

Vision Statement

The Eastridge neighborhood is a community of different faces, from different places, where many cultures are celebrated. It is a place we call home with room to roam; a community with opportunity to grow economically, spiritually, educationally- with family and friends- all for a better way of life.



In the future, Eastridge is a place that...

Will be proud that it is a **family friendly neighborhood**. Residents choose to live there to raise their families, not because they have to live there. The homes are well-cared for, the streets and sidewalks are safe for people of all ages, and pride of ownership is evident.

Provides **good job opportunities and quality housing options** for people near one of Amarillo's major economic centers.

I recognized for its **small businesses**. It is desirable to own a business in this area. Businesses serve residents, but they also attract people from all over Amarillo to shop handicrafts, experience ethnic food and attend events.

Will offer **innovative urban agricultural practices**. Residents utilize previous farming skills to grow products and generate income.

Offers an exciting **Route 66 gateway** into Amarillo. Enhanced landscaping, signage, and lighting welcome Route 66 travelers as they first enter the city and business opportunities result from this tourist activity.

