San Jacinto Neighborhood Plan

Public Meeting #3:

Tuesday, July 30, 2019

WELCOME!

Thank you to our host!
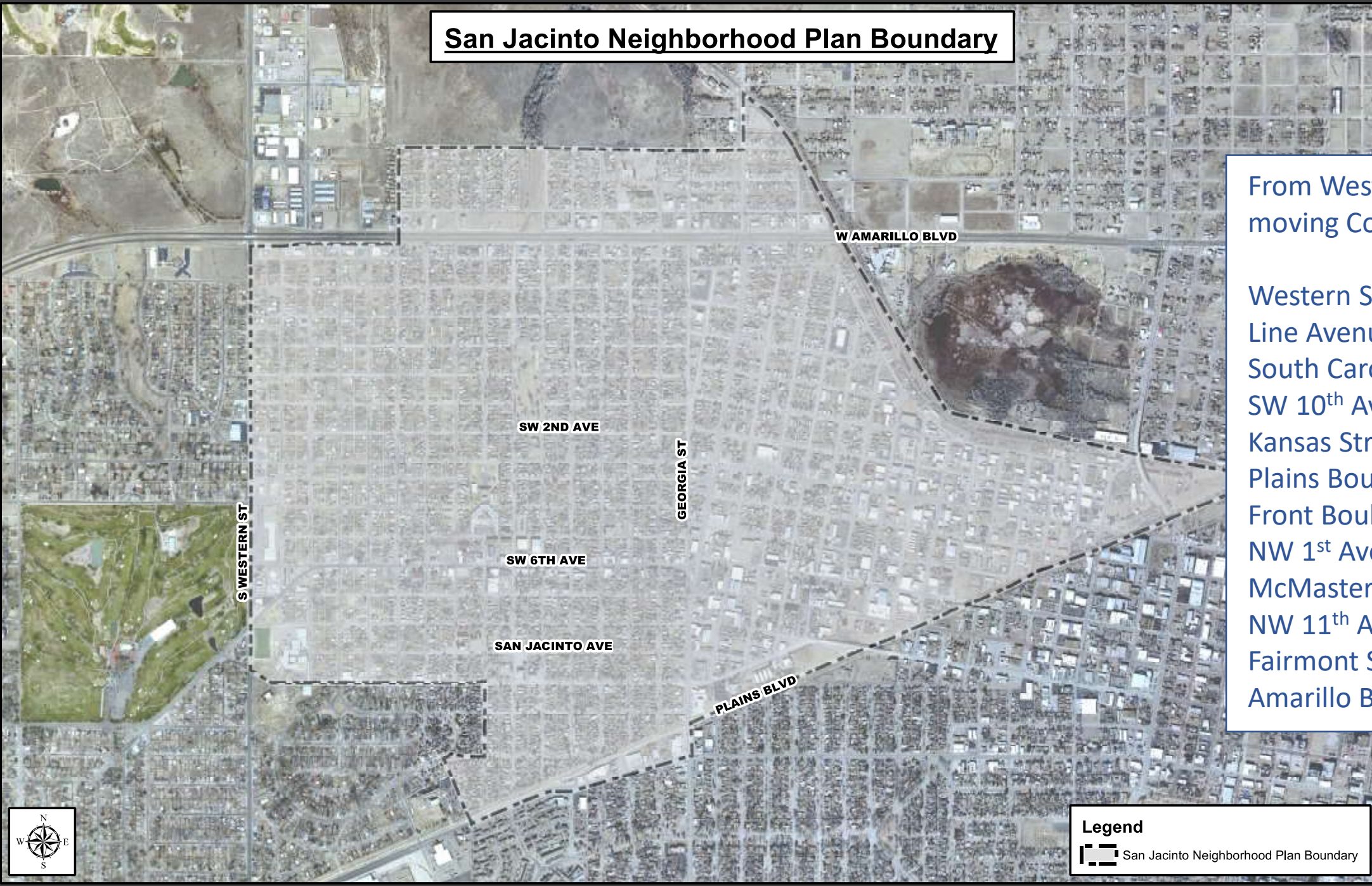
Introductions

- Urban Milestones

- City of Amarillo

- Advisory Committee

- Elected Officials

San Jacinto Neighborhood Plan Boundary

W AMARILLO BLVD

S WESTERN ST

SW 2ND AVE

GEORGIA ST

SW 6TH AVE

SAN JACINTO AVE

PLAINS BLVD

From Western Boundary, moving Counterclockwise:

