Texas Comptroller's Annual Local Hotel Occupancy Tax (HOT) Report	
Municipality Name	City of Amarillo
Report year (most recent completed fiscal year)	2021
Contact Name	Debbie Reid
Contact Phone	806-378-4209
Contact Email	debbie.reid@amarillo.gov
Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	\$ 8,545,312.63
Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ -
Registrating convention delegates	\$ 337,641.00
Advertising to attract tourists	\$ 660,906.03
The promotion and improvement of the arts	\$ 152,801.22
Historical restoration and preservation projects	\$ -
Signage directing the public to sights and attractions	-
Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	0.00%
Registrating convention delegates	3.95%
Advertising to attract tourists	7.73%
The promotion and improvement of the arts	1.79%
Historical restoration and preservation projects	0.00%
Signage directing the public to sights and attractions	0.00%
Municipality's sports and community venue tax information	
Rate (%)	2.00%
Amount of annual revenue collected	\$ 2,436,093.19