

STATE OF TEXAS §
COUNTIES OF POTTER §
AND RANDALL §
CITY OF AMARILLO §

On the 18th day of June 2020, the Board of Review for Landmarks, Historic Districts, and Downtown Design met in a regularly scheduled session at 5:30 p.m. via Zoom, with the following members present:

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD	NO. MEETINGS ATTENDED
Anne Jones	N	6	1
Jason Boyett	Y	6	6
Vice Chairman Cindi Bulla	Y	6	6
Gary Jennings	Y	6	6
Jonathan Morris	N	6	3
Chairman Wesley Knapp	Y	6	4
Alan Cox	Y	6	6
Gregg Bliss (Alternate)	N	3	2

Staff in Attendance:

Cris Valverde, Assistant Director of Planning and Development Services
Emily Koller, Neighborhood Revitalization and Economic Development Manager
Courtney White, Assistant City Attorney
Amanda Medellin, Recording Secretary

ITEM 1: Public Comment: Citizens who desire to address the Downtown Amarillo Urban Design Review Board with regard to matters on the agenda or having to do with policies, programs, or services will be received at this time. The total time allotted for comments is three (3) minutes per speaker. The board may not discuss items not on this agenda, but may respond with factual, established policy information, or refer to staff. (*Texas Attorney General Opinion. JC-0169*) If you wish to speak regarding an item on the agenda, please hold your comments until that item is introduced.

No comments.

ITEM 2: Approval of April 2, 2020 Board of Review for Landmarks, Historic Districts, and Downtown Design meeting minutes

A motion to approve the minutes was made by Vice Chairman Cindi Bulla, seconded by Board Member Alan Cox and approved unanimously.

ITEM 3: Presentation and discussion of the Downtown Wayfinding Project.

Emily Koller, Neighborhood Revitalization and Economic Development Manager, gives brief description about the Downtown Wayfinding Project and introduces Consultants Cleave Turner and Steve Neumann.

Cleave Turner with Turner Land Architecture begins the presentation by presenting a map of Downtown showing various locations for possible signage placement. Mr. Tuner then displayed signage that is being considered. Mr. Turner concludes the presentation by informing the board that he is already looking into companies for prices.

Steve Neumann gives supporting details to Mr. Turner’s presentation.

Chairman Wesley Knapp asks if the board has any questions.

Vice Chairman Cindi Bulla asks if there is a meaning to the color on one of the signs, and also expresses her concerns for how accessible sign G is and wonders if it would be easily vandalized.

Cleave Turner explains how the signs are built, it would be hard for a screw to be taken out, and there is a way to conceal all pieces of the signage. Mr. Turner explains that the color is to bring attention the approaching crossing street.

Vice Chairman Cindi Bulla asks if sign B is completely eliminated. Mr. Turner explains that it is not yet eliminated, but it was the least favorite of those who have seen it.

Board Member Jason Boyett explains his concern about the font being too small on the ADA1 design, and would like to know if there a substantial cost difference between the ADA1 design and G design.

Cleave Turner explains that the cost of ADA1 is about 30% more. Steven Neumann explains that changing the font would take away from the Art Deco feel.

Vice Chairman Cindi Bulla asks if there is a reason signage is so large. Cleave Turner explains that the amount of information that was needed to be on the signage caused the signage to be larger.

Chairman Wesley Knapp suggest that placement of signage be where it is not blocking the sightlines of traffic.

Cleave Turner confirms that they have been working with the City Traffic Department and GIS to figure out placement.

Board Member Garry Jennings makes the comment that the A on ADA1 is very attractive, but that the map on signage G would be very difficult to read from a vehicle.

Cleave Turner explains that signage G is also meant for pedestrians, so they would be able to read the map.

Board Member Alan Cox explains his concerns about signage G being too difficult to read from a vehicle.

No further questions or comments.

ITEM 4: Presentation and discussion on the warehouse district and its potential eligibility for the National Register of Historic Places.

Emily Koller, Neighborhood Revitalization and Economic Development Manager, gave a presentation explaining the benefits of listing the Warehouse District on the national registry instead a local historic district. Mrs. Koller goes on to explain the different abilities that the LHD&DD board have.

Mrs. Koller concludes the presentation by advising the board of the next potential steps, such as the fact that there are many property owners and it would be very helpful to have their support, the need for a property owner survey to gauge feedback, and possible need for a consultant for National Register nomination.

Emily Koller asks for any comments or discussion.

Gary Jennings mentions that if the property owners were aware of the benefits of having the national registry it would enhance the marketability of their property.

Vice Chairman Cindi Bulla asks what the price of the process would be.

Emily Koller explains that survey could be processed at a very minimal cost. The National Register nomination depends on the size of the district and amount of research that has already been done.

Vice Chairman Cindi Bulla asks if this process would help the effort of design guidelines, in the past the city would have to revisit variances frequently.

Emily Koller confirms that the process would help.

Chairman Wesley Knapp asks if the process could be started by mail survey.


Emily Koller confirms that the process could in fact be started by mail survey.

No further discussion.

ITEM 5: Consider future agenda items.

A follow up on the warehouse district and its potential eligibility for the National Register of Historic Place would be on the future agenda.

Meeting adjourned at 6:37 PM.



Cris Valverde, Assistant Director of Planning and Development Services