Western Street
Line Avenue
South Carolina Street
SW 10th Avenue
Kansas Street
Plains Boulevard
Front Boulevard
NW 1st Avenue
McMasters Boulevard
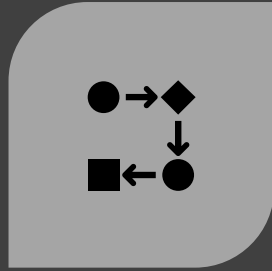NW 11th Avenue
Fairmont Street
Amarillo Boulevard

Legend

San Jacinto Neighborhood Plan Boundary

Planning Process and Schedule

ANALYZE AND VISUALIZE

STRATEGIZE

FINALIZE

ADOPT AND REALIZE

January – May 2019

June – October 2019

November – December 2019

January – February 2020 ...and beyond!

Analyze and Visualize: Completed to Date

EXISTING CONDITIONS MAPS AND DATA

- Demographics (population data)
  - Overall population, household size, race, age, median income
- Property Information
  - Owner-/renter-occupied, assessed values, market values, primary owners
- Land Use Data
  - Future land uses, zoning, vacant land
- Historic Information
  - Points of interest, catalog of significant properties, books, photos

Analyze and Visualize: Completed to Date

EXISTING CONDITIONS MAPS AND DATA

- Crime Data

- Transportation Information
  - Transit accessibility, intersections of concern, pedestrian crashes

- Infrastructure Data
  - Utilities, sidewalk inventory, Capital Improvement Plan (CIP) projects

- Code Violations
  - Weeds, substandard housing, condemned buildings, junk vehicles

Analyze and Visualize: Completed to Date

SWOT EXERCISE

- Strengths – Things we LOVE about San Jacinto!

- Weaknesses – San Jacinto's Disadvantages or Faults

- Opportunities – Specific circumstances that make it possible to do something

- Threats – Specific circumstances that could damage or endanger the neighborhood

Analyze and Visualize: Completed to Date

PUBLIC ENGAGEMENT

Two Public Meetings

Four Advisory Committee Meetings

Focus Group Meetings
   Property Owner Focus Group
   San Jacinto Elementary School

Business Owner Survey

Analyze and Visualize: Completed to Date

INTERVIEWS

City of Amarillo

    Community Development

    Police Department

    Capital Projects and Engineering

    Building Safety

    Parks and Recreation

Project Safe Neighborhoods

WE HAVE COLLECTED SO MUCH GREAT INFORMATION!!!

MOVING FORWARD: TWO OPTIONS

https://www.comixology.com/NOW-Who-Do-We-Blame-Political-Cartoons-by-Tom-Toles/comics-series/10318

OR

https://en.wikipedia.org/wiki/We_Can_Do_It!

ADVISORY COMMITTEE DECISION-MAKING PROCESS

Consensus-Based Decision Making

- Members vote on ideas – four voting options
  - *Assent*
  - *Assent with Reservation*
  - *Stand Aside*
  - *Block*

- 80/20 Rule –

  Ideas do not move forward if >20% BLOCK or STAND ASIDE

ADVISORY COMMITTEE DECISION-MAKING PROCESS

- Decisions are made after all members have provided equal input.

