

STATE OF TEXAS  
COUNTIES OF POTTER AND RANDALL  
CITY OF AMARILLO

Minutes

On September 8, 2020, the Beautification and Public Arts Advisory Board met at 11:45 am in the Amarillo Civic Center Complex Hospitality Room at 401 S. Buchanan Street, for a Regular Meeting.

VOTING MEMBERS	PRESENT	TOTAL ATTENDED	TOTAL MEETINGS
Jason Boyett	Y	27	27
Rhonda Dittfurth	N	10	13
Beth Duke	Y	22	27
Angela Knapp Eggers	Y	24	27
Eddy Sauer	N	22	27
Kelley Sims	N	14	27
Andi Wardlaw	Y	25	27
Denise Chesnut	Y	3	5
Sterling McKinney	Y	4	4

Also in attendance were:

Sherman Bass           Amarillo Civic Center Complex General Manager  
Courtney White       Assistant City Attorney  
Melinda Landry       Amarillo Civic Center Complex Event Manager  
Michael Kashuba      Director of Parks and Recreation  
Emily Koller            Planning and Development Services Manager

Item 1.        **Call to Order and Announcements.** Chair Jason Boyett called the meeting to order at 11:48 am. Sherman Bass advised that the City board appointment process is in progress, and all board members are asked to re-apply if interested in continued participation. Appointment terms will be staggered and members will be advised of their appointment term later in the process. No other announcements were made.

Item 2.        **Public Forum.** No members of the public made comment.

Item 3.        **Discuss and Consider Minutes.** Chair Boyett asked if there were any changes to the minutes for the meeting on 6/9/20. Angela Knapp-Eggers motioned to approve the minutes as presented. Andi Wardlaw seconded, and the motion passed unanimously.

Item 4. **Wayfinding update.** Emily Koller, Planning and Development Services Manager, advised the board that the project is more “wayshowing” than “wayfinding,” consisting of approximately 32 signs of multiple sizes. Some signs will be created for motorists and some for pedestrian traffic, with the scale of the signs keeping intended traffic in mind. The signage launch will potentially take place in 2021, with all signs unveiled in one full, dramatic onset. Ms. Koller stated that the signs are art in and of themselves while also directing tourists to the various landmarks throughout downtown. A prototype will be placed on the sidewalk near Hodgetown in the next upcoming weeks.

Item 5. **Discuss and Consider FY20 Mural Grant Program.** Mr. Bass provided the board with the updated Mural Grant Program packet, asking the board to review it for accuracy. The application period is set to start November 2, 2020. Applications will be due by January 22, 2021, notification of award will take place by February 12, 2021, and completion deadline will be August 15, 2021. Ms. Knapp-Eggers brought up concerns about needing more emphasis on interactivity, wanting something the public can connect with and photograph often. The board discussed how the scale of many of the previous murals is so great that they cannot be easily photographed, or interacted with in photographs. The placement of some murals make them hard for the public to approach as well. Mr. Bass advised the board that while additional points are assigned to projects with interactivity, a conversation could be had during the application review process, reaching out to applicants with questions about interactivity. Mr. Bass will look into a potential change to the FAQs to emphasize interactivity. Mr. Bass advised the board that he will work with Ms. Knapp-Eggers to tweak and will confirm that the application is ready for launch and reminded the board to make sure anyone they share the application with is aware that the applicant must be the building owner, not a tenant or artist.

Item 6. **Discuss and Consider FY20 Beautification Project.** Mr. Bass advised the board that Purchasing has moved forward with an RFQ instead of an RFP, so the project can be more of a collaborative effort between the City and the responder, minimizing barriers for completion. Mr. Bass asked the board if the proposed timeline (application period open: October 26, 2020; application deadline: November 25, 2020; notification of award in January 2021; completion: July 30, 2021) would align with landscape planting seasons. Ms. Wardlaw and Sterling McKinney confirmed this would depend upon the types of plants chosen, but the board agreed the completion time could be flexible as long as receipts are received by purchasing’s budget year deadline. The board shared confidence that the RFQ provided enough clarity to meet their goals. Mr. Bass asked for review committee volunteers. Beth Duke, Denise Chesnut, Mr. McKinney, and Ms. Knapp-Eggers will serve on the mural application committee, and Chair Boyett, Mr. McKinney, and either Ms. Duke or Councilmember Eddy Sauer will serve on the beautification project review committee.

Item 7. **Night of Artists and Chefs update.** Chair Boyett advised the board that the Night of Artists and Chefs event was a success. He recapped for the board that groups of local artists and chefs were brought together for a collaborative dining experience, which was filmed as part of a PBS special set to air in 2021. The participating chefs were Livia Woodburn from Panhandlers Café and Catering, Josh Fuller from OHMS, and Smajo Beckanovic from Crush Wine Bar & Grill. The participating artists were Rachael Edwards, Mike Lafleur, Sara and Clayton

Spaulding, Tana Roberson, Cale Rogers, Rachel Flores, and Alex Gregory. The room used will stay as designed for a few months and the filmmaker, Scott Browning, indicated he is considering returning later this year to make use of the room again.

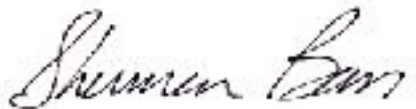
Item 8. **Consider Future Agenda Items and Next Meeting Date and Time.** Future agenda items to include:

- Discuss master plan
- Mural grant project update
- Beautification project update

The next meeting will take place on Tuesday, November 10, 2020 at 11:45 am, in the Bivins Building parlor, 1000 S. Polk.

Item 9. **Adjourn.** Chair Boyett adjourned the meeting at 12:47 pm.

ATTEST:



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Sherman Bass, Secretary



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Jason Boyett, Chair