



Eastridge Neighborhood Plan Advisory Committee Meeting

Tuesday, March 30th, 2021

5:30 – 6:45 P.M.

Via Zoom

<https://amarillo.zoom.us/j/84778772736?pwd=QmlxRDlyVnJtNDYyZW16YjY5SSStaUT09>

Meeting ID: 847 7877 2736

Passcode: 860753

Agenda

- I. **Welcome, Call to Order and Introductions** (5:30 PM)
- II. **Neighborhood Survey Update**
Planning staff will share progress on the distribution of translated surveys including a summary of key takeaways from each language group. Committee members will be asked to provide feedback on comments and data that are unclear or in opposition to previous collected information.
- III. **Strengths, Weaknesses, Opportunities and Threats Draft Update**
Planning staff will present the additions to the draft of the SWOT based on neighborhood survey results to date.
- IV. **Neighborhood Profile/Existing Conditions**
Committee members can share any questions, comments or suggestions.
- V. **Vision Statement Review**
A first draft of the vision statement will be shared with the committee.
- VI. **Next Community Outreach Focus: Small Business and Economic Development**
Planning staff will share information collected from Dr. Ryan's research that informs the plan as well as an inventory of existing businesses. Committee members will be asked for feedback on surveying existing small businesses and those who may be interested in opening a business.
- VII. **Meeting Date and Other Announcements**
 - a) Next meeting date suggestion: Tuesday, April 27th at 5:30 PM
 - b) Agenda items

- Review final neighborhood survey summaries and small business/economic development feedback
- Review SWOT (Strengths, Weaknesses, Opportunities and Threats) Updates
- Confirm vision statement
- Discussion on focus areas and goals

VIII. Adjournment

(6:45 PM)