- Decisions reflect the integrated will of the whole group

- Decisions may not be everyone's first preference or favorite idea

Setting the State for a Future San Jacinto

GENERATE IDEAS

- Vision Statement
- Land Use Guiding Principles
- Areas of Focus
  - Goals
  - Action Items

Setting the Stage for a Future San Jacinto

VISION STATEMENT

San Jacinto is a welcoming and diverse community that celebrates the neighborhood's unique historic significance and its eclectic mix of people and businesses. Our vision is to be a safe, clean, walkable neighborhood that is healthy and sustainable.
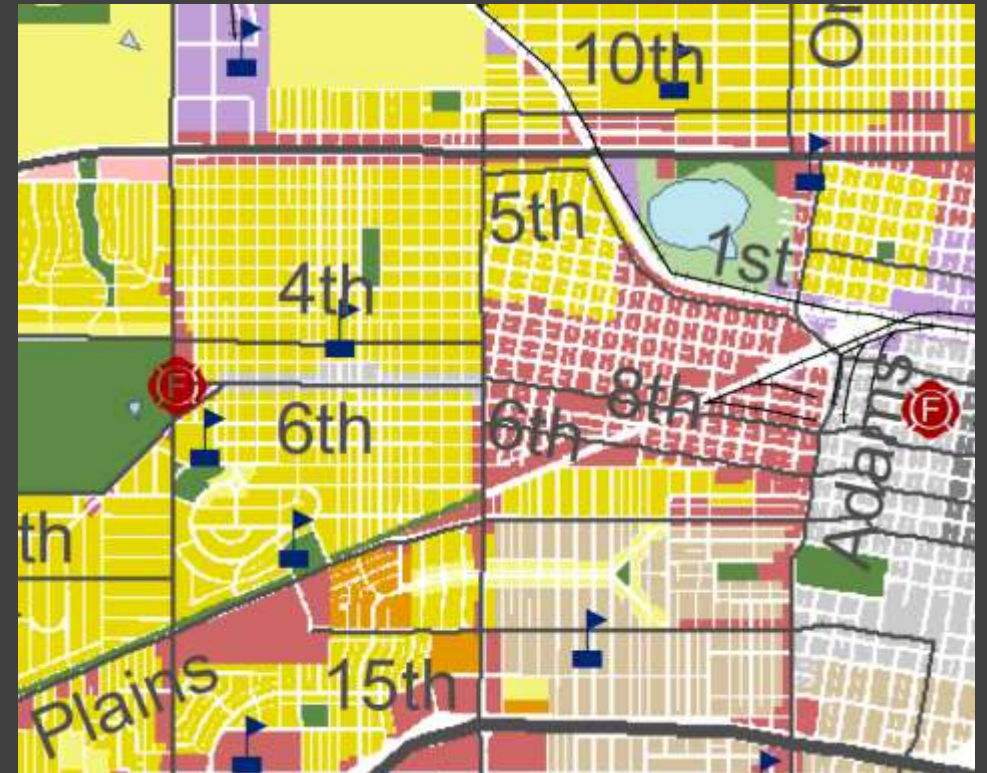

http://www.hnefund.org/investment

Analyze and Visualize: Completed to Date
LAND USE GUIDING PRINCIPLES

- Provide a framework for future development and redevelopment

- Present a roadmap for how the neighborhood will evolve

Analyze and Visualize: Completed to Date

LAND USE GUIDING PRINCIPLES

- Principles are consistent with other Amarillo neighborhood plans (i.e. Barrio and North Heights)

- Examples:
    - Diversify the types of businesses and create job opportunities.

    - Promote areas of historical and cultural significance.

    - Limit development in floodplains and environmentally sensitive areas.

SAN JACINTO NEIGHBORHOOD PLAN AREAS OF FOCUS

- CLEAN AND SAFE
- ECONOMIC DEVELOPMENT
- HISTORY AND CULTURE
- HOUSING
- INFRASTRUCTURE
- SUSTAINABILITY
- SOCIAL CAPACITY

CLEAN AND SAFE GOALS

- We will take action to reduce crime and to improve overall safety of our neighborhood for our residents, businesses, and visitors.

- We will strive to increase access to services that support our community's physical health, mental health and wellness needs.

- We will create projects and programs to maintain a clean and beautiful neighborhood.

