





# Demographic and Income Profile

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

| Summary                         | Census 2010 | 2019   | 2024     |
|---------------------------------|-------------|--------|----------|
| Population                      | 42,493      | 43,306 | 43,793   |
| Households                      | 14,796      | 14,891 | 15,011   |
| Families                        | 10,355      | 10,358 | 10,417   |
| Average Household Size          | 2.85        | 2.89   | 2.90     |
| Owner Occupied Housing Units    | 9,296       | 9,188  | 9,288    |
| Renter Occupied Housing Units   | 5,500       | 5,704  | 5,723    |
| Median Age                      | 30.2        | 31.7   | 32.2     |
| Trends: 2019 - 2024 Annual Rate | Area        | State  | National |
| Population                      | 0.22%       | 1.59%  | 0.77%    |
| Households                      | 0.16%       | 1.55%  | 0.75%    |
| Families                        | 0.11%       | 1.53%  | 0.68%    |
| Owner HHs                       | 0.22%       | 1.63%  | 0.92%    |
| Median Household Income         | 2.48%       | 2.50%  | 2.70%    |

| Households by Income     | 2019     |         | 2024     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| <\$15,000                | 2,091    | 14.0%   | 1,836    | 12.2%   |
| \$15,000 - \$24,999      | 1,813    | 12.2%   | 1,616    | 10.8%   |
| \$25,000 - \$34,999      | 1,995    | 13.4%   | 1,828    | 12.2%   |
| \$35,000 - \$49,999      | 2,439    | 16.4%   | 2,347    | 15.6%   |
| \$50,000 - \$74,999      | 3,369    | 22.6%   | 3,560    | 23.7%   |
| \$75,000 - \$99,999      | 1,340    | 9.0%    | 1,515    | 10.1%   |
| \$100,000 - \$149,999    | 1,167    | 7.8%    | 1,457    | 9.7%    |
| \$150,000 - \$199,999    | 282      | 1.9%    | 368      | 2.5%    |
| \$200,000+               | 397      | 2.7%    | 483      | 3.2%    |
| Median Household Income  | \$43,304 |         | \$48,952 |         |
| Average Household Income | \$58,076 |         | \$65,859 |         |
| Per Capita Income        | \$20,014 |         | \$22,618 |         |

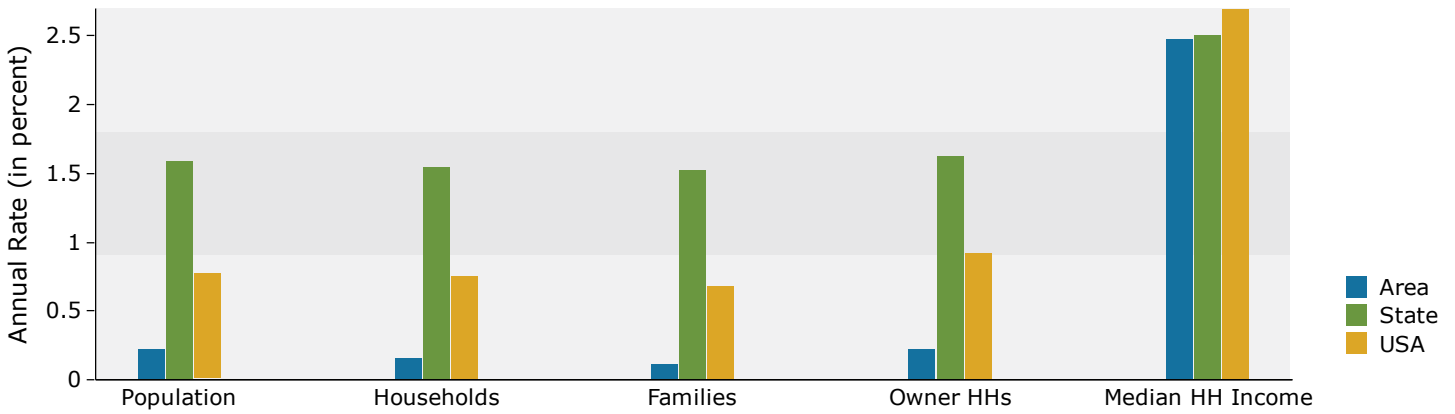
| Population by Age | Census 2010 |         | 2019   |         | 2024   |         |
|-------------------|-------------|---------|--------|---------|--------|---------|
|                   | Number      | Percent | Number | Percent | Number | Percent |
| 0 - 4             | 4,085       | 9.6%    | 3,893  | 9.0%    | 3,941  | 9.0%    |
| 5 - 9             | 3,830       | 9.0%    | 3,694  | 8.5%    | 3,744  | 8.5%    |
| 10 - 14           | 3,416       | 8.0%    | 3,489  | 8.1%    | 3,571  | 8.2%    |
| 15 - 19           | 3,233       | 7.6%    | 3,049  | 7.0%    | 3,160  | 7.2%    |
| 20 - 24           | 3,172       | 7.5%    | 2,974  | 6.9%    | 2,937  | 6.7%    |
| 25 - 34           | 6,292       | 14.8%   | 6,670  | 15.4%   | 6,319  | 14.4%   |
| 35 - 44           | 5,275       | 12.4%   | 5,391  | 12.4%   | 5,768  | 13.2%   |
| 45 - 54           | 5,195       | 12.2%   | 4,543  | 10.5%   | 4,472  | 10.2%   |
| 55 - 64           | 3,831       | 9.0%    | 4,458  | 10.3%   | 4,175  | 9.5%    |
| 65 - 74           | 2,252       | 5.3%    | 3,053  | 7.0%    | 3,406  | 7.8%    |
| 75 - 84           | 1,338       | 3.1%    | 1,438  | 3.3%    | 1,659  | 3.8%    |
| 85+               | 575         | 1.4%    | 654    | 1.5%    | 643    | 1.5%    |

| Race and Ethnicity         | Census 2010 |         | 2019   |         | 2024   |         |
|----------------------------|-------------|---------|--------|---------|--------|---------|
|                            | Number      | Percent | Number | Percent | Number | Percent |
| White Alone                | 29,078      | 68.4%   | 27,740 | 64.1%   | 27,442 | 62.7%   |
| Black Alone                | 1,792       | 4.2%    | 1,773  | 4.1%    | 1,774  | 4.1%    |
| American Indian Alone      | 377         | 0.9%    | 404    | 0.9%    | 411    | 0.9%    |
| Asian Alone                | 2,861       | 6.7%    | 3,956  | 9.1%    | 4,549  | 10.4%   |
| Pacific Islander Alone     | 27          | 0.1%    | 36     | 0.1%    | 39     | 0.1%    |
| Some Other Race Alone      | 6,901       | 16.2%   | 7,762  | 17.9%   | 7,845  | 17.9%   |
| Two or More Races          | 1,457       | 3.4%    | 1,636  | 3.8%    | 1,733  | 4.0%    |
| Hispanic Origin (Any Race) | 21,153      | 49.8%   | 23,678 | 54.7%   | 24,982 | 57.0%   |

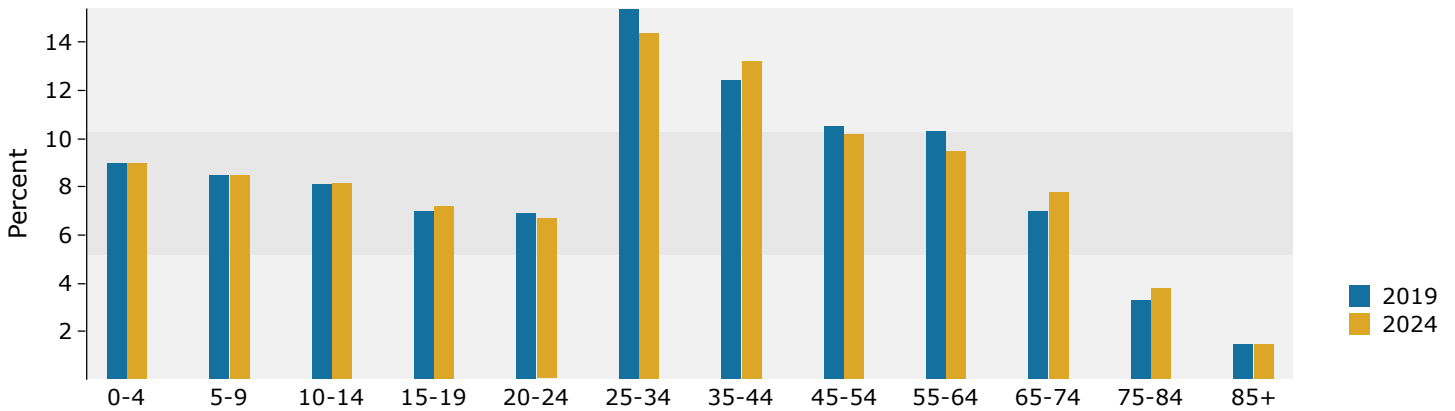
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

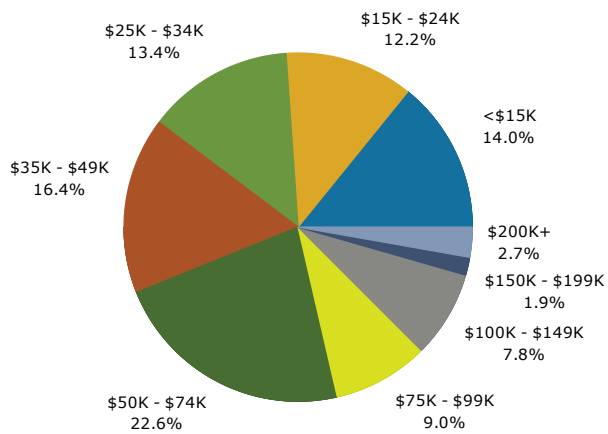
## Trends 2019-2024



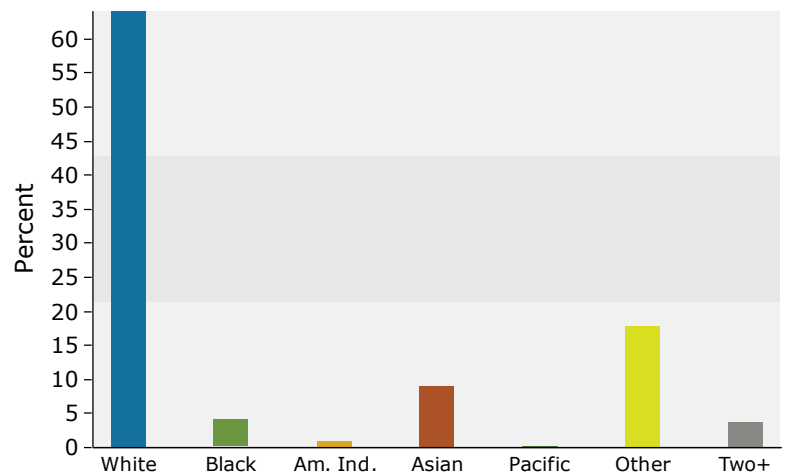
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 54.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Disposable Income Profile

