendly housing approach within the city limits;
- Utilize the Partnership for Development Progress (PDP) report;
- Host focus groups, including the East Ridge Community organization and Amarillo youth;
- Engage and receive buy-in from future generations;
- Craft a creative and positive messaging plan for the City Plan;
- Prioritize having communications weaved throughout City Plan and focus on diverse cultural representation in the City to provide opportunities for community integration;
- Retrofit drainage systems to create more public and park open space;
- Provide an overview of different types of development options and cost associated with these options;
- Identify ways to draw more property tax to the City;
- Explore ways to provide affordable housing;
- Discuss how to solve labor issues for the hotel industry;
- Improve pedestrian and bicyclist opportunities and increase the number of facilities;
- Coordinate with other organizations during the City Plan process; and
- Understand the general need of more rooftops in the City and explore means to provide ownership opportunities, including diversifying and expanding on the types of housing permitted in the City.



ii. APPENDIX:

Notes captured during discussion with CPSC:

<p><u>CPSC Priorities</u></p> <ul style="list-style-type: none">- Prioritize <u>4</u> top neighborhoods of need (equitable approach)- Consider reality of existing <u>cost needs</u>- Address <u>lack</u> of housing- Ways to improve Coord. on housing development in county (need user-friendly housing approach in city limits)- Take findings from PDP- Focus Groups (e.g. East Ridge Community Org. South)	<ul style="list-style-type: none">- Understanding of types of dev. options + costs assoc.- Identify ways to draw more property tax to city- <u>AFFORDABLE</u> Housing needed!- How to solve labor issue for hotel industry- Provide Existing Conditions Analysis base in response to CPSC. ?s/priorities
<ul style="list-style-type: none">- Housing: General need of + rooftops; <u>ownership opportunities</u> expand on types of housing- <u>Communication</u>: need City Plan to have Comm. weaved in throughout + comm. element- Focus on diverse cultural rep. in city + provide opp. to allow integration in Comm.- Improve pedestrian + bicycle opp. + increase # of facilities- Coord. w/ other orgs. during plan process	<ul style="list-style-type: none">- How to <u>PRIORITIZE</u> Plan Elements?- Recommended key items for a successful plan:<ul style="list-style-type: none">+ interdept. Coord + use+ outside agency/org. coord.+ key stakeholders/champions- Engage + get buy-in from future generations- Communication: creative + positive messaging for City Plan- Why is a Comp plan important?- Drainage: retrofit to create more public + park space