



NOTICE OF MEETING & AGENDA CONVENTION & VISITORS BUREAU BOARD



REGULAR MEETING TO BE HELD ON WEDNESDAY, FEBRUARY 16TH AT 8:30 AM IN THE BOARD ROOM OF THE BIVINS HOUSE, 1000 S POLK, AMARILLO, TEXAS.

Please note: The Convention & Visitor Bureau Board may take items out of the order shown on the Agenda. All or part of any agenda item may be discussed in an executive session at any time during a meeting, as may be necessary and allowed by state law. Votes or final decisions are made only in open Regular or Special meetings, not in a work session or executive session.

The public will be permitted to offer public comments as provided by the agenda and as permitted by the presiding officer during the meeting. Minutes will be recorded and available to the public in accordance with the Open Meetings Act upon written request.

1. **Call to Order**
2. **Public Forum**
3. **General announcements from the Board of Directors**
4. **Minutes**
Approval of the minutes of November 17, 2021
5. **Financial Report**
6. **Update and Discussion: The Great Outdoors Fund**
7. **Review and Possible Action: 2022 Strategic Plan**
8. **Update on Hotel Owners Meetings**
9. **Review and Discussion: EO Y Smith Travel Research Report**
10. **Discussion on future meeting dates and possible agenda items**
The next meeting will be March 23, 2022
11. **Adjourn**

ACVB Mission: Hosting guests with "Boots on the Ground" to ensure unique experiences and lifelong memories.

Posted this 11th day of February 2022.

Accessibility to individuals with disabilities at the Bivins House is through its side entry on the south side of the building. An access ramp leading to the main entry is located at the side of the building. Parking spaces for individuals with disabilities are available in the south parking lot. The Bivins House is equipped with disability restroom facilities, and elevators that are accessible. Individuals with disabilities who require special accommodations, or a sign language interpreter must contact the City Secretary's Office 48 hours prior to meeting time by telephoning 378-3014 or the City TDD number at 378-4229.

