



## **Eastridge Neighborhood Plan Advisory Committee Meeting**

Tuesday, January 13th, 2021

6 P.M. – 7:30 PM

### **Agenda**

**I. Welcome, Call to Order and Introductions**

(6 PM)

**II. Neighborhood Plan Update**

*Planning staff will provide a brief explanation to the Eastridge Neighborhood Plan to any newcomers to the meeting. They will also provide an update on the final plan draft. The plan draft will be available to browse during the meeting. Planning Staff will explain the steps for the final plan adoption with Amarillo City Council.*

**III. Neighborhood Association Overview and Expectations**

*Planning staff will review what a Neighborhood Association is, how it is formally recognized by the City of Amarillo and provide examples of other functioning Neighborhood Associations within the city. Planning Staff will also explain the expectations for a Recognized Neighborhood Association.*

**IV. Priority Project Review**

*Planning Staff will review the priority projects chosen for implementation within the Eastridge Neighborhood Plan. They will also provide an example of how the Neighborhood Association will proceed with starting the project process and approving the projects for implementation. Staff will also take time to explain the allocation worksheet that will assist the Neighborhood Association with budgeting their projects.*

**V. Neighborhood Association Structure**

*Planning Staff will offer examples and explanations of how a Neighborhood Association is structured and discuss with attendees what the best options are to structure the Eastridge Neighborhood Association.*

**VI. Discussion Item: First Year Goals & Implementation**

*Planning Staff will lead a discussion with attendees by asking them how they would like to structure the Eastridge Neighborhood Association and what they would like to see implemented the first year of the Eastridge Neighborhood Plan.*

**VII. Other Announcements**

- a) Planning the next meeting.
- b) Spread the Word – The Eastridge Neighborhood Association needs members.

**VIII. Adjournment**

(7:30 PM)

## Eastridge Neighborhood Plan Goals and Key Strategies

### Goal 1: Break the Cycle of No Upward Mobility by Creating New Economic Opportunity



- Support small businesses
- Provide opportunities for agricultural skilled workers
- Create strategies for Eastridge residents to work at nearby major employers
- Create a childcare training program to meet childcare needs and provide business opportunities

### Goal 2: Put the Pride Back by Improving Housing Conditions



- Establish a target revitalization area between Amarillo Boulevard and Eastridge Elementary to coordinate and direct simultaneous public improvements, beautification projects, code enforcement, and public safety initiatives in order to see visible change
- Provide incentives and rehab programs for existing owner and renter-occupied housing
- Facilitate quality new home construction
- Educate residents about code requirements and the enforcement process
- Target code enforcement action in coordination with neighborhood association

### Goal 3: Create Safer Places and Spaces by Reducing Crime



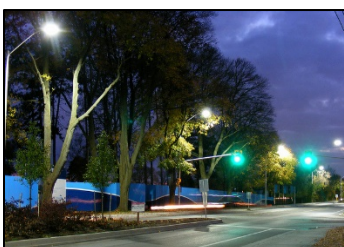
- Support and enhance the Neighborhood Police Unit program
- Develop a community watch program
- Monitor and enforce traffic speeding with cameras
- Direct resources to after school programming to keep kids busy and out of trouble
- Increase the number of installed home security systems

### Goal 4: Build Community by Changing Perception



- Improve Eastridge Elementary Park with amenities that encourage gatherings
- Develop a new Community Park (20-30 acres) consistent with the new Parks Master Plan
- Promote Eastridge's multi-cultural identity through events, public art, and marketing
- Utilize an existing vacant or under-utilized building for a community/event center
- Establish a neighborhood organization that fairly represents all of Eastridge's residents
- Preserve and protect original Route 66 historic elements

### Goal 5: Enhance Neighborhood Quality of Life with Public Improvements and Beautification



- Designate and improve a Safe Routes to Schools and Community Spaces trail system
- Install bus shelters
- Install additional street lights
- Prioritize bulk trash and large debris removal from alleys, streets, and private property
- Build an overpass for automobile and pedestrian traffic on NE 24th Avenue over the railroad tracks
- Address areas where stormwater does not drain properly