TIRZ #2  
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Latitude: 35.19351  
Longitude: -101.77689

|                        | Census 2010 | 2019   | 2024   | 2019-2024<br>Change | 2019-2024<br>Annual Rate |
|------------------------|-------------|--------|--------|---------------------|--------------------------|
| Population             | 42,493      | 43,306 | 43,793 | 487                 | 0.22%                    |
| Median Age             | 30.2        | 31.7   | 32.2   | 0.5                 | 0.31%                    |
| Households             | 14,796      | 14,891 | 15,011 | 120                 | 0.16%                    |
| Average Household Size | 2.85        | 2.89   | 2.90   | 0.01                | 0.07%                    |

| 2019 Households by Disposable Income | Number   | Percent |
|--------------------------------------|----------|---------|
| Total                                | 14,891   | 100.0%  |
| <\$15,000                            | 2,364    | 15.9%   |
| \$15,000-\$24,999                    | 2,264    | 15.2%   |
| \$25,000-\$34,999                    | 2,206    | 14.8%   |
| \$35,000-\$49,999                    | 3,038    | 20.4%   |
| \$50,000-\$74,999                    | 2,827    | 19.0%   |
| \$75,000-\$99,999                    | 1,015    | 6.8%    |
| \$100,000-\$149,999                  | 776      | 5.2%    |
| \$150,000-\$199,999                  | 212      | 1.4%    |
| \$200,000+                           | 189      | 1.3%    |
| Median Disposable Income             | \$37,145 |         |
| Average Disposable Income            | \$47,649 |         |

| 2019 Disposable Income by Age of Householder | Number of Households |          |          |          |          |          |          |
|--|----------------------|----------|----------|----------|----------|----------|----------|
|  | <25                  | 25-34    | 35-44    | 45-54    | 55-64    | 65-74    | 75+      |
| Total  | 923                  | 2,949    | 2,720    | 2,447    | 2,580    | 1,868    | 1,405    |
| <\$15,000                                    | 235                  | 442      | 309      | 288      | 396      | 338      | 356      |
| \$15,000-\$24,999                            | 165                  | 403      | 272      | 268      | 359      | 320      | 476      |
| \$25,000-\$34,999                            | 140                  | 537      | 370      | 312      | 299      | 331      | 216      |
| \$35,000-\$49,999                            | 185                  | 638      | 619      | 516      | 589      | 348      | 144      |
| \$50,000-\$74,999                            | 126                  | 612      | 615      | 524      | 530      | 312      | 107      |
| \$75,000-\$99,999                            | 39                   | 130      | 308      | 236      | 174      | 83       | 43       |
| \$100,000-\$149,999                          | 24                   | 146      | 165      | 192      | 143      | 66       | 40       |
| \$150,000-\$199,999                          | 3                    | 24       | 39       | 57       | 39       | 38       | 12       |
| \$200,000+                                   | 5                    | 15       | 22       | 54       | 51       | 32       | 11       |
| Median Disposable Income                     | \$28,582             | \$36,466 | \$43,501 | \$44,048 | \$39,576 | \$32,834 | \$21,047 |
| Average Disposable Income                    | \$35,945             | \$44,323 | \$52,994 | \$57,507 | \$50,798 | \$45,075 | \$32,410 |

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Household Income Profile

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| Summary                | 2019   | 2024   | 2019-2024 Change | 2019-2024 Annual Rate |
|------------------------|--------|--------|------------------|-----------------------|
| Population             | 43,306 | 43,793 | 487              | 0.22%                 |
| Households             | 14,891 | 15,011 | 120              | 0.16%                 |
| Median Age             | 31.7   | 32.2   | 0.5              | 0.31%                 |
| Average Household Size | 2.89   | 2.90   | 0.01             | 0.07%                 |

| Households by Income     | 2019     |         | 2024     |         |
|--------------------------|----------|---------|----------|---------|
|                          | Number   | Percent | Number   | Percent |
| Household                | 14,891   | 100%    | 15,011   | 100%    |
| <\$15,000                | 2,091    | 14.0%   | 1,836    | 12.2%   |
| \$15,000-\$24,999        | 1,813    | 12.2%   | 1,616    | 10.8%   |
| \$25,000-\$34,999        | 1,995    | 13.4%   | 1,828    | 12.2%   |
| \$35,000-\$49,999        | 2,439    | 16.4%   | 2,347    | 15.6%   |
| \$50,000-\$74,999        | 3,369    | 22.6%   | 3,560    | 23.7%   |
| \$75,000-\$99,999        | 1,340    | 9.0%    | 1,515    | 10.1%   |
| \$100,000-\$149,999      | 1,167    | 7.8%    | 1,457    | 9.7%    |
| \$150,000-\$199,999      | 282      | 1.9%    | 368      | 2.5%    |
| \$200,000+               | 397      | 2.7%    | 483      | 3.2%    |
| Median Household Income  | \$43,304 |         | \$48,952 |         |
| Average Household Income | \$58,076 |         | \$65,859 |         |
| Per Capita Income        | \$20,014 |         | \$22,618 |         |

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



# Household Income Profile

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| 2019 Households by Income and Age of Householder |          |          |          |          |          |          |          |
|--|----------|----------|----------|----------|----------|----------|----------|
|  | <25      | 25-34    | 35-44    | 45-54    | 55-64    | 65-74    | 75+      |
| HH Income Base                                   | 923      | 2,949    | 2,720    | 2,447    | 2,580    | 1,868    | 1,405    |
| <\$15,000  | 223      | 417      | 309      | 268      | 340      | 261      | 273      |
| \$15,000-\$24,999                                | 154      | 273      | 240      | 202      | 272      | 264      | 408      |
| \$25,000-\$34,999                                | 135      | 402      | 317      | 279      | 286      | 272      | 304      |
| \$35,000-\$49,999                                | 175      | 492      | 426      | 391      | 394      | 396      | 164      |
| \$50,000-\$74,999                                | 144      | 733      | 696      | 606      | 701      | 370      | 117      |
| \$75,000-\$99,999                                | 54       | 316      | 286      | 270      | 227      | 127      | 60       |
| \$100,000-\$149,999                              | 23       | 218      | 317      | 265      | 214      | 91       | 39       |
| \$150,000-\$199,999                              | 8        | 55       | 53       | 64       | 49       | 27       | 26       |
| \$200,000+                                       | 7        | 42       | 76       | 103      | 95       | 59       | 15       |
| Median HH Income                                 | \$30,510 | \$45,705 | \$51,502 | \$52,210 | \$49,845 | \$38,887 | \$25,481 |
| Average HH Income                                | \$39,745 | \$55,939 | \$64,408 | \$68,856 | \$63,395 | \$54,818 | \$38,095 |
| Percent Distribution                             |          |          |          |          |          |          |          |
|  | <25      | 25-34    | 35-44    | 45-54    | 55-64    | 65-74    | 75+      |
| HH Income Base                                   | 100%     | 100%     | 100%     | 100%     | 100%     | 100%     | 100%     |
| <\$15,000  | 24.2%    | 14.1%    | 11.4%    | 11.0%    | 13.2%    | 14.0%    | 19.4%    |
| \$15,000-\$24,999                                | 16.7%    | 9.3%     | 8.8%     | 8.3%     | 10.5%    | 14.1%    | 29.0%    |
| \$25,000-\$34,999                                | 14.6%    | 13.6%    | 11.7%    | 11.4%    | 11.1%    | 14.6%    | 21.6%    |
| \$35,000-\$49,999                                | 19.0%    | 16.7%    | 15.7%    | 16.0%    | 15.3%    | 21.2%    | 11.7%    |
| \$50,000-\$74,999                                | 15.6%    | 24.9%    | 25.6%    | 24.8%    | 27.2%    | 19.8%    | 8.3%     |
| \$75,000-\$99,999                                | 5.9%     | 10.7%    | 10.5%    | 11.0%    | 8.8%     | 6.8%     | 4.3%     |
| \$100,000-\$149,999                              | 2.5%     | 7.4%     | 11.7%    | 10.8%    | 8.3%     | 4.9%     | 2.8%     |
| \$150,000-\$199,999                              | 0.9%     | 1.9%     | 1.9%     | 2.6%     | 1.9%     | 1.4%     | 1.9%     |
| \$200,000+                                       | 0.8%     | 1.4%     | 2.8%     | 4.2%     | 3.7%     | 3.2%     | 1.1%     |

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



# Household Income Profile

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| 2024 Households by Income and Age of Householder |          |          |          |          |          |          |          |
|--|----------|----------|----------|----------|----------|----------|----------|
|  | <25      | 25-34    | 35-44    | 45-54    | 55-64    | 65-74    | 75+      |
| HH Income Base                                   | 936      | 2,790    | 2,894    | 2,396    | 2,398    | 2,063    | 1,533    |
| <\$15,000  | 211      | 331      | 288      | 219      | 268      | 247      | 272      |
| \$15,000-\$24,999                                | 139      | 222      | 213      | 164      | 214      | 260      | 404      |
| \$25,000-\$34,999                                | 130      | 334      | 294      | 225      | 237      | 274      | 335      |
| \$35,000-\$49,999                                | 180      | 442      | 431      | 352      | 339      | 413      | 190      |
| \$50,000-\$74,999                                | 162      | 750      | 759      | 604      | 685      | 459      | 142      |
| \$75,000-\$99,999                                | 64       | 331      | 341      | 298      | 240      | 163      | 77       |
| \$100,000-\$149,999                              | 30       | 267      | 399      | 325      | 252      | 127      | 58       |
| \$150,000-\$199,999                              | 10       | 65       | 78       | 83       | 59       | 36       | 35       |
| \$200,000+                                       | 9        | 48       | 90       | 126      | 104      | 85       | 22       |
| Median HH Income                                 | \$33,753 | \$51,318 | \$54,966 | \$57,205 | \$53,250 | \$42,744 | \$26,992 |
| Average HH Income                                | \$44,585 | \$63,416 | \$72,090 | \$79,670 | \$72,072 | \$63,298 | \$43,717 |
| Percent Distribution                             |          |          |          |          |          |          |          |
|  | <25      | 25-34    | 35-44    | 45-54    | 55-64    | 65-74    | 75+      |
| HH Income Base                                   | 100%     | 100%     | 100%     | 100%     | 100%     | 100%     | 100%     |
| <\$15,000  | 22.5%    | 11.9%    | 10.0%    | 9.1%     | 11.2%    | 12.0%    | 17.7%    |
| \$15,000-\$24,999                                | 14.9%    | 8.0%     | 7.4%     | 6.8%     | 8.9%     | 12.6%    | 26.4%    |
| \$25,000-\$34,999                                | 13.9%    | 12.0%    | 10.2%    | 9.4%     | 9.9%     | 13.3%    | 21.9%    |
| \$35,000-\$49,999                                | 19.2%    | 15.8%    | 14.9%    | 14.7%    | 14.1%    | 20.0%    | 12.4%    |
| \$50,000-\$74,999                                | 17.3%    | 26.9%    | 26.2%    | 25.2%    | 28.6%    | 22.2%    | 9.3%     |
| \$75,000-\$99,999                                | 6.8%     | 11.9%    | 11.8%    | 12.4%    | 10.0%    | 7.9%     | 5.0%     |
| \$100,000-\$149,999                              | 3.2%     | 9.6%     | 13.8%    | 13.6%    | 10.5%    | 6.2%     | 3.8%     |
| \$150,000-\$199,999                              | 1.1%     | 2.3%     | 2.7%     | 3.5%     | 2.5%     | 1.7%     | 2.3%     |
| \$200,000+                                       | 1.0%     | 1.7%     | 3.1%     | 5.3%     | 4.3%     | 4.1%     | 1.4%     |

