



City of Amarillo – Eastridge Neighborhood Plan Advisory Committee Application

We appreciate your interest in serving on the advisory committee for the Eastridge Neighborhood Plan! This will be an exciting process, but challenging, as most of it will be conducted virtually. We are seeking an advisory committee who can assist us with direct outreach to Eastridge’s diverse population. For more information on the advisory committee’s role, please see page 3 of this document.

The application deadline is Friday, December 11, 2020. Please email your completed application to emily.koller@amarillo.gov by 5:00 pm on Friday, December 11, 2020. You may also complete the online application form at amarillo.gov/eastridgeplan. The City will contact applicants with any questions about the submitted applications during the week of December 14. Selected members will be notified by Friday, December 18, 2020, and the plan process will kick-off in January 2021. Thank you again for your interest.

Contact Information

Name:	
Title:	
Profession/Affiliation:	
Street Address:	
City, State, ZIP Code:	
Home Phone:	
Cell Phone:	
Work Phone:	
E-Mail Address:	

Question 1. Briefly describe below why you are interested in serving on the Eastridge Neighborhood Plan advisory committee.

Question 2. What position/neighborhood role on the advisory committee would you like to represent? We are seeking property owners, business owners, non-profit leaders, and residents. Community leaders with experience working in the plan area who may not necessarily reside or own a business there are also welcome. We would like to encourage representation of all ethnicities within the plan area.

Question 3. What community subset of the Eastridge Neighborhood could you help engage directly? This could be a religious congregation, ethnic group, business leader group, etc.

Advisory Committee Role and Commitment

To serve on the Eastridge Neighborhood Plan advisory committee, members must commit to attending the majority of the nine (9) scheduled *virtual* committee meetings and work to facilitate participation in the *virtual* public engagement activities throughout 2021 to inform the planning process, build momentum within the community, and develop relationships that will help oversee the plan's implementation. Below is an outline of the requested commitment from each advisory committee member:

Online Public Kick-Off

January 2021

- Participate in advisory committee meeting #1 – *orientation; review plan process and role of the advisory committee members; confirm Neighborhood Profile; assign focus group meetings and survey outreach.*
- Assist with public interactive activity – *Survey #1 Resident Kick-Off.*
- Volunteer for a COA website video or other promotional materials to encourage participation.
- Identify your focus group for more tailored outreach.

Visioning and Focus Groups

February 2021

- Participate in advisory committee meeting #2 – *review survey summary, confirm SWOT, and draft vision statement.*
- Co-lead focus group Zoom meetings.
- Assist with public interactive activity – *Survey #2 Business Owners.*

Goals and Strategies

March – July 2021

- Participate in advisory committee meeting #3 (March) – *draft focus areas and goals.*
- Assist with public interactive activity – *online solutions crowdsourcing for issues identified under each focus area.*
- Participate in advisory committee meeting #4 (April) – *study best practices and inspiration; review public comments from crowdsourcing activity.*
- Participate in advisory committee meeting #5 (May) – *draft strategies and projects.*
- Assist with public interactive activity – *Survey #3 Project Priorities.*
- Participate in advisory committee meeting #6 (July) – *Conduct final project prioritization (based on public survey and City-generated cost estimates).*

Projects for Implementation

August 2021

- Participate in advisory committee meeting #7 – *review and confirm projects for implementation.*

Role of the Neighborhood Association

September 2021

- Participate in a joint advisory committee and public Zoom #8 – *neighborhood leadership panel Q&A.*

Final Review

October 2021

- Participate in advisory committee Meeting #9 (October) – *offer final plan comments; begin the transition for those interested from advisory committee to neighborhood association.*

City Approval Process

November – December 2021

- Participate in final Open House – *the final draft of the plan will be presented to the public and the event will be an opportunity to recruit members for the neighborhood association.*