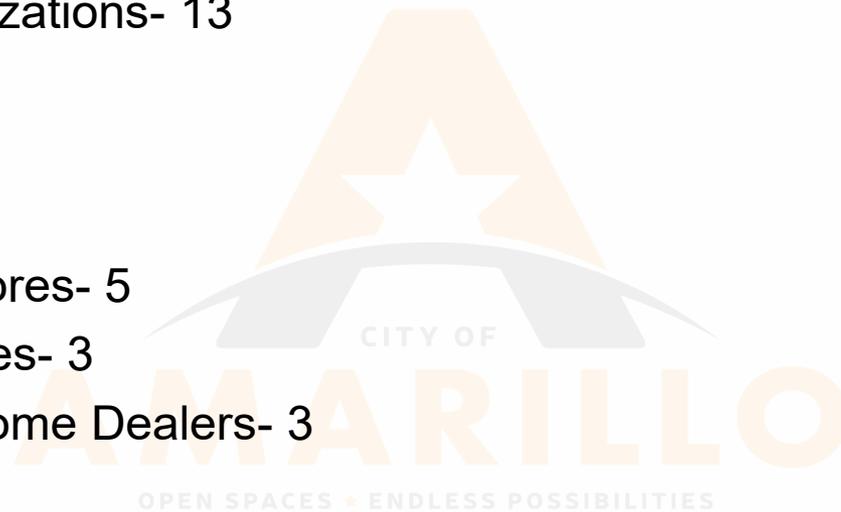


Business Survey Overview

Total Businesses in Eastridge Plan Area- 86

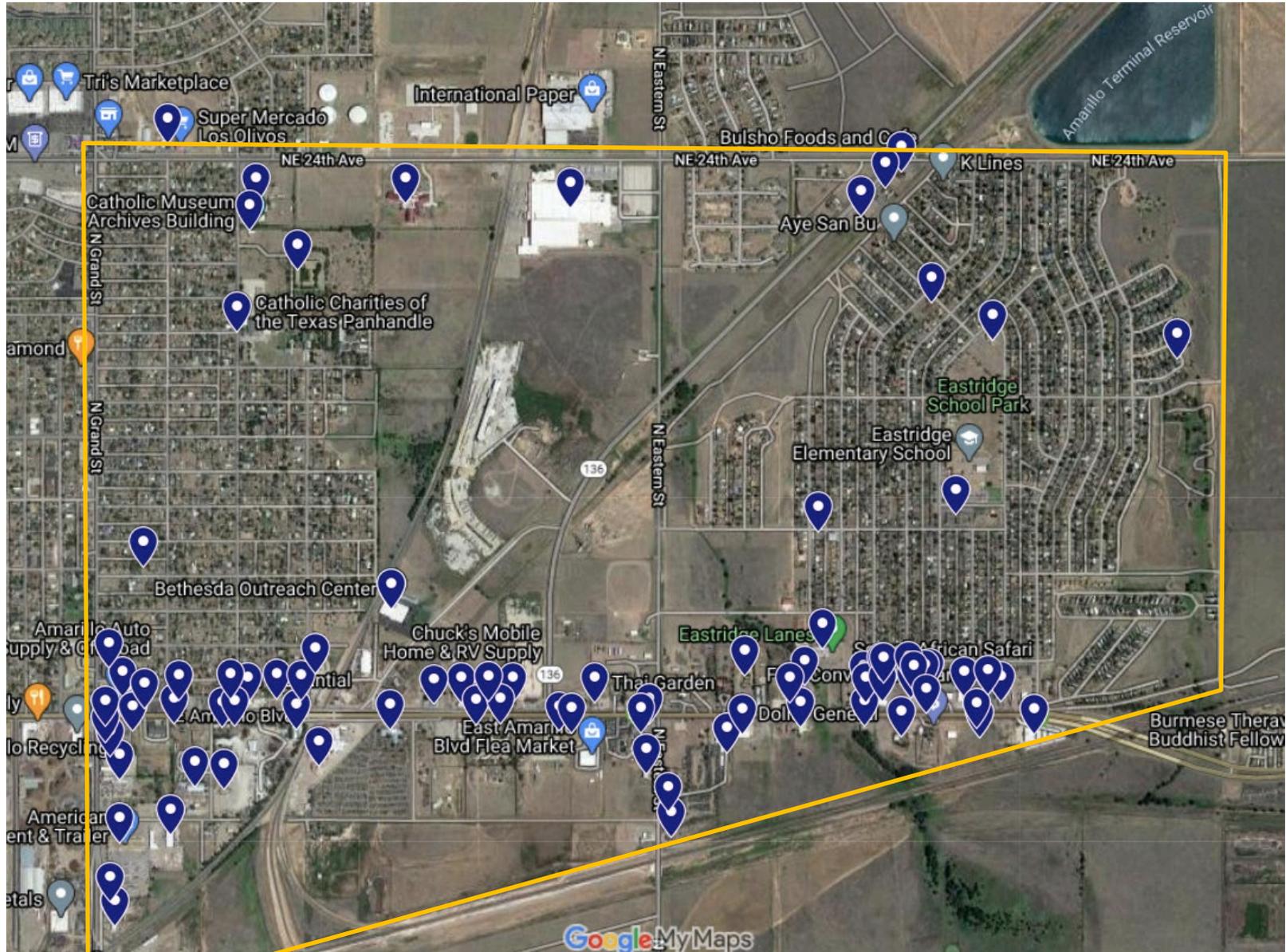
- Restaurants- 15
- Auto Resources- 16
- Religious Organizations- 13
- Markets- 7
- Bars- 6
- Hotels- 5
- Convenience Stores- 5
- Industrial Facilities- 3
- Manufactured Home Dealers- 3
- Others- 18
- Other businesses include: Banks, Storage Facilities, Laundry Center, Towing Service, Trucking Company, Insurance Office, Bowling Alley
- Most businesses are located on E. Amarillo Boulevard.