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# Housing Profile

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| Population            |        | Households                   |          |
|-----------------------|--------|------------------------------|----------|
| 2010 Total Population | 42,493 | 2019 Median Household Income | \$43,304 |
| 2019 Total Population | 43,306 | 2024 Median Household Income | \$48,952 |
| 2024 Total Population | 43,793 | 2019-2024 Annual Rate        | 2.48%    |
| 2019-2024 Annual Rate | 0.22%  |                              |          |

| Housing Units by Occupancy Status and Tenure | Census 2010 |         | 2019   |         | 2024   |         |
|--|-------------|---------|--------|---------|--------|---------|
|  | Number      | Percent | Number | Percent | Number | Percent |
| Total Housing Units                          | 16,276      | 100.0%  | 16,559 | 100.0%  | 16,817 | 100.0%  |
| Occupied                                     | 14,796      | 90.9%   | 14,892 | 89.9%   | 15,011 | 89.3%   |
| Owner  | 9,296       | 57.1%   | 9,188  | 55.5%   | 9,288  | 55.2%   |
| Renter                                       | 5,500       | 33.8%   | 5,704  | 34.4%   | 5,723  | 34.0%   |
| Vacant                                       | 1,480       | 9.1%    | 1,668  | 10.1%   | 1,806  | 10.7%   |

| Owner Occupied Housing Units by Value | 2019   |         | 2024   |         |
|---------------------------------------|--------|---------|--------|---------|
|                                       | Number | Percent | Number | Percent |
| Total                                 | 9,188  | 100.0%  | 9,288  | 100.0%  |
| <\$50,000                             | 1,571  | 17.1%   | 1,408  | 15.2%   |
| \$50,000-\$99,999                     | 3,957  | 43.1%   | 3,467  | 37.3%   |
| \$100,000-\$149,999                   | 1,372  | 14.9%   | 1,283  | 13.8%   |
| \$150,000-\$199,999                   | 683    | 7.4%    | 758    | 8.2%    |
| \$200,000-\$249,999                   | 510    | 5.6%    | 666    | 7.2%    |
| \$250,000-\$299,999                   | 423    | 4.6%    | 558    | 6.0%    |
| \$300,000-\$399,999                   | 260    | 2.8%    | 440    | 4.7%    |
| \$400,000-\$499,999                   | 52     | 0.6%    | 94     | 1.0%    |
| \$500,000-\$749,999                   | 211    | 2.3%    | 392    | 4.2%    |
| \$750,000-\$999,999                   | 114    | 1.2%    | 181    | 1.9%    |
| \$1,000,000-\$1,499,999               | 21     | 0.2%    | 24     | 0.3%    |
| \$1,500,000-\$1,999,999               | 14     | 0.2%    | 17     | 0.2%    |
| \$2,000,000+                          | 0      | 0.0%    | 0      | 0.0%    |

|               |           |           |
|---------------|-----------|-----------|
| Median Value  | \$88,198  | \$96,669  |
| Average Value | \$136,583 | \$166,987 |

| Census 2010 Housing Units | Number | Percent |
|---------------------------|--------|---------|
| Total                     | 16,276 | 100.0%  |
| In Urbanized Areas        | 16,018 | 98.4%   |
| In Urban Clusters         | 0      | 0.0%    |
| Rural Housing Units       | 258    | 1.6%    |

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.





# Housing Profile

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| Census 2010 Owner Occupied Housing Units by Mortgage Status |        |         |
|---|--------|---------|
|   | Number | Percent |
| Total   | 9,296  | 100.0%  |
| Owned with a Mortgage/Loan                                  | 5,533  | 59.5%   |
| Owned Free and Clear  | 3,763  | 40.5%   |

| Census 2010 Vacant Housing Units by Status |        |         |
|--|--------|---------|
|  | Number | Percent |
| Total                                      | 1,404  | 100.0%  |
| For Rent                                   | 533    | 38.0%   |
| Rented- Not Occupied                       | 21     | 1.5%    |
| For Sale Only                              | 177    | 12.6%   |
| Sold - Not Occupied                        | 57     | 4.1%    |
| Seasonal/Recreational/Occasional Use       | 50     | 3.6%    |
| For Migrant Workers                        | 1      | 0.1%    |
| Other Vacant                               | 565    | 40.2%   |

| Census 2010 Occupied Housing Units by Age of Householder and Home Ownership |                |                      |               |
|---|----------------|----------------------|---------------|
|   | Occupied Units | Owner Occupied Units |               |
|   |                | Number               | % of Occupied |
| Total   | 14,795         | 9,295                | 62.8%         |
| 15-24   | 1,046          | 260                  | 24.9%         |
| 25-34   | 2,936          | 1,398                | 47.6%         |
| 35-44   | 2,769          | 1,697                | 61.3%         |
| 45-54   | 2,940          | 2,055                | 69.9%         |
| 55-64   | 2,319          | 1,802                | 77.7%         |
| 65-74   | 1,447          | 1,135                | 78.4%         |
| 75-84   | 946            | 717                  | 75.8%         |
| 85+   | 392            | 231                  | 58.9%         |

| Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership |                |                      |               |
|--|----------------|----------------------|---------------|
|  | Occupied Units | Owner Occupied Units |               |
|  |                | Number               | % of Occupied |
| Total  | 14,796         | 9,296                | 62.8%         |
| White Alone  | 11,061         | 7,131                | 64.5%         |
| Black/African American Alone   | 522            | 167                  | 32.0%         |
| American Indian/Alaska Native  | 156            | 86                   | 55.1%         |
| Asian Alone  | 768            | 483                  | 62.9%         |
| Pacific Islander Alone   | 5              | 1                    | 20.0%         |
| Other Race Alone   | 1,943          | 1,241                | 63.9%         |
| Two or More Races  | 341            | 187                  | 54.8%         |
| Hispanic Origin  | 5,938          | 3,692                | 62.2%         |

| Census 2010 Occupied Housing Units by Size and Home Ownership |                |                      |               |
|---|----------------|----------------------|---------------|
|   | Occupied Units | Owner Occupied Units |               |
|   |                | Number               | % of Occupied |
| Total   | 14,796         | 9,295                | 62.8%         |
| 1-Person  | 3,664          | 2,010                | 54.9%         |
| 2-Person  | 3,983          | 2,811                | 70.6%         |
| 3-Person  | 2,432          | 1,504                | 61.8%         |
| 4-Person  | 2,241          | 1,409                | 62.9%         |
| 5-Person  | 1,377          | 852                  | 61.9%         |
| 6-Person  | 630            | 400                  | 63.5%         |
| 7+ Person   | 469            | 309                  | 65.9%         |

| 2019 Housing Affordability     |       |
|--------------------------------|-------|
| Housing Affordability Index    | 206   |
| Percent of Income for Mortgage | 10.0% |

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Market Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

Prepared by Esri  
 Latitude: 35.19351  
 Longitude: -101.77689

**0 - 8 minute**

| <b>Population Summary</b>      |          |
|--------------------------------|----------|
| 2000 Total Population          | 40,190   |
| 2010 Total Population          | 42,493   |
| 2019 Total Population          | 43,306   |
| 2019 Group Quarters            | 320      |
| 2024 Total Population          | 43,793   |
| 2019-2024 Annual Rate          | 0.22%    |
| 2019 Total Daytime Population  | 46,115   |
| Workers                        | 23,275   |
| Residents                      | 22,840   |
| <b>Household Summary</b>       |          |
| 2000 Households                | 14,163   |
| 2000 Average Household Size    | 2.81     |
| 2010 Households                | 14,796   |
| 2010 Average Household Size    | 2.85     |
| 2019 Households                | 14,891   |
| 2019 Average Household Size    | 2.89     |
| 2024 Households                | 15,011   |
| 2024 Average Household Size    | 2.90     |
| 2019-2024 Annual Rate          | 0.16%    |
| 2010 Families                  | 10,355   |
| 2010 Average Family Size       | 3.43     |
| 2019 Families                  | 10,358   |
| 2019 Average Family Size       | 3.48     |
| 2024 Families                  | 10,417   |
| 2024 Average Family Size       | 3.50     |
| 2019-2024 Annual Rate          | 0.11%    |
| <b>Housing Unit Summary</b>    |          |
| 2000 Housing Units             | 15,450   |
| Owner Occupied Housing Units   | 60.1%    |
| Renter Occupied Housing Units  | 31.6%    |
| Vacant Housing Units           | 8.3%     |
| 2010 Housing Units             | 16,276   |
| Owner Occupied Housing Units   | 57.1%    |
| Renter Occupied Housing Units  | 33.8%    |
| Vacant Housing Units           | 9.1%     |
| 2019 Housing Units             | 16,559   |
| Owner Occupied Housing Units   | 55.5%    |
| Renter Occupied Housing Units  | 34.4%    |
| Vacant Housing Units           | 10.1%    |
| 2024 Housing Units             | 16,817   |
| Owner Occupied Housing Units   | 55.2%    |
| Renter Occupied Housing Units  | 34.0%    |
| Vacant Housing Units           | 10.7%    |
| <b>Median Household Income</b> |          |
| 2019                           | \$43,304 |
| 2024                           | \$48,952 |
| <b>Median Home Value</b>       |          |
| 2019                           | \$88,198 |
| 2024                           | \$96,669 |
| <b>Per Capita Income</b>       |          |
| 2019                           | \$20,014 |
| 2024                           | \$22,618 |
| <b>Median Age</b>              |          |
| 2010                           | 30.2     |
| 2019                           | 31.7     |
| 2024                           | 32.2     |

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

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 Longitude: -101.77689

## 0 - 8 minute

### 2019 Households by Income

|                          |          |
|--------------------------|----------|
| Household Income Base    | 14,891   |
| <\$15,000                | 14.0%    |
| \$15,000 - \$24,999      | 12.2%    |
| \$25,000 - \$34,999      | 13.4%    |
| \$35,000 - \$49,999      | 16.4%    |
| \$50,000 - \$74,999      | 22.6%    |
| \$75,000 - \$99,999      | 9.0%     |
| \$100,000 - \$149,999    | 7.8%     |
| \$150,000 - \$199,999    | 1.9%     |
| \$200,000+               | 2.7%     |
| Average Household Income | \$58,076 |

### 2024 Households by Income

|                          |          |
|--------------------------|----------|
| Household Income Base    | 15,011   |
| <\$15,000                | 12.2%    |
| \$15,000 - \$24,999      | 10.8%    |
| \$25,000 - \$34,999      | 12.2%    |
| \$35,000 - \$49,999      | 15.6%    |
| \$50,000 - \$74,999      | 23.7%    |
| \$75,000 - \$99,999      | 10.1%    |
| \$100,000 - \$149,999    | 9.7%     |
| \$150,000 - \$199,999    | 2.5%     |
| \$200,000+               | 3.2%     |
| Average Household Income | \$65,859 |

### 2019 Owner Occupied Housing Units by Value

|                           |           |
|---------------------------|-----------|
| Total                     | 9,188     |
| <\$50,000                 | 17.1%     |
| \$50,000 - \$99,999       | 43.1%     |
| \$100,000 - \$149,999     | 14.9%     |
| \$150,000 - \$199,999     | 7.4%      |
| \$200,000 - \$249,999     | 5.6%      |
| \$250,000 - \$299,999     | 4.6%      |
| \$300,000 - \$399,999     | 2.8%      |
| \$400,000 - \$499,999     | 0.6%      |
| \$500,000 - \$749,999     | 2.3%      |
| \$750,000 - \$999,999     | 1.2%      |
| \$1,000,000 - \$1,499,999 | 0.2%      |
| \$1,500,000 - \$1,999,999 | 0.2%      |
| \$2,000,000 +             | 0.0%      |
| Average Home Value        | \$136,583 |

### 2024 Owner Occupied Housing Units by Value

|                           |           |
|---------------------------|-----------|
| Total                     | 9,288     |
| <\$50,000                 | 15.2%     |
| \$50,000 - \$99,999       | 37.3%     |
| \$100,000 - \$149,999     | 13.8%     |
| \$150,000 - \$199,999     | 8.2%      |
| \$200,000 - \$249,999     | 7.2%      |
| \$250,000 - \$299,999     | 6.0%      |
| \$300,000 - \$399,999     | 4.7%      |
| \$400,000 - \$499,999     | 1.0%      |
| \$500,000 - \$749,999     | 4.2%      |
| \$750,000 - \$999,999     | 1.9%      |
| \$1,000,000 - \$1,499,999 | 0.3%      |
| \$1,500,000 - \$1,999,999 | 0.2%      |
| \$2,000,000 +             | 0.0%      |
| Average Home Value        | \$166,987 |

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
Drive Time Bands: 0-8 minute radii

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

## 0 - 8 minute

### 2010 Population by Age

|         |        |
|---------|--------|
| Total   | 42,492 |
| 0 - 4   | 9.6%   |
| 5 - 9   | 9.0%   |
| 10 - 14 | 8.0%   |
| 15 - 24 | 15.1%  |
| 25 - 34 | 14.8%  |
| 35 - 44 | 12.4%  |
| 45 - 54 | 12.2%  |
| 55 - 64 | 9.0%   |
| 65 - 74 | 5.3%   |
| 75 - 84 | 3.1%   |
| 85 +    | 1.4%   |
| 18 +    | 68.8%  |

