

STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

Minutes

On September 11, 2019, the Beautification and Public Arts Advisory Board met at 11:45 am in City Hall at 601 S. Buchanan Street, Room 305 for a Regular Meeting.

VOTING MEMBERS	PRESENT	TOTAL ATTENDED	TOTAL MEETINGS
Jason Boyett	Y	20	20
Jacob Breeden	Y	19	20
Rhonda Dittfurth	Y	6	6
Beth Duke	Y	18	20
Sonja Gross	N	15	20
Angela Knapp Eggers	Y	18	20
Eddy Sauer	N	15	20
Kelley Sims	N	12	20
Andi Wardlaw	Y	18	20

Also in attendance were:

Sherman Bass Amarillo Civic Center Complex General Manager
Courtney White Assistant City Attorney
Melinda Landry Amarillo Civic Center Complex Event Manager

Item 1. **Call to Order and Announcements.** Chair Jason Boyett called the meeting to order at 11:50 am. Mr. Breeden reminded the board that Hoodoo is around the corner. Mr. Bass announced that the city budget would be approved by the end of Septemember.

Item 2. **Discuss and Consider Minutes.** Chair Boyett asked if there were any changes to the minutes for the meeting on 8/13/2019. Angela Knapp Eggers motioned to approve the minutes as presented. Andi Wardlaw seconded, and the motion carried unanimously.

Item 3. **Conversation Civic Center Presentation.** Sherman Bass advised the committee that the website providing details on the Conversation Civic Center proposal is now live, www.conversationciviccenter.com. The first public meeting is to will be on Saturday, September 17, 2019, at 8:30 am, with several meetings to follow over the course of the week after. Mr. Bass walked the committee through a brief overview of the presentation given in the public meetings. Mr. Bass highlighted goals to separate front of house and back of house operations in order to provide better a better guest experience, improve safety and create efficiencies. Mr. Bass emphasized the changes to the existing facility are a proposal and is subject to change. Mr. Bass also expressed hope that public meetings will be well attended by

the community so clarity on this proposal can be offered and citizens can provide feedback. Beth Duke thanked Mr. Bass for considering the Santa Fe Depot building as part of the proposed project. Rhonda Dittfurth asked about capacity. Mr. Bass explained how the size/capacity of the recommendation was derived. Ms. Knapp Eggers asked how events will be accommodated during the proposed remodel. Mr. Bass clarified that the proposal includes moving events around as needed with the goal of continuing operations with as few interruptions as possible. Ms. Knapp Eggers also asked if local contractors are being considered for this project, and Mr. Bass clarified that while the project has not been finalized and gone out to bid, he hopes that local companies will be utilized when possible. Ms. Duke mentioned that Hodgetown was paid for with HOT taxes and that this project would be paid for by voter approved bonds. Mr. Bass encouraged inviting citizens to the public meetings and stated that any groups wishing to have a Conversation Civic Center presentation can reach out to City of Amarillo Public Communications to schedule a meeting of their own.

Item 4. **Discuss and Consider Parks Master Plan representatives.** Mr. Bass reminded the committee that the chosen representatives will be assisting in the Parks Master Plan, representing the committee's interests. Ms. Wardlaw and Jacob Breeden volunteered. Ms. Duke made the motion to appoint Ms. Wardlaw and Mr. Breeden to the Parks Master Plan committee. The motion was seconded by Ms. Dittfurth and carried unanimously.

Item 5. **Center City Community Market Presentation.** Ms. Duke provided a quick history of the Community Market. When Timothy Ingalls, Carley Du Menil, and Lindsay Vannozzi approached interim City Manager Terry Childers to ask for permission to establish this market. Mr. Childers tasked Ms. Duke with creating a business plan. He reviewed it and they were advised to put it into effect immediately. The Community Market started out with 35 vendors. Now it has a total of approximately 120 approved vendors and has an average of 80-85 set up each Saturday. The Community Market is currently located in the area around the Bivins Mansion at 1000 S. Polk St. Ms. Duke stated the Community Market competes for space during other events held downtown, such as the Tri-State Fair Parade, the Harley Party, Susan G. Komen Race for the Cure, and the Annual Chamber Good Times Celebration Barbecue Cook-Off. During these events, Ms. Duke has asked the City to allow her to relocate to the Santa Fe Depot parking lot, which has been successful due to access to Amarillo Civic Center Complex parking and the safety provided by a fenced event space. Ms. Duke advised the board that this event has built successful entrepreneurs who now work year-round, even some whose items are used in local restaurants and sold in local stores. Vendors are strictly vetted and have to be based within a 150-mile radius of Amarillo. Center City has allowed some outside producers to set up booths if there is no local competition, such as the Colorado Peaches vendor. The last Community Market event of the year will be on September 28 at the Santa Fe Depot.

Item 6. **Public Forum.** No citizens were present.

Item 7. **Consider Future Agenda Items and Next Meeting Date and Time.** Future agenda items to include:

- Next steps after the closure of Sunset Center

- Committee/Project Budget
- Beautification Ideas

The committee will not hold an October meeting due to scheduling conflicts. It was determined that the next committee meeting will take place on Wednesday, November 13, 2019 at 11:45 am.

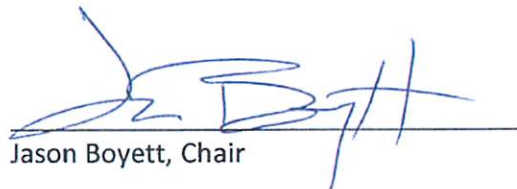
The committee agreed that future meetings will likely take place on the 2nd Wednesday of every month at 11:45 am. Ms. Duke noted that this time/date may need to change next summer due to High Noon on the Square.

Item 8. **Adjourn.** Chair Boyett adjourned the meeting at 12:40 pm.

ATTEST:



Sherman Bass, Secretary



Jason Boyett, Chair