

STATE OF TEXAS  
 COUNTIES OF POTTER AND RANDALL  
 CITY OF AMARILLO

Minutes

On September 14, 2021, the Beautification and Public Arts Advisory Board met at 11:30 am in City Hall at 601 S. Buchanan Street, Room 306 for a Regular Meeting.

VOTING MEMBERS	PRESENT	TOTAL ATTENDED	TOTAL MEETINGS
Eric Barry	Y	6	8
Jason Boyett	Y	36	37
Denise Chesnut	Y	9	15
Rhonda Dittfurth	N	10	23
Beth Duke	Y	31	37
Stephanie Jung	Y	7	8
Sterling McKinney	Y	12	14
Eddy Sauer	Y	30	37
Andi Wardlaw	Y	33	37

Also in attendance were:

- Sherman Bass           Amarillo Civic Center Complex General Manager
- Courtney White       Assistant City Attorney
- Melinda Landry       Amarillo Civic Center Complex Event Manager
- Michael Kashuba      Director of Parks and Recreation
- Emily Kohler          Assistant Director of Planning
- Kyle Schniederjan    Director of Capital Projects and Development
- Dora Meroney         Historic Route 66 Association
- Sherrie Ferguson     San Jacinto Neighborhood Association

Item 1.        **Call to Order and Announcements.** Chair Andi Wardlaw called the meeting to order at 11:33 am. Sherman Bass announced that the City will participate in National Clean-Up Day on September 18, 2021. He encouraged Board members to consider participating in clean-up efforts. Mr. Bass also stated that the Blank Spaces and Snack Pak 4 Kids collaborative ARTshow is Thursday, September 16, 2021, from 5 pm to 6 pm. It will be followed by a volunteer packing opportunity from 6 pm to 7 pm. Additionally, the San Jacinto Neighborhood Association will host an art show at the Rockin' OT Event Center on September 30, which also includes VIP bus tours of historic San Jacinto. Mr. Bass let the Board know that it is time to fill vacancies on the Board and to have interested parties apply for appointment on the City's website. He asked that anyone who plans to not remain on the board let him know via email so those vacancies can be filled as well. Mr. Bass let the Board know that Blank Spaces reached out to him previously wanting to investigate the possibility of painting murals on neighborhood electrical boxes. He is exploring the logistics and will update everyone as he learns more.

Emily Kohler added that a group is also investigating the possibility of allowing neighborhood groups to have specialty-painted crosswalks. Jason Boyett announced that the HooDoo Mural Festival will kick off October 2, 2021 and has exciting projects in store.

Item 2. **Public Forum.** No members of the public made comment.

Item 3. **Discuss and Consider Minutes.** Chair Wardlaw asked if there were any changes to the minutes for the meeting on 8/10/21. Beth Duke motioned to approve the minutes. Eric Barry seconded, and the motion passed unanimously.

Item 4. **Discuss and Consider Independence Water Tower Emblem.** Ms. Kohler advised the board that per City ordinance, water tower emblems must be reviewed by the Board prior to review by City Council. Dora Meroney and Sherrie Ferguson presented the history behind the water tower emblem project and advised the Board that they have raised \$8,000 of the \$18,000 required for this project. Mr. Bass advised a thankful Ms. Meroney & Ms. Ferguson that the Board approved funding \$6,000 of the emblem project using the FY20 Beautification Project budget during the August meeting. Ms. Duke clarified to the Board that the \$18,000 needed is for costs over and above the portion of the project that the City will be covering. The Board discussed different concerns with the emblem design, such as a different font being used on the 66 than what is used on actual Route 66 signs, and the CVB's logo being unreadable. The Board also discussed potentially requesting a change to the color of the water tower to white or gray. After discussion, the Board determined that the current shade would increase the visibility of the emblem yet allow the water tower to blend into the horizon. Ms. Duke motioned to recommend the project to Council and request, if possible, to change the 66 back to the road sign font and to make the boots in Amarillo red. Mr. Barry seconded, and the motion passed unanimously.

Item 5. **Discuss and Consider FY20 Beautification Project.** Mr. Bass stated that Parks was able to obtain quotes on the cost to place cement footing for public art displays at El Alamo Park, Bones Hooks Park, Sam Houston Park, Rick Klein Trails, Memorial Park, and John Stiff Park. The total cost of this project is estimated at \$14,295. The Board discussed the need for Parks to determine the cost of rotating artwork throughout the various pads. Jason Boyett motioned that the Board cover the cost of the cement pad project in full. Councilmember Eddy Sauer seconded, and the motion passed unanimously.

Item 6. **Discuss and Consider FY21 Mural Grant Project.** Mr. Bass advised that the subcommittee met and made recommendations for updates to the FY21 Mural Grant packet. Changes include clarifications on mural maintenance and scoring. Mr. Bass also made headway on the Board's request to add a plaque to murals that will identify them as Mural Grant recipients, as well as create a way to link the plaques not only to each other, but to murals through the city using the CVB's mural mapping. Mr. Bass said he will be obtaining plaque samples for the Board to review. Blank Spaces was asked to give feedback on the plaques, and they are in favor of this change not only for future murals, but retroactively adding them to existing Mural Grant projects completed by the group. Mr. Boyett stated that artists who were asked for opinions on these retroactive changes said they appreciate the

promotion of other murals. The Board will continue discussion once plaque samples are available for review.

Item 7. **Consider Future Agenda Items and Next Meeting Date and Time.** Future agenda items to include:

- Beautification Project update
- Mural Project update

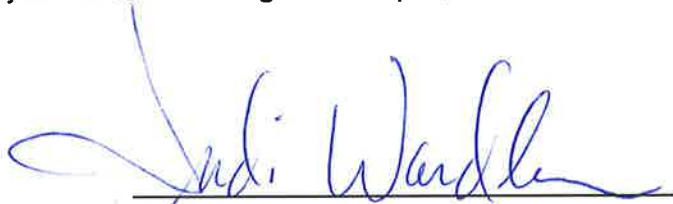
The next meeting will take place on Tuesday, October 12, 2021 at 11:30 am, at City Hall Room 306.

Item 8. **Adjourn.** Chair Wardlaw adjourned the meeting at 12:39 pm.

ATTEST:



Sherman Bass, Secretary



Andi Wardlaw, Chair