### 2019 Population by Age

|         |        |
|---------|--------|
| Total   | 43,306 |
| 0 - 4   | 9.0%   |
| 5 - 9   | 8.5%   |
| 10 - 14 | 8.1%   |
| 15 - 24 | 13.9%  |
| 25 - 34 | 15.4%  |
| 35 - 44 | 12.4%  |
| 45 - 54 | 10.5%  |
| 55 - 64 | 10.3%  |
| 65 - 74 | 7.0%   |
| 75 - 84 | 3.3%   |
| 85 +    | 1.5%   |
| 18 +    | 70.1%  |

### 2024 Population by Age

|         |        |
|---------|--------|
| Total   | 43,795 |
| 0 - 4   | 9.0%   |
| 5 - 9   | 8.5%   |
| 10 - 14 | 8.2%   |
| 15 - 24 | 13.9%  |
| 25 - 34 | 14.4%  |
| 35 - 44 | 13.2%  |
| 45 - 54 | 10.2%  |
| 55 - 64 | 9.5%   |
| 65 - 74 | 7.8%   |
| 75 - 84 | 3.8%   |
| 85 +    | 1.5%   |
| 18 +    | 69.9%  |

### 2010 Population by Sex

|         |        |
|---------|--------|
| Males   | 20,948 |
| Females | 21,545 |

### 2019 Population by Sex

|         |        |
|---------|--------|
| Males   | 21,366 |
| Females | 21,940 |

### 2024 Population by Sex

|         |        |
|---------|--------|
| Males   | 21,643 |
| Females | 22,150 |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

Prepared by Esri  
 Latitude: 35.19351  
 Longitude: -101.77689

## 0 - 8 minute

### 2010 Population by Race/Ethnicity

|                        |        |
|------------------------|--------|
| Total                  | 42,493 |
| White Alone            | 68.4%  |
| Black Alone            | 4.2%   |
| American Indian Alone  | 0.9%   |
| Asian Alone            | 6.7%   |
| Pacific Islander Alone | 0.1%   |
| Some Other Race Alone  | 16.2%  |
| Two or More Races      | 3.4%   |
| Hispanic Origin        | 49.8%  |
| Diversity Index        | 76.3   |

### 2019 Population by Race/Ethnicity

|                        |        |
|------------------------|--------|
| Total                  | 43,307 |
| White Alone            | 64.1%  |
| Black Alone            | 4.1%   |
| American Indian Alone  | 0.9%   |
| Asian Alone            | 9.1%   |
| Pacific Islander Alone | 0.1%   |
| Some Other Race Alone  | 17.9%  |
| Two or More Races      | 3.8%   |
| Hispanic Origin        | 54.7%  |
| Diversity Index        | 78.8   |

### 2024 Population by Race/Ethnicity

|                        |        |
|------------------------|--------|
| Total                  | 43,793 |
| White Alone            | 62.7%  |
| Black Alone            | 4.1%   |
| American Indian Alone  | 0.9%   |
| Asian Alone            | 10.4%  |
| Pacific Islander Alone | 0.1%   |
| Some Other Race Alone  | 17.9%  |
| Two or More Races      | 4.0%   |
| Hispanic Origin        | 57.0%  |
| Diversity Index        | 79.3   |

### 2010 Population by Relationship and Household Type

|                                 |        |
|---------------------------------|--------|
| Total                           | 42,493 |
| In Households                   | 99.3%  |
| In Family Households            | 86.4%  |
| Householder                     | 24.3%  |
| Spouse                          | 15.8%  |
| Child                           | 37.9%  |
| Other relative                  | 5.5%   |
| Nonrelative                     | 2.9%   |
| In Nonfamily Households         | 12.9%  |
| In Group Quarters               | 0.7%   |
| Institutionalized Population    | 0.3%   |
| Noninstitutionalized Population | 0.5%   |

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
Drive Time Bands: 0-8 minute radii

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## 0 - 8 minute

| 2019 Population 25+ by Educational Attainment |        |
|---|--------|
| Total   | 26,206 |
| Less than 9th Grade                           | 12.8%  |
| 9th - 12th Grade, No Diploma                  | 14.2%  |
| High School Graduate                          | 23.6%  |
| GED/Alternative Credential                    | 7.0%   |
| Some College, No Degree                       | 23.8%  |
| Associate Degree                              | 7.2%   |
| Bachelor's Degree                             | 7.9%   |
| Graduate/Professional Degree                  | 3.4%   |
| 2019 Population 15+ by Marital Status         |        |
| Total   | 32,228 |
| Never Married                                 | 32.7%  |
| Married                                       | 49.7%  |
| Widowed                                       | 5.4%   |
| Divorced                                      | 12.2%  |
| 2019 Civilian Population 16+ in Labor Force   |        |
| Civilian Employed                             | 96.9%  |
| Civilian Unemployed (Unemployment Rate)       | 3.1%   |
| 2019 Employed Population 16+ by Industry      |        |
| Total   | 20,745 |
| Agriculture/Mining                            | 1.2%   |
| Construction                                  | 9.9%   |
| Manufacturing                                 | 12.2%  |
| Wholesale Trade                               | 3.8%   |
| Retail Trade                                  | 11.6%  |
| Transportation/Utilities                      | 7.3%   |
| Information                                   | 1.3%   |
| Finance/Insurance/Real Estate                 | 5.0%   |
| Services                                      | 44.3%  |
| Public Administration                         | 3.6%   |
| 2019 Employed Population 16+ by Occupation    |        |
| Total   | 20,746 |
| White Collar                                  | 43.1%  |
| Management/Business/Financial                 | 6.5%   |
| Professional                                  | 11.7%  |
| Sales   | 11.4%  |
| Administrative Support                        | 13.4%  |
| Services                                      | 25.5%  |
| Blue Collar                                   | 31.4%  |
| Farming/Forestry/Fishing                      | 0.5%   |
| Construction/Extraction                       | 8.1%   |
| Installation/Maintenance/Repair               | 4.3%   |
| Production                                    | 9.5%   |
| Transportation/Material Moving                | 9.1%   |
| 2010 Population By Urban/ Rural Status        |        |
| Total Population                              | 42,493 |
| Population Inside Urbanized Area              | 98.4%  |
| Population Inside Urbanized Cluster           | 0.0%   |
| Rural Population                              | 1.6%   |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

Prepared by Esri  
 Latitude: 35.19351  
 Longitude: -101.77689

## 0 - 8 minute

### 2010 Households by Type

|                                      |        |
|--------------------------------------|--------|
| Total                                | 14,797 |
| Households with 1 Person             | 24.8%  |
| Households with 2+ People            | 75.2%  |
| Family Households                    | 70.0%  |
| Husband-wife Families                | 45.6%  |
| With Related Children                | 25.2%  |
| Other Family (No Spouse Present)     | 24.3%  |
| Other Family with Male Householder   | 7.2%   |
| With Related Children                | 4.4%   |
| Other Family with Female Householder | 17.1%  |
| With Related Children                | 12.8%  |
| Nonfamily Households                 | 5.3%   |
| All Households with Children         | 43.0%  |
| Multigenerational Households         | 6.9%   |
| Unmarried Partner Households         | 7.5%   |
| Male-female                          | 6.9%   |
| Same-sex                             | 0.6%   |

### 2010 Households by Size

|                      |        |
|----------------------|--------|
| Total                | 14,794 |
| 1 Person Household   | 24.8%  |
| 2 Person Household   | 26.9%  |
| 3 Person Household   | 16.4%  |
| 4 Person Household   | 15.1%  |
| 5 Person Household   | 9.3%   |
| 6 Person Household   | 4.3%   |
| 7 + Person Household | 3.2%   |

### 2010 Households by Tenure and Mortgage Status

|                            |        |
|----------------------------|--------|
| Total                      | 14,796 |
| Owner Occupied             | 62.8%  |
| Owned with a Mortgage/Loan | 37.4%  |
| Owned Free and Clear       | 25.4%  |
| Renter Occupied            | 37.2%  |

### 2010 Housing Units By Urban/ Rural Status

|  |        |
|--|--------|
| Total Housing Units                    | 16,276 |
| Housing Units Inside Urbanized Area    | 98.4%  |
| Housing Units Inside Urbanized Cluster | 0.0%   |
| Rural Housing Units                    | 1.6%   |

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

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 Latitude: 35.19351  
 Longitude: -101.77689

## 0 - 8 minute

### Top 3 Tapestry Segments

1. Barrios Urbanos (7D)
2. Traditional Living (12B)
3. Rustbelt Traditions (5D)

### 2019 Consumer Spending

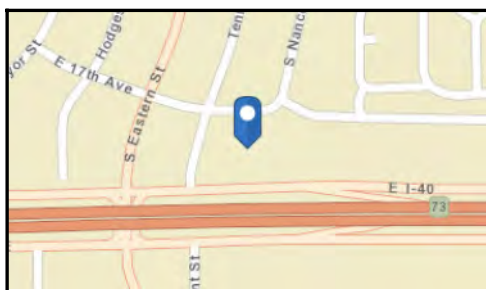
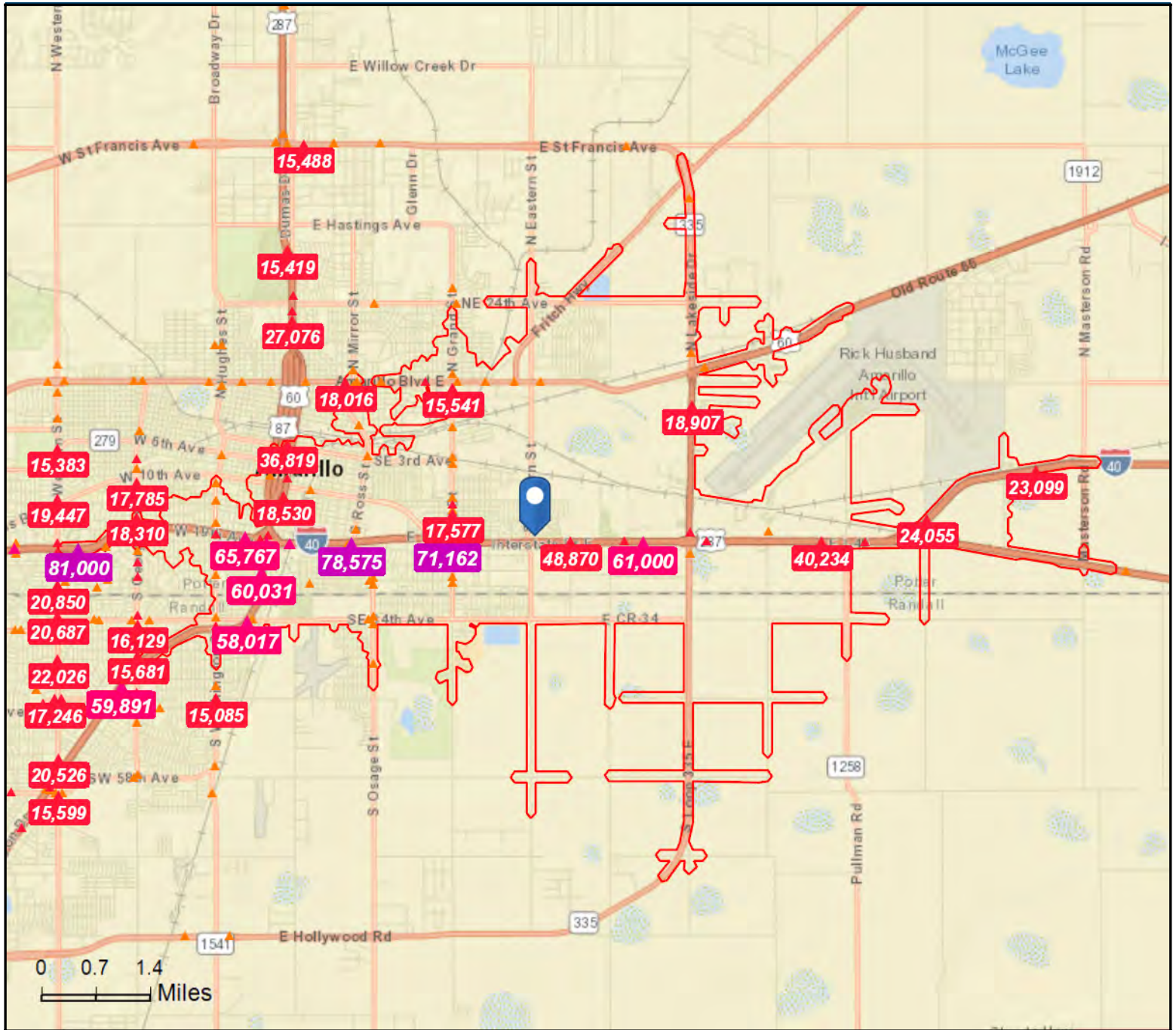
|   |               |
|---|---------------|
| Apparel & Services: Total \$                                | \$22,364,506  |
| Average Spent   | \$1,501.88    |
| Spending Potential Index                                    | 70            |
| Education: Total \$   | \$14,716,799  |
| Average Spent   | \$988.30      |
| Spending Potential Index                                    | 62            |
| Entertainment/Recreation: Total \$                          | \$32,385,762  |
| Average Spent   | \$2,174.85    |
| Spending Potential Index                                    | 67            |
| Food at Home: Total \$                                      | \$53,613,042  |
| Average Spent   | \$3,600.37    |
| Spending Potential Index                                    | 70            |
| Food Away from Home: Total \$                               | \$38,457,377  |
| Average Spent   | \$2,582.59    |
| Spending Potential Index                                    | 70            |
| Health Care: Total \$                                       | \$60,485,520  |
| Average Spent   | \$4,061.88    |
| Spending Potential Index                                    | 68            |
| HH Furnishings & Equipment: Total \$                        | \$22,382,417  |
| Average Spent   | \$1,503.08    |
| Spending Potential Index                                    | 70            |
| Personal Care Products & Services: Total \$                 | \$9,157,620   |
| Average Spent   | \$614.98      |
| Spending Potential Index                                    | 69            |
| Shelter: Total \$   | \$182,949,449 |
| Average Spent   | \$12,285.91   |
| Spending Potential Index                                    | 66            |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$24,353,778  |
| Average Spent   | \$1,635.47    |
| Spending Potential Index                                    | 66            |
| Travel: Total \$  | \$21,042,061  |
| Average Spent   | \$1,413.07    |
| Spending Potential Index                                    | 63            |
| Vehicle Maintenance & Repairs: Total \$                     | \$12,044,092  |
| Average Spent   | \$808.82      |
| Spending Potential Index                                    | 71            |