Existing Small Business Survey Summary

- We first started the survey process by creating an inventory of 86 businesses throughout the neighborhood boundary.
- From there we put together a series of questions that would help us gauge the resources needed for those interested in creating their own small businesses.
- The main businesses that were prioritized were the ones that specifically cater to the needs of the Eastridge neighborhood. The majority of those businesses are on the Boulevard or family-owned and operated.
- Committee member Timothy Ballejo was able to interact with 21 small businesses within the Eastridge boundary. Of those businesses, seven willingly completed the survey. The rest either declined or did not follow-up.
- The seven businesses that completed the survey included a market, nail salon, laundry mat, a couple restaurants, and a convenience store. We also had Bugs Burney Pest control fill out a survey as the owner has land in Eastridge that he is interested in developing.

Eastridge Business Map



Existing Small Business Owners Survey Questions

1. What type of business do you own? How many years has your business been open?
2. What was your experience like in opening a business (permitting, finding space, etc.)?
3. Do you own or rent your premises?
4. How many people, including yourself, does your business employ? Please indicate full-time versus part-time employees.
5. How many of your employees live in the Eastridge Neighborhood?
6. What businesses are needed in Eastridge that are not currently here?
7. What are your current challenges in owning a business in Eastridge (lack of access to financing; lack of understanding of regulations; limited English skills; other)?
8. How does your business positively impact the neighborhood? How does it benefit the neighborhood's economy?
9. What influenced your decision to locate your business in the Eastridge area?
10. Do you require a loan to grow your existing business? If so, what size loan and would it be used for?
11. Have you ever previously applied for a small business loan? What was the outcome?
12. What other services would help support small business development?

Survey Results

- All the surveys we received are family operated and residents of Eastridge.
- Five of the seven businesses own their premises as opposed to renting.
- Obtaining permits and licensing was smoother than expected!
- Eastridge is a good location due to cheaper land/rent and catering to the cultures.
- Loans & Grants
 - *Many are denied. Lots of maxed credit cards to stay afloat. This is where they need guidance the most.*
- Business Ideas: more retail, entertainment options, shopping plaza, dry cleaners
- Overall, there were great, positive responses! Majority of the business owners want more people outside of Eastridge to visit their businesses but are lacking the marketing and advertising resources. There's desire to expand their clientele but are unsure of where to begin.