ECONOMIC DEVELOPMENT GOALS (JOBS AND BUSINESSES)

- We will build upon the success of 6th Street businesses and encourage new entrepreneurs to establish their businesses with San Jacinto.

- We will use placemaking (creating beautiful public spaces) as a tool for economic development.

- We will expand employment and training opportunities for local residents within the neighborhood.

HISTORY AND CULTURE GOALS

- We will honor the legacy of Historic San Jacinto and its unique cultural heritage that make the neighborhood one-of-a-kind.

- We will highlight the artistic and creative spirit of the neighborhood by promoting the visual and performing arts.

HOUSING GOALS

- We will enhance the neighborhood's existing housing stock while introducing new housing options to improve access to quality places to live at a wide variety of prices.

- We will encourage and support homeownership in the neighborhood to create a healthy balance of renters and homeowners.

INFRASTRUCTURE GOALS (STREETS, SIDEWALKS & UTILITIES)

- We will enhance the neighborhood's connectivity.

- We will improve our utilities and other infrastructure to encourage private investment in the neighborhood.

SUSTAINABILITY GOALS (NATURE AND THE ENVIRONMENT)

- We will employ green infrastructure when/where possible throughout the neighborhood.

- We will support San Jacinto businesses as they become the most environmentally responsible businesses in all of Amarillo.

SOCIAL CAPACITY GOALS (COMMUNITY BUILDING)

- We will create more opportunities for all residents of San Jacinto to gather and celebrate.

- We will connect our residents, businesses and other stakeholders with resources to improve the neighborhood.

Planning Process NEXT STEPS

ORGANIZE A STRATEGY

- Explore Ideas – Case Studies and Best Practices

- Create an Implementation Strategy
  - Prioritize easy "quick-wins"
  - Set realistic deadlines

- Develop Neighborhood-Specific Ideas

Setting the Stage for a Future San Jacinto

CASE STUDIES AND BEST PRACTICES

- What has been successful in other neighborhoods/cities?

- How can we adapt ideas so they will be effective in San Jacinto?

Yanaguana Garden and Playground, San Antonio, TX + Public Art and Hemming Plaza Kid Zone, Downtown Jacksonville, FL – Cassie Wright

Setting the Stage for a Future San Jacinto

CASE STUDIES AND BEST PRACTICES

Navigation Esplanade, Houston, TX + Downtown Lewisville, TX – Cassie Wright

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CASE STUDIES AND BEST PRACTICES

Snack Pak 4 Kids - Hope Garden Blank Spaces

https://www.brianbarrettphotography.com/SnackPak4Kids/Hope-Garden-Blank-Spaces/

Setting the Stage for a Future San Jacinto

CASE STUDIES AND BEST PRACTICES

https://www.brianbarrettphotography.com/SnackPak4Kids/Hope-Garden-Blank-Spaces/

Setting the Stage for a Future San Jacinto

HOW DO WE MOVE FORWARD?

Implementation Strategy
* What will be done?
* When will it be done?
* Who is responsible?
* How will it be funded?

SMALL GROUP EXERCISE

- Do you have any additional ideas for projects or programs to improve the neighborhood?

- Have you seen any other interesting projects in Amarillo or other cities that you want the committee to explore?

- Are there people/organizations that you think would have ideas (here or in other cities?

How to Get and Stay Involved

- Website – amarillo.gov/sanjacintoplan
- Hard copies available at Simms Municipal Building – 808 S. Buchanan
- Business Owner Survey

   www.surveymonkey.com/r/sanjacintobusiness

How to Get and Stay Involved

NEXT PUBLIC MEETING:

November 7, 2019 at 6 p.m.

San Jacinto Elementary

3400 W. 4th Avenue

Food and beverages will be served!

Upcoming Events:

- Project Safe Neighborhoods Back to School Bash
  - August 3rd: 12pm-3pm at Hillside Church (24th and Grand)
  - Free shoes for kids in need
  - Food, games, immunizations, and entertainment.

- Shot Clinic
  - August 10th: Heal the City (609 S. Carolina)
  - Immunizations