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2019 Kalibrate Technologies (Q3 2019).



# Traffic Count Profile

TIRZ #2  
 Drive Time Bands: 0-8 minute radii

Prepared by Esri  
 Latitude: 35.19351  
 Longitude: -101.77689

| Distance: | Street:          | Closest Cross-street:             | Year of Count: | Count: |
|-----------|------------------|-----------------------------------|----------------|--------|
| 0.10      | S Eastern St     | E 17th Ave (0.04 miles NE)        | 2015           | 6,209  |
| 0.17      | S Eastern St     | E I-40 Access Rd (0.06 miles N)   | 2015           | 3,014  |
| 0.27      | S Eastern St     | E 22nd Ave (0.03 miles N)         | 2015           | 2,615  |
| 0.33      | Sunrise Dr       | E I-40 Access Rd (0.05 miles S)   | 2015           | 562    |
| 0.38      | Carter St        | E 14th Ave (0.06 miles S)         | 2015           | 240    |
| 0.45      | I- 40            | S Eastern St (0.55000001 miles W) | 2016           | 48,870 |
| 0.47      | 10th Ave         | Hodges St (0.03 miles W)          | 2015           | 1,637  |
| 0.51      | E I-40 Access Rd | Sunrise Dr (0.18000001 miles W)   | 2017           | 1,251  |
| 0.52      | E I-40 Access Rd | Sunrise Dr (0.18000001 miles W)   | 2017           | 1,851  |
| 0.53      | S Eastern St     | 10th Ave (0.06 miles S)           | 2015           | 4,337  |
| 0.67      | S Eastern St     | SE 29th Ave (0.05 miles S)        | 2015           | 2,268  |
| 0.76      | SE 29th Ave      | Ricks St (0.03 miles E)           | 2015           | 961    |
| 0.80      | E 3rd Ave        | S Eastern St (0.14 miles W)       | 2015           | 1,495  |
| 0.84      | Eastern St       | E 32nd Ave (0.06 miles S)         | 2017           | 2,794  |
| 0.86      | S Eastern St     | E 3rd Ave (0.04 miles S)          | 2015           | 1,967  |
| 0.96      | S Whitaker Rd    | E I-40 Access Rd (0.05 miles N)   | 2017           | 3,624  |
| 0.96      | S Vernon St      | E 8th Ave (0.06 miles S)          | 2015           | 163    |
| 1.00      | Hodges St        | E 32nd Ave (0.1 miles N)          | 2015           | 88     |
| 1.03      | E I-40 Access Rd | S Whitaker Rd (0.09 miles SW)     | 2017           | 3,994  |
| 1.03      | E I-40 Access Rd | S Whitaker Rd (0.08 miles W)      | 2017           | 5,052  |
| 1.05      | S Grand St       | E 16th Ave (0.01 miles N)         | 2015           | 15,152 |
| 1.05      | S Grand St       | E I-40 Access Rd (0.03 miles N)   | 2017           | 16,142 |
| 1.05      | 10th Ave         | Russell St (0.03 miles W)         | 2017           | 5,845  |
| 1.09      | S Grand St       | E 12th Ave (0.02 miles N)         | 2017           | 17,577 |
| 1.10      | S Grand St       | E 12th Ave (0.01 miles S)         | 2015           | 14,780 |
| 1.11      | E I-40 Access Rd | S Fairfield St (0.03 miles W)     | 2017           | 14,023 |
| 1.11      | E I-40 Access Rd | S Fairfield St (0.06 miles NW)    | 2017           | 13,461 |
| 1.12      | I- 40            | S Grand St (0.07 miles E)         | 2016           | 71,162 |
| 1.12      | S Grand St       | E 11th Ave (0.02 miles S)         | 2005           | 20,910 |
| 1.12      | Oakdale Dr       | E 32nd Ave (0.1 miles N)          | 2005           | 240    |

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2019 to 1963. Over 25% of the counts were taken between 2010 and 2019 and over 77% of the counts were taken between 2000 and 2019. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2019 Kalibrate Technologies (Q3 2019).



# ACS Housing Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|   | 2013-2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| <b>TOTALS</b>   |                           |         |        |             |
| Total Population  | 41,947                    |         | 1,704  | High        |
| Total Households  | 14,964                    |         | 491    | High        |
| Total Housing Units   | 16,801                    |         | 505    | High        |
| <b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS</b>  |                           |         |        |             |
| Total   | 9,162                     | 100.0%  | 418    | High        |
| Housing units with a mortgage/contract to purchase/similar debt                               | 4,737                     | 51.7%   | 351    | High        |
| Second mortgage only  | 42                        | 0.5%    | 33     | Low         |
| Home equity loan only   | 128                       | 1.4%    | 55     | Medium      |
| Both second mortgage and home equity loan   | 1                         | 0.0%    | 6      | Low         |
| No second mortgage and no home equity loan  | 4,566                     | 49.8%   | 345    | High        |
| Housing units without a mortgage  | 4,425                     | 48.3%   | 313    | High        |
| <b>AVERAGE VALUE BY MORTGAGE STATUS</b>   |                           |         |        |             |
| Housing units with a mortgage   | N/A                       |         | N/A    |             |
| Housing units without a mortgage  | N/A                       |         | N/A    |             |
| <b>OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS &amp; SELECTED MONTHLY OWNER COSTS</b>     |                           |         |        |             |
| Total   | 9,162                     | 100.0%  | 418    | High        |
| With a mortgage: Monthly owner costs as a percentage of household income in past 12 months    |                           |         |        |             |
| Less than 10.0 percent  | 293                       | 3.2%    | 97     | Medium      |
| 10.0 to 14.9 percent  | 807                       | 8.8%    | 168    | Medium      |
| 15.0 to 19.9 percent  | 869                       | 9.5%    | 159    | High        |
| 20.0 to 24.9 percent  | 913                       | 10.0%   | 172    | High        |
| 25.0 to 29.9 percent  | 474                       | 5.2%    | 122    | Medium      |
| 30.0 to 34.9 percent  | 323                       | 3.5%    | 77     | Medium      |
| 35.0 to 39.9 percent  | 210                       | 2.3%    | 83     | Medium      |
| 40.0 to 49.9 percent  | 313                       | 3.4%    | 109    | Medium      |
| 50.0 percent or more  | 494                       | 5.4%    | 118    | Medium      |
| Not computed  | 39                        | 0.4%    | 17     | Medium      |
| Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months |                           |         |        |             |
| Less than 10.0 percent  | 2,090                     | 22.8%   | 250    | High        |
| 10.0 to 14.9 percent  | 949                       | 10.4%   | 146    | High        |
| 15.0 to 19.9 percent  | 501                       | 5.5%    | 110    | Medium      |
| 20.0 to 24.9 percent  | 245                       | 2.7%    | 72     | Medium      |
| 25.0 to 29.9 percent  | 199                       | 2.2%    | 69     | Medium      |
| 30.0 to 34.9 percent  | 78                        | 0.9%    | 29     | Medium      |
| 35.0 to 39.9 percent  | 89                        | 1.0%    | 47     | Medium      |
| 40.0 to 49.9 percent  | 60                        | 0.7%    | 40     | Low         |
| 50.0 percent or more  | 179                       | 2.0%    | 61     | Medium      |
| Not computed  | 36                        | 0.4%    | 27     | Low         |



# ACS Housing Summary

TIRZ #2  
 Drive Time Band: 0 - 8 minute radius

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|  | 2013-2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| <b>RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT</b>                  |                           |         |        |             |
| Total  | 5,802                     | 100.0%  | 399    | High        |
| With cash rent   | 5,530                     | 95.3%   | 396    | High        |
| Less than \$100  | 56                        | 1.0%    | 30     | Medium      |
| \$100 to \$149   | 80                        | 1.4%    | 72     | Low         |
| \$150 to \$199   | 88                        | 1.5%    | 32     | Medium      |
| \$200 to \$249   | 44                        | 0.8%    | 30     | Low         |
| \$250 to \$299   | 64                        | 1.1%    | 40     | Medium      |
| \$300 to \$349   | 119                       | 2.1%    | 55     | Medium      |
| \$350 to \$399   | 186                       | 3.2%    | 85     | Medium      |
| \$400 to \$449   | 348                       | 6.0%    | 130    | Medium      |
| \$450 to \$499   | 486                       | 8.4%    | 152    | Medium      |
| \$500 to \$549   | 760                       | 13.1%   | 180    | Medium      |
| \$550 to \$599   | 521                       | 9.0%    | 118    | Medium      |
| \$600 to \$649   | 545                       | 9.4%    | 159    | Medium      |
| \$650 to \$699   | 345                       | 5.9%    | 122    | Medium      |
| \$700 to \$749   | 313                       | 5.4%    | 111    | Medium      |
| \$750 to \$799   | 266                       | 4.6%    | 77     | Medium      |
| \$800 to \$899   | 381                       | 6.6%    | 106    | Medium      |
| \$900 to \$999   | 308                       | 5.3%    | 114    | Medium      |
| \$1,000 to \$1,249   | 352                       | 6.1%    | 93     | Medium      |
| \$1,250 to \$1,499   | 104                       | 1.8%    | 61     | Medium      |
| \$1,500 to \$1,999   | 81                        | 1.4%    | 60     | Low         |
| \$2,000 to \$2,499   | 43                        | 0.7%    | 55     | Low         |
| \$2,500 to \$2,999   | 15                        | 0.3%    | 17     | Low         |
| \$3,000 to \$3,499   | 25                        | 0.4%    | 45     | Low         |
| \$3,500 or more  | 0                         | 0.0%    | 0      | Low         |
| No cash rent   | 271                       | 4.7%    | 74     | Medium      |
| Median Contract Rent   | \$601                     |         | N/A    |             |
| Average Contract Rent  | N/A                       |         | N/A    |             |
| <b>RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT</b> |                           |         |        |             |
| Total  | 5,802                     | 100.0%  | 399    | High        |
| Pay extra for one or more utilities                                    | 5,126                     | 88.3%   | 378    | High        |
| No extra payment for any utilities                                     | 675                       | 11.6%   | 130    | High        |



