



San Jacinto Neighborhood Plan

Public Meeting #2:

Tuesday, May 14, 2019



San Jacinto
CHRISTIAN ACADEMY

WELCOME!

Thank you to our gracious host!

Introductions

Cassie Wright – Urban Milestones, LLC

- Provide advice on overall planning process
- Develop public engagement strategy
- Establish and maintain schedule
- Offer insight on best practices
- Work with City staff on plan content

City of Amarillo – Planning and Development Services

- Manage communications
- Document conditions with a photo gallery
- Collect and analyze neighborhood data
- Develop maps and other visuals
- Work with Urban Milestones on plan content

