



Eastridge Neighborhood Plan Advisory Committee Meeting

Tuesday, January 19, 2021

5:30 – 6:45 P.M.

Via Zoom

Meeting ID: 847 7877 2736

Passcode: 860753

Connect with your computer using this link:

<https://amarillo.zoom.us/j/84778772736?pwd=QmlxRDlyVnJtNDYyZW16YjY5SSStU09>

Or to connect by phone, dial the below numbers with your phone and enter above meeting ID and passcode:

(253) 215 8782

(408) 638 0968

Agenda

- I. **Welcome and Call to Order** (5:30 PM – 5:35 PM)
Emily Koller, Economic Development and Neighborhood Revitalization Manager,
City of Amarillo

- II. **Introductions** (5:35 PM – 5:55 PM)
City of Amarillo Planning and Development Services staff will introduce themselves and share their roles in the planning process.

*Committee members will introduce themselves and offer comments on two items:
1) the groups you feel you can assist staff in reaching; and, 2) your desired outcomes for Eastridge as a result of the planning process.*

- III. **Neighborhood Plan Overview** (5:55 PM – 6:10 PM)
Planning staff will provide a brief overview of the neighborhood planning program, the Eastridge plan schedule, the Eastridge plan website, and the role of the advisory committee.

- IV. **Community Engagement in Eastridge Discussion** (6:10 PM – 6:30 PM)
The first task is to gather as many possible responses to the neighborhood survey. Staff requests guidance on the best way to reach as many people as possible. Examples include: facilitating online responses through training and scheduled virtual sessions; hiring translators to call households; and, providing staff support

for focus group meetings where the survey questions can be answered in a group setting. Other ideas are welcome.

Actions requested: 1) Committee members agree on outreach methods to introduce the plan to the neighborhood, gather survey responses, and collect community mapping entries. 2) Committee members identify their respective group for more tailored, ongoing outreach.

V. Open Forum (6:30 PM – 6:40 PM)
Committee members will have time to ask any additional questions about the plan.

VI. Next Meeting Date and Other Announcements (6:40 PM)

- a) Materials for review will be emailed in advance
- b) Next meeting date options: Tuesday, February 16th or Tuesday, February 23rd at 5:30 PM
- c) Agenda items
 - Review survey summary
 - Confirm SWOT (Strengths, Weaknesses, Opportunities and Threats)
 - Draft vision statement
 - Other?

VII. Adjournment (6:45 PM)