

STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

Minutes

On December 11, 2019, the Beautification and Public Arts Advisory Board met at 11:45 am in City Hall at 601 S. Buchanan Street, Room 305 for a Regular Meeting.

VOTING MEMBERS	PRESENT	TOTAL ATTENDED	TOTAL MEETINGS
Jason Boyett	Y	22	22
Rhonda Dittfurth	Y	8	8
Beth Duke	N	18	22
Angela Knapp Eggers	Y	20	22
Eddy Sauer	Y	17	22
Kelley Sims	Y	14	22
Andi Wardlaw	Y	20	22

Also in attendance were:

Sherman Bass Amarillo Civic Center Complex General Manager
Courtney White Assistant City Attorney
Melinda Landry Amarillo Civic Center Complex Event Manager

Item 1. **Call to Order and Announcements.** Chair Jason Boyett called the meeting to order at 11:49 am. Sherman Bass announced that two citizens have filled the vacancies in the committee and should be present for the January 2020 meeting.

Item 2. **Public Forum.** No members of the public spoke.

Item 3. **Discuss and Consider Minutes.** Chair Boyett asked if there were any changes to the minutes for the meeting on 9/11/2019. Courtney White requested a correction to Marcus Norris's job title. Angela Knapp Eggers motioned to approve the minutes with corrections. Andi Wardlaw seconded, and the motion carried unanimously.

Item 4. **Discuss and Consider Mural Grant Program Rules.** Mr. Bass presented the Mural Grant Program packet to the committee. Mr. Bass advised the committee that the proposed timeline would allow the committee to have one more meeting to make changes to the program, a shorter application time, a longer amount of time for project completion, and additional time to close everything out post-program before the end of the fiscal year. Mr. Bass asked the committee if changes were needed to the program rules, specifically rule #2 for Property Eligibility and #4, encouraging the use of the #shareamarillo hashtag. After reviewing the Program Rules, the committee determined that the preference for murals that are

“colorful” could stifle creativity and agreed to remove that part. No other changes were made. Mr. Bass advised the committee that a fillable PDF version of the application will be available. Ms. White let the committee know that she would review all of the guidelines again and update Mr. Bass if needed. Mr. Bass let the committee know that Beth Duke has already received one application for the 2020 program from an applicant who used last year’s paperwork, so the interest is there. Mr. Bass will continue working on the documentation and have it ready to go by the January meeting.

Item 5. **Discuss and Consider Beautification Projects.** Mr. Bass let the committee know that he is researching project examples. Ms. Knapp Eggers asked the committee to consider creating a launch event similar to what was done with the airport mural. Kelley Sims asked how the funding was done with the airport mural project, which was paid for by the City of Amarillo and the Amarillo CVC. Mr. Sims requested that the committee consider a project that involves landscaping improvements. Chair Boyett pointed out how this request is a good example of how subjective beautification art can be – there are so many possibilities for potential projects across the board. Councilmember Eddy Sauer stated that if the launch project incorporated many types of art, such as sculptures, landscaping, lighting and more, the example project would show multiple examples of art that could be considered under the project. Chair Boyett asked the committee if they believed the project would be more successful overall if an example is provided by the committee. Rhonda Dittfurth stated that due to the success of the mural project after the airport mural launch, providing an example would possibly make a difference. The committee agreed. Ms. Wardlaw and Ms. Knapp Eggers stated that having pricing for the project would be a determining factor since it could affect available funding. Chair Boyett suggested that a landscaping architect be involved in the process, and Mr. Bass said the committee could reach out to the landscape architects with Parks & Recreation to see if they can assist. Mr. Sims suggested that the committee create a limit to how much can be spent on the launch project and build the project around that. The committee also discussed potential sites for the example project, wanting it to be in a high traffic area that would benefit from beautification. Mr. Bass asked for committee volunteers to assist him with the grant project. Ms. White and Ms. Knapp Eggers volunteered.

Item 6. **Consider Future Agenda Items and Next Meeting Date and Time.** Future agenda items to include:

- Mural Grant Program update
- Discussing beautification projects
- Discussing other mural programs in the city

Item 7. **Ajourn.** Chair Boyett adjourned the meeting at 12:31 pm.

ATTEST:



Sherman Bass, Secretary



Jason Boyett, Chair