# ACS Housing Summary

TIRZ #2  
 Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
 Latitude: 35.19351  
 Longitude: -101.77689

|  | 2013-2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| <b>RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT</b> |                           |         |        |             |
| Total:   | 5,802                     | 100.0%  | 399    | High        |
| With cash rent:                                    | 5,530                     | 95.3%   | 396    | High        |
| Less than \$100                                    | 38                        | 0.7%    | 20     | Medium      |
| \$100 to \$149                                     | 43                        | 0.7%    | 32     | Low         |
| \$150 to \$199                                     | 30                        | 0.5%    | 18     | Medium      |
| \$200 to \$249                                     | 72                        | 1.2%    | 33     | Medium      |
| \$250 to \$299                                     | 38                        | 0.7%    | 28     | Low         |
| \$300 to \$349                                     | 55                        | 0.9%    | 26     | Medium      |
| \$350 to \$399                                     | 111                       | 1.9%    | 82     | Low         |
| \$400 to \$449                                     | 79                        | 1.4%    | 33     | Medium      |
| \$450 to \$499                                     | 170                       | 2.9%    | 103    | Medium      |
| \$500 to \$549                                     | 336                       | 5.8%    | 101    | Medium      |
| \$550 to \$599                                     | 406                       | 7.0%    | 130    | Medium      |
| \$600 to \$649                                     | 462                       | 8.0%    | 142    | Medium      |
| \$650 to \$699                                     | 372                       | 6.4%    | 101    | Medium      |
| \$700 to \$749                                     | 351                       | 6.0%    | 109    | Medium      |
| \$750 to \$799                                     | 269                       | 4.6%    | 128    | Medium      |
| \$800 to \$899                                     | 682                       | 11.8%   | 150    | Medium      |
| \$900 to \$999                                     | 647                       | 11.2%   | 191    |             |
| \$1,000 to \$1,249                                 | 765                       | 13.2%   | 152    |             |
| \$1,250 to \$1,499                                 | 330                       | 5.7%    | 89     |             |
| \$1,500 to \$1,999                                 | 188                       | 3.2%    | 81     | Medium      |
| \$2,000 to \$2,499                                 | 45                        | 0.8%    | 52     | Low         |
| \$2,500 to \$2,999                                 | 15                        | 0.3%    | 17     | Low         |
| \$3,000 to \$3,499                                 | 25                        | 0.4%    | 45     | Low         |
| \$3,500 or more                                    | 0                         | 0.0%    | 0      |             |
| No cash rent                                       | 271                       | 4.7%    | 74     | Medium      |
| Median Gross Rent                                  | \$787                     |         | N/A    | Low         |
| Average Gross Rent                                 | N/A                       |         | N/A    | Low         |



# ACS Housing Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|   | 2013-2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| <b>HOUSING UNITS BY UNITS IN STRUCTURE</b>                        |                           |         |        |             |
| Total   | 16,801                    | 100.0%  | 505    | High        |
| 1, detached   | 12,733                    | 75.8%   | 471    | High        |
| 1, attached   | 273                       | 1.6%    | 101    | Medium      |
| 2   | 539                       | 3.2%    | 158    | Medium      |
| 3 or 4  | 435                       | 2.6%    | 133    | Medium      |
| 5 to 9  | 451                       | 2.7%    | 118    | Medium      |
| 10 to 19  | 404                       | 2.4%    | 97     | Medium      |
| 20 to 49  | 414                       | 2.5%    | 114    | Medium      |
| 50 or more  | 291                       | 1.7%    | 61     | Medium      |
| Mobile home   | 1,245                     | 7.4%    | 171    | High        |
| Boat, RV, van, etc.   | 16                        | 0.1%    | 35     | Low         |
| <b>HOUSING UNITS BY YEAR STRUCTURE BUILT</b>                      |                           |         |        |             |
| Total   | 16,801                    | 100.0%  | 505    | High        |
| Built 2014 or later   | 32                        | 0.2%    | 18     | Medium      |
| Built 2010 to 2013  | 250                       | 1.5%    | 91     | Medium      |
| Built 2000 to 2009  | 1,160                     | 6.9%    | 168    | High        |
| Built 1990 to 1999  | 907                       | 5.4%    | 167    | High        |
| Built 1980 to 1989  | 1,166                     | 6.9%    | 172    | High        |
| Built 1970 to 1979  | 1,622                     | 9.7%    | 218    | High        |
| Built 1960 to 1969  | 3,304                     | 19.7%   | 338    | High        |
| Built 1950 to 1959  | 3,883                     | 23.1%   | 301    | High        |
| Built 1940 to 1949  | 2,233                     | 13.3%   | 259    | High        |
| Built 1939 or earlier   | 2,245                     | 13.4%   | 267    | High        |
| Median Year Structure Built                                       | 1960                      |         | N/A    |             |
| <b>OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT</b> |                           |         |        |             |
| Total   | 14,964                    | 100.0%  | 491    | High        |
| Owner occupied  |                           |         |        |             |
| Moved in 2015 or later  | 517                       | 3.5%    | 118    | Medium      |
| Moved in 2010 to 2014   | 1,663                     | 11.1%   | 223    | High        |
| Moved in 2000 to 2009   | 3,157                     | 21.1%   | 307    | High        |
| Moved in 1990 to 1999   | 1,685                     | 11.3%   | 206    | High        |
| Moved in 1980 to 1989   | 1,063                     | 7.1%    | 164    | High        |
| Moved in 1979 or earlier  | 1,077                     | 7.2%    | 140    | High        |
| Renter occupied   |                           |         |        |             |
| Moved in 2015 or later  | 1,257                     | 8.4%    | 219    | High        |
| Moved in 2010 to 2014   | 3,278                     | 21.9%   | 318    | High        |
| Moved in 2000 to 2009   | 951                       | 6.4%    | 178    | High        |
| Moved in 1990 to 1999   | 239                       | 1.6%    | 81     | Medium      |
| Moved in 1980 to 1989   | 50                        | 0.3%    | 38     | Low         |
| Moved in 1979 or earlier  | 27                        | 0.2%    | 24     | Low         |
| Median Year Householder Moved Into Unit                           | 2008                      |         | N/A    |             |



# ACS Housing Summary

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Drive Time Band: 0 - 8 minute radius

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|   | 2013-2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| <b>OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL</b> |                           |         |        |             |
| Total   | 14,964                    | 100.0%  | 491    |             |
| Utility gas   | 10,118                    | 67.6%   | 445    |             |
| Bottled, tank, or LP gas                            | 103                       | 0.7%    | 43     |             |
| Electricity   | 4,593                     | 30.7%   | 349    |             |
| Fuel oil, kerosene, etc.                            | 38                        | 0.3%    | 40     |             |
| Coal or coke  | 0                         | 0.0%    | 0      |             |
| Wood  | 47                        | 0.3%    | 31     |             |
| Solar energy  | 0                         | 0.0%    | 0      |             |
| Other fuel  | 19                        | 0.1%    | 19     |             |
| No fuel used  | 46                        | 0.3%    | 24     |             |
| <b>OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE</b> |                           |         |        |             |
| Total   | 14,964                    | 100.0%  | 491    |             |
| Owner occupied                                      |                           |         |        |             |
| No vehicle available                                | 273                       | 1.8%    | 91     |             |
| 1 vehicle available                                 | 2,211                     | 14.8%   | 211    |             |
| 2 vehicles available                                | 4,053                     | 27.1%   | 321    |             |
| 3 vehicles available                                | 1,931                     | 12.9%   | 251    |             |
| 4 vehicles available                                | 506                       | 3.4%    | 138    |             |
| 5 or more vehicles available                        | 188                       | 1.3%    | 75     |             |
| Renter occupied                                     |                           |         |        |             |
| No vehicle available                                | 791                       | 5.3%    | 163    |             |
| 1 vehicle available                                 | 2,923                     | 19.5%   | 305    |             |
| 2 vehicles available                                | 1,538                     | 10.3%   | 227    |             |
| 3 vehicles available                                | 370                       | 2.5%    | 133    |             |
| 4 vehicles available                                | 134                       | 0.9%    | 66     |             |
| 5 or more vehicles available                        | 46                        | 0.3%    | 40     |             |
| Average Number of Vehicles Available                | N/A                       |         | N/A    |             |

**Data Note:** N/A means not available.

**2013-2017 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2013-2017 ACS estimates, five-year period data collected monthly from January 1, 2011 through December 31, 2015. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>TOTALS</b>  |                             |         |        |             |
| Total Population   | 41,947                      |         | 1,704  | High        |
| Total Households   | 14,964                      |         | 491    | High        |
| Total Housing Units  | 16,801                      |         | 505    | High        |
| <b>POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT</b>          |                             |         |        |             |
| Total  | 39,964                      | 100.0%  | 1,606  | High        |
| Enrolled in school   | 12,193                      | 30.5%   | 769    | High        |
| Enrolled in nursery school, preschool                        | 1,079                       | 2.7%    | 220    | Medium      |
| Public school  | 876                         | 2.2%    | 181    | Medium      |
| Private school   | 203                         | 0.5%    | 126    | Medium      |
| Enrolled in kindergarten                                     | 872                         | 2.2%    | 164    | High        |
| Public school  | 776                         | 1.9%    | 156    | Medium      |
| Private school   | 96                          | 0.2%    | 52     | Medium      |
| Enrolled in grade 1 to grade 4                               | 3,040                       | 7.6%    | 350    | High        |
| Public school  | 2,845                       | 7.1%    | 342    | High        |
| Private school   | 194                         | 0.5%    | 101    | Medium      |
| Enrolled in grade 5 to grade 8                               | 2,520                       | 6.3%    | 309    | High        |
| Public school  | 2,392                       | 6.0%    | 304    | High        |
| Private school   | 129                         | 0.3%    | 58     | Medium      |
| Enrolled in grade 9 to grade 12                              | 2,490                       | 6.2%    | 307    | High        |
| Public school  | 2,344                       | 5.9%    | 295    | High        |
| Private school   | 146                         | 0.4%    | 93     | Medium      |
| Enrolled in college undergraduate years                      | 2,006                       | 5.0%    | 258    | High        |
| Public school  | 1,882                       | 4.7%    | 255    | High        |
| Private school   | 124                         | 0.3%    | 38     | Medium      |
| Enrolled in graduate or professional school                  | 186                         | 0.5%    | 67     | Medium      |
| Public school  | 157                         | 0.4%    | 58     | Medium      |
| Private school   | 29                          | 0.1%    | 33     | Low         |
| Not enrolled in school                                       | 27,771                      | 69.5%   | 921    | High        |
| <b>POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Total  | 4,493                       | 100.0%  | 304    | High        |
| Living in Households   | 4,412                       | 98.2%   | 304    | High        |
| Living in Family Households                                  | 2,964                       | 66.0%   | 289    | High        |
| Householder  | 1,433                       | 31.9%   | 161    | High        |
| Spouse   | 1,086                       | 24.2%   | 140    | High        |
| Parent   | 180                         | 4.0%    | 66     | Medium      |
| Parent-in-law  | 181                         | 4.0%    | 87     | Medium      |
| Other Relative   | 45                          | 1.0%    | 40     | Low         |
| Nonrelative  | 39                          | 0.9%    | 38     | Low         |
| Living in Nonfamily Households                               | 1,448                       | 32.2%   | 149    | High        |
| Householder  | 1,396                       | 31.1%   | 148    | High        |
| Nonrelative  | 52                          | 1.2%    | 14     | Medium      |
| Living in Group Quarters                                     | 80                          | 1.8%    | 69     | Low         |





# ACS Population Summary

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|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY TYPE AND SIZE</b>   |                             |         |        |             |
| Family Households  | 10,125                      | 67.7%   | 460    | High        |
| 2-Person   | 3,472                       | 23.2%   | 281    | High        |
| 3-Person   | 2,297                       | 15.4%   | 264    | High        |
| 4-Person   | 2,131                       | 14.2%   | 296    | High        |
| 5-Person   | 1,130                       | 7.6%    | 195    | High        |
| 6-Person   | 736                         | 4.9%    | 149    | Medium      |
| 7+ Person  | 359                         | 2.4%    | 120    | Medium      |
| Nonfamily Households   | 4,838                       | 32.3%   | 334    | High        |
| 1-Person   | 4,004                       | 26.8%   | 302    | High        |
| 2-Person   | 587                         | 3.9%    | 125    | Medium      |
| 3-Person   | 178                         | 1.2%    | 86     | Medium      |
| 4-Person   | 57                          | 0.4%    | 44     | Low         |
| 5-Person   | 12                          | 0.1%    | 14     | Low         |
| 6-Person   | 0                           | 0.0%    | 0      |             |
| 7+ Person  | 0                           | 0.0%    | 0      |             |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE</b>                     |                             |         |        |             |
| Households with one or more people under 18 years  | 5,910                       | 39.5%   | 398    | High        |
| Family households  | 5,793                       | 38.7%   | 395    | High        |
| Married-couple family  | 3,534                       | 23.6%   | 341    | High        |
| Male householder, no wife present  | 616                         | 4.1%    | 145    | Medium      |
| Female householder, no husband present   | 1,643                       | 11.0%   | 233    | High        |
| Nonfamily households   | 117                         | 0.8%    | 64     | Medium      |
| Households with no people under 18 years   | 9,054                       | 60.5%   | 415    | High        |
| Married-couple family  | 3,203                       | 21.4%   | 257    | High        |
| Other family   | 1,129                       | 7.5%    | 208    | High        |
| Nonfamily households   | 4,721                       | 31.5%   | 329    | High        |
| <b>HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE</b> |                             |         |        |             |
| Households with Pop 65+  | 3,337                       | 22.3%   | 221    | High        |
| 1-Person   | 1,271                       | 8.5%    | 138    | High        |
| 2+ Person Family   | 1,945                       | 13.0%   | 189    | High        |
| 2+ Person Nonfamily  | 121                         | 0.8%    | 51     | Medium      |
| Households with No Pop 65+   | 11,626                      | 77.7%   | 489    | High        |
| 1-Person   | 2,733                       | 18.3%   | 280    | High        |
| 2+ Person Family   | 8,180                       | 54.7%   | 440    | High        |
| 2+ Person Nonfamily  | 713                         | 4.8%    | 148    | Medium      |



# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH</b> |                             |         |        |             |
| Total  | 38,298                      | 100.0%  | 1,525  |             |
| 5 to 17 years  |                             |         |        |             |
| Speak only English   | 5,040                       | 13.2%   | 482    |             |
| Speak Spanish  | 2,906                       | 7.6%    | 456    |             |
| Speak English "very well" or "well"  | 2,733                       | 7.1%    | 456    |             |
| Speak English "not well"   | 138                         | 0.4%    | 59     |             |
| Speak English "not at all"   | 35                          | 0.1%    | 16     |             |
| Speak other Indo-European languages  | 2                           | 0.0%    | 27     |             |
| Speak English "very well" or "well"  | 2                           | 0.0%    | 27     |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak Asian and Pacific Island languages   | 821                         | 2.1%    | 241    |             |
| Speak English "very well" or "well"  | 581                         | 1.5%    | 230    |             |
| Speak English "not well"   | 240                         | 0.6%    | 180    |             |
| Speak English "not at all"   | 0                           | 0.0%    | 3      |             |
| Speak other languages  | 90                          | 0.2%    | 71     |             |
| Speak English "very well" or "well"  | 90                          | 0.2%    | 71     |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 18 to 64 years   |                             |         |        |             |
| Speak only English   | 13,693                      | 35.8%   | 765    |             |
| Speak Spanish  | 8,840                       | 23.1%   | 731    |             |
| Speak English "very well" or "well"  | 6,433                       | 16.8%   | 602    |             |
| Speak English "not well"   | 1,700                       | 4.4%    | 274    |             |
| Speak English "not at all"   | 706                         | 1.8%    | 186    |             |
| Speak other Indo-European languages  | 69                          | 0.2%    | 78     |             |
| Speak English "very well" or "well"  | 56                          | 0.1%    | 62     |             |
| Speak English "not well"   | 1                           | 0.0%    | 4      |             |
| Speak English "not at all"   | 12                          | 0.0%    | 18     |             |
| Speak Asian and Pacific Island languages   | 2,185                       | 5.7%    | 423    |             |
| Speak English "very well" or "well"  | 1,048                       | 2.7%    | 236    |             |
| Speak English "not well"   | 665                         | 1.7%    | 228    |             |
| Speak English "not at all"   | 472                         | 1.2%    | 206    |             |
| Speak other languages  | 159                         | 0.4%    | 108    |             |
| Speak English "very well" or "well"  | 76                          | 0.2%    | 41     |             |
| Speak English "not well"   | 83                          | 0.2%    | 70     |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| 65 years and over  |                             |         |        |             |
| Speak only English   | 2,973                       | 7.8%    | 227    |             |
| Speak Spanish  | 1,282                       | 3.3%    | 208    |             |
| Speak English "very well" or "well"  | 885                         | 2.3%    | 173    |             |
| Speak English "not well"   | 147                         | 0.4%    | 61     |             |
| Speak English "not at all"   | 250                         | 0.7%    | 99     |             |
| Speak other Indo-European languages  | 30                          | 0.1%    | 32     |             |
| Speak English "very well" or "well"  | 30                          | 0.1%    | 32     |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |
| Speak Asian and Pacific Island languages   | 208                         | 0.5%    | 87     |             |
| Speak English "very well" or "well"  | 63                          | 0.2%    | 51     |             |
| Speak English "not well"   | 48                          | 0.1%    | 40     |             |
| Speak English "not at all"   | 97                          | 0.3%    | 65     |             |
| Speak other languages  | 0                           | 0.0%    | 0      |             |
| Speak English "very well" or "well"  | 0                           | 0.0%    | 0      |             |
| Speak English "not well"   | 0                           | 0.0%    | 0      |             |
| Speak English "not at all"   | 0                           | 0.0%    | 0      |             |

Source: U.S. Census Bureau, 2013-2017 American Community Survey

Reliability: high medium low

February 06, 2020  
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# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>WORKERS AGE 16+ YEARS BY PLACE OF WORK</b>  |                             |         |        |             |
| Total  | 19,907                      | 100.0%  | 958    | High        |
| Worked in state and in county of residence   | 14,034                      | 70.5%   | 824    | High        |
| Worked in state and outside county of residence                                      | 5,798                       | 29.1%   | 486    | High        |
| Worked outside state of residence  | 75                          | 0.4%    | 56     | Low         |
| <b>SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER</b> |                             |         |        |             |
| Total:   | 20,027                      | 100.0%  | 960    | High        |
| Male:  | 11,323                      | 56.5%   | 660    | High        |
| Employee of private company  | 9,116                       | 45.5%   | 602    | High        |
| Self-employed in own incorporated business   | 306                         | 1.5%    | 89     | Medium      |
| Private not-for-profit wage and salary workers                                       | 234                         | 1.2%    | 92     | Medium      |
| Local government workers   | 420                         | 2.1%    | 109    | Medium      |
| State government workers   | 299                         | 1.5%    | 104    | Medium      |
| Federal government workers   | 266                         | 1.3%    | 114    | Medium      |
| Self-employed in own not incorporated business workers                               | 676                         | 3.4%    | 150    | Medium      |
| Unpaid family workers  | 7                           | 0.0%    | 18     | Low         |
| Female:  | 8,704                       | 43.5%   | 522    | High        |
| Employee of private company  | 6,303                       | 31.5%   | 477    | High        |
| Self-employed in own incorporated business   | 152                         | 0.8%    | 83     | Medium      |
| Private not-for-profit wage and salary workers                                       | 818                         | 4.1%    | 163    | Medium      |
| Local government workers   | 539                         | 2.7%    | 130    | Medium      |
| State government workers   | 356                         | 1.8%    | 100    | Medium      |
| Federal government workers   | 149                         | 0.7%    | 55     | Medium      |
| Self-employed in own not incorporated business workers                               | 387                         | 1.9%    | 105    | Medium      |
| Unpaid family workers  | 0                           | 0.0%    | 0      | Low         |



# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK</b>                  |                             |         |        |             |
| Total  | 19,907                      | 100.0%  | 958    | High        |
| Drove alone  | 15,654                      | 78.6%   | 812    | High        |
| Carpooled  | 3,377                       | 17.0%   | 434    | High        |
| Public transportation (excluding taxicab)  | 83                          | 0.4%    | 48     | Medium      |
| Bus or trolley bus   | 73                          | 0.4%    | 45     | Medium      |
| Streetcar or trolley car   | 0                           | 0.0%    | 0      |             |
| Subway or elevated   | 0                           | 0.0%    | 0      |             |
| Railroad   | 0                           | 0.0%    | 0      |             |
| Ferryboat  | 10                          | 0.1%    | 15     | Low         |
| Taxicab  | 0                           | 0.0%    | 0      |             |
| Motorcycle   | 9                           | 0.0%    | 9      | Low         |
| Bicycle  | 43                          | 0.2%    | 117    | Low         |
| Walked   | 265                         | 1.3%    | 88     | Medium      |
| Other means  | 144                         | 0.7%    | 69     | Medium      |
| Worked at home   | 334                         | 1.7%    | 125    | Medium      |
| <b>WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK</b> |                             |         |        |             |
| Total  | 19,574                      | 100.0%  | 958    | High        |
| Less than 5 minutes  | 985                         | 5.0%    | 251    | Medium      |
| 5 to 9 minutes   | 2,643                       | 13.5%   | 333    | High        |
| 10 to 14 minutes   | 4,625                       | 23.6%   | 467    | High        |
| 15 to 19 minutes   | 5,314                       | 27.1%   | 496    | High        |
| 20 to 24 minutes   | 3,170                       | 16.2%   | 416    | High        |
| 25 to 29 minutes   | 570                         | 2.9%    | 153    | Medium      |
| 30 to 34 minutes   | 1,111                       | 5.7%    | 237    | Medium      |
| 35 to 39 minutes   | 23                          | 0.1%    | 24     | Low         |
| 40 to 44 minutes   | 138                         | 0.7%    | 90     | Medium      |
| 45 to 59 minutes   | 299                         | 1.5%    | 96     | Medium      |
| 60 to 89 minutes   | 444                         | 2.3%    | 124    | Medium      |
| 90 or more minutes   | 252                         | 1.3%    | 88     | Medium      |
| Average Travel Time to Work (in minutes)   | N/A                         |         | N/A    | Low         |
| <b>FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS</b>      |                             |         |        |             |
| Total  | 11,512                      | 100.0%  | 577    | High        |
| Own children under 6 years only  | 1,134                       | 9.9%    | 215    | High        |
| In labor force   | 813                         | 7.1%    | 177    | Medium      |
| Not in labor force   | 321                         | 2.8%    | 122    | Medium      |
| Own children under 6 years and 6 to 17 years                                     | 1,526                       | 13.3%   | 250    | High        |
| In labor force   | 1,027                       | 8.9%    | 205    | Medium      |
| Not in labor force   | 499                         | 4.3%    | 152    | Medium      |
| Own children 6 to 17 years only  | 2,290                       | 19.9%   | 285    | High        |
| In labor force   | 1,648                       | 14.3%   | 247    | High        |
| Not in labor force   | 642                         | 5.6%    | 139    | Medium      |
| No own children under 18 years   | 6,561                       | 57.0%   | 448    | High        |
| In labor force   | 4,632                       | 40.2%   | 372    | High        |
| Not in labor force   | 1,929                       | 16.8%   | 242    | High        |



# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|   | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE &amp; TYPES OF HEALTH INSURANCE COVERAGE</b> |                             |         |        |             |
| Total   | 41,791                      | 100.0%  | 1,704  | High        |
| Under 19 years:   | 12,968                      | 31.0%   | 918    | High        |
| One Type of Health Insurance:   | 10,414                      | 24.9%   | 842    | High        |
| Employer-Based Health Ins Only  | 4,567                       | 10.9%   | 651    | High        |
| Direct-Purchase Health Ins Only   | 350                         | 0.8%    | 122    | Medium      |
| Medicare Coverage Only  | 0                           | 0.0%    | 13     | Low         |
| Medicaid Coverage Only  | 5,449                       | 13.0%   | 593    | High        |
| TRICARE/Military Hlth Cov Only  | 43                          | 0.1%    | 45     | Low         |
| VA Health Care Only   | 5                           | 0.0%    | 7      | Low         |
| 2+ Types of Health Insurance  | 479                         | 1.1%    | 207    | Medium      |
| No Health Insurance Coverage  | 2,075                       | 5.0%    | 429    | Medium      |
| 19 to 34 years:   | 10,252                      | 24.5%   | 712    | High        |
| One Type of Health Insurance:   | 5,759                       | 13.8%   | 522    | High        |
| Employer-Based Health Ins Only  | 4,487                       | 10.7%   | 475    | High        |
| Direct-Purchase Health Ins Only   | 437                         | 1.0%    | 125    | Medium      |
| Medicare Coverage Only  | 25                          | 0.1%    | 38     | Low         |
| Medicaid Coverage Only  | 770                         | 1.8%    | 186    | Medium      |
| TRICARE/Military Hlth Cov Only  | 1                           | 0.0%    | 18     | Low         |
| VA Health Care Only   | 39                          | 0.1%    | 28     | Low         |
| 2+ Types of Health Insurance  | 370                         | 0.9%    | 120    | Medium      |
| No Health Insurance Coverage  | 4,123                       | 9.9%    | 506    | High        |
| 35 to 64 years:   | 14,144                      | 33.8%   | 712    | High        |
| One Type of Health Insurance:   | 8,935                       | 21.4%   | 564    | High        |
| Employer-Based Health Ins Only  | 7,050                       | 16.9%   | 529    | High        |
| Direct-Purchase Health Ins Only   | 844                         | 2.0%    | 156    | High        |
| Medicare Coverage Only  | 237                         | 0.6%    | 83     | Medium      |
| Medicaid Coverage Only  | 548                         | 1.3%    | 111    | Medium      |
| TRICARE/Military Hlth Cov Only  | 29                          | 0.1%    | 31     | Low         |
| VA Health Care Only   | 227                         | 0.5%    | 81     | Medium      |
| 2+ Types of Health Insurance  | 1,188                       | 2.8%    | 183    | High        |
| No Health Insurance Coverage  | 4,021                       | 9.6%    | 464    | High        |
| 65+ years:  | 4,427                       | 10.6%   | 304    | High        |
| One Type of Health Insurance:   | 1,416                       | 3.4%    | 205    | High        |
| Employer-Based Health Ins Only  | 72                          | 0.2%    | 35     | Medium      |
| Direct-Purchase Health Ins Only   | 40                          | 0.1%    | 46     | Low         |
| Medicare Coverage Only  | 1,296                       | 3.1%    | 200    | High        |
| TRICARE/Military Hlth Cov Only  | 0                           | 0.0%    | 0      | Low         |
| VA Health Care Only   | 8                           | 0.0%    | 9      | Low         |
| 2+ Types of Health Insurance:   | 2,951                       | 7.1%    | 246    | High        |
| Employer-Based & Direct-Purchase Health Insurance   | 10                          | 0.0%    | 13     | Low         |
| Employer-Based Health & Medicare Insurance  | 619                         | 1.5%    | 123    | Medium      |
| Direct-Purchase Health & Medicare Insurance   | 697                         | 1.7%    | 114    | High        |
| Medicare & Medicaid Coverage  | 493                         | 1.2%    | 105    | Medium      |
| Other Private Health Insurance Combos   | 0                           | 0.0%    | 0      | Low         |
| Other Public Health Insurance Combos  | 262                         | 0.6%    | 82     | Medium      |
| Other Health Insurance Combinations   | 869                         | 2.1%    | 132    | High        |
| No Health Insurance Coverage  | 60                          | 0.1%    | 44     | Low         |

Source: U.S. Census Bureau, 2013-2017 American Community Survey

Reliability: High Medium Low

February 06, 2020  
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# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|  | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| <b>POPULATION BY RATIO OF INCOME TO POVERTY LEVEL</b>                  |                             |         |        |             |
| Total  | 41,686                      | 100.0%  | 1,701  | High        |
| Under .50  | 3,002                       | 7.2%    | 582    | High        |
| .50 to .99   | 5,948                       | 14.3%   | 916    | High        |
| 1.00 to 1.24   | 2,674                       | 6.4%    | 484    | High        |
| 1.25 to 1.49   | 3,495                       | 8.4%    | 712    | Medium      |
| 1.50 to 1.84   | 3,462                       | 8.3%    | 631    | High        |
| 1.85 to 1.99   | 1,760                       | 4.2%    | 477    | Medium      |
| 2.00 and over  | 21,346                      | 51.2%   | 1,337  | High        |
| <b>CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS</b>           |                             |         |        |             |
| Total  | 29,426                      | 100.0%  | 1,119  | High        |
| Veteran  | 1,937                       | 6.6%    | 214    | High        |
| Nonveteran   | 27,489                      | 93.4%   | 1,085  | High        |
| Male   | 14,609                      | 49.6%   | 698    | High        |
| Veteran  | 1,783                       | 6.1%    | 205    | High        |
| Nonveteran   | 12,826                      | 43.6%   | 668    | High        |
| Female   | 14,817                      | 50.4%   | 633    | High        |
| Veteran  | 154                         | 0.5%    | 55     | Medium      |
| Nonveteran   | 14,663                      | 49.8%   | 634    | High        |
| <b>CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE</b> |                             |         |        |             |
| Total  | 1,937                       | 100.0%  | 214    | High        |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era   | 198                         | 10.2%   | 74     | Medium      |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era   | 119                         | 6.1%    | 52     | Medium      |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 14                          | 0.7%    | 22     | Low         |
| Gulf War (8/90 to 8/01), no Vietnam Era                                | 245                         | 12.6%   | 84     | Medium      |
| Gulf War (8/90 to 8/01) and Vietnam Era                                | 15                          | 0.8%    | 10     | Low         |
| Vietnam Era, no Korean War, no World War II                            | 647                         | 33.4%   | 109    | High        |
| Vietnam Era and Korean War, no World War II                            | 16                          | 0.8%    | 16     | Low         |
| Vietnam Era and Korean War and World War II                            | 2                           | 0.1%    | 14     | Low         |
| Korean War, no Vietnam Era, no World War II                            | 138                         | 7.1%    | 45     | Medium      |
| Korean War and World War II, no Vietnam Era                            | 0                           | 0.0%    | 0      |             |
| World War II, no Korean War, no Vietnam Era                            | 39                          | 2.0%    | 18     | Medium      |
| Between Gulf War and Vietnam Era only                                  | 365                         | 18.8%   | 116    | Medium      |
| Between Vietnam Era and Korean War only                                | 116                         | 6.0%    | 46     | Medium      |
| Between Korean War and World War II only                               | 24                          | 1.2%    | 22     | Low         |
| Pre-World War II only  | 0                           | 0.0%    | 0      |             |
| <b>HOUSEHOLDS BY POVERTY STATUS</b>                                    |                             |         |        |             |
| Total  | 14,964                      | 100.0%  | 491    | High        |
| Income in the past 12 months below poverty level                       | 2,866                       | 19.2%   | 306    | High        |
| Married-couple family  | 773                         | 5.2%    | 160    | Medium      |
| Other family - male householder (no wife present)                      | 99                          | 0.7%    | 62     | Medium      |
| Other family - female householder (no husband present)                 | 934                         | 6.2%    | 181    | High        |
| Nonfamily household - male householder                                 | 515                         | 3.4%    | 132    | Medium      |
| Nonfamily household - female householder                               | 545                         | 3.6%    | 127    | Medium      |
| Income in the past 12 months at or above poverty level                 | 12,097                      | 80.8%   | 469    | High        |
| Married-couple family  | 5,964                       | 39.9%   | 392    | High        |
| Other family - male householder (no wife present)                      | 1,036                       | 6.9%    | 200    | High        |
| Other family - female householder (no husband present)                 | 1,319                       | 8.8%    | 207    | High        |
| Nonfamily household - male householder                                 | 1,878                       | 12.6%   | 236    | High        |
| Nonfamily household - female householder                               | 1,900                       | 12.7%   | 198    | High        |

Source: U.S. Census Bureau, 2013-2017 American Community Survey

Reliability: High Medium Low

February 06, 2020  
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# ACS Population Summary

TIRZ #2  
Drive Time Band: 0 - 8 minute radius

Prepared by Esri  
Latitude: 35.19351  
Longitude: -101.77689

|   | 2013 - 2017<br>ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| <b>HOUSEHOLDS BY OTHER INCOME</b>   |                             |         |        |             |
| Social Security Income  | 3,694                       | 24.7%   | 248    | High        |
| No Social Security Income   | 11,269                      | 75.3%   | 486    | High        |
| Retirement Income   | 1,571                       | 10.5%   | 164    | High        |
| No Retirement Income  | 13,393                      | 89.5%   | 506    | High        |
| <b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS</b> |                             |         |        |             |
| <10% of Income  | 218                         | 3.8%    | 85     | Medium      |
| 10-14.9% of Income  | 552                         | 9.5%    | 143    | Medium      |
| 15-19.9% of Income  | 778                         | 13.4%   | 173    | Medium      |
| 20-24.9% of Income  | 586                         | 10.1%   | 140    | Medium      |
| 25-29.9% of Income  | 781                         | 13.5%   | 132    | High        |
| 30-34.9% of Income  | 397                         | 6.8%    | 101    | Medium      |
| 35-39.9% of Income  | 388                         | 6.7%    | 114    | Medium      |
| 40-49.9% of Income  | 538                         | 9.3%    | 161    | Medium      |
| 50+% of Income  | 1,221                       | 21.0%   | 223    | High        |
| Gross Rent % Inc Not Computed   | 343                         | 5.9%    | 82     | Medium      |
| <b>HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS</b>         |                             |         |        |             |
| Total   | 14,964                      | 100.0%  | 491    | High        |
| With public assistance income   | 182                         | 1.2%    | 59     | Medium      |
| No public assistance income   | 14,781                      | 98.8%   | 492    | High        |
| <b>HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS</b>                                |                             |         |        |             |
| Total   | 14,964                      | 100.0%  | 491    | High        |
| With Food Stamps/SNAP   | 2,369                       | 15.8%   | 274    | High        |
| With No Food Stamps/SNAP  | 12,594                      | 84.2%   | 481    | High        |
| <b>HOUSEHOLDS BY DISABILITY STATUS</b>                                      |                             |         |        |             |
| Total   | 14,964                      | 100.0%  | 491    | High        |
| With 1+ Persons w/Disability  | 3,698                       | 24.7%   | 278    | High        |
| With No Person w/Disability   | 11,266                      | 75.3%   | 526    | High        |

**Data Note:** N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2015, adjusted for inflation.

**2013-2017 ACS Estimate:** The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2013-2017 ACS estimates, five-year period data collected monthly from January 1, 2011 through December 31, 2015. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

**Margin of error (MOE):** The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

**Reliability:** These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.