

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report	
Municipality Name	City of Amarillo
Report year (most recent completed fiscal year)	2020
Contact Name	Debbie Reid
Contact Phone	806-378-4209
Contact Email	debbie.reid@amarillo.gov

Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	\$ 5,431,179.520

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ -
Registrating convention delegates	\$ -
Advertising to attract tourists	\$ 545,391.00
The promotion and improvement of the arts	\$ 83,361.47
Historical restoration and preservation projects	\$ -
Signage directing the public to sights and attractions	\$ -

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	0.00%
Registrating convention delegates	0.00%
Advertising to attract tourists	10.81%
The promotion and improvement of the arts	1.28%
Historical restoration and preservation projects	0.00%
Signage directing the public to sights and attractions	0.25%

Municipality's sports and community venue tax information	
Rate (%)	2.00%
Amount of annual revenue collected	\$ 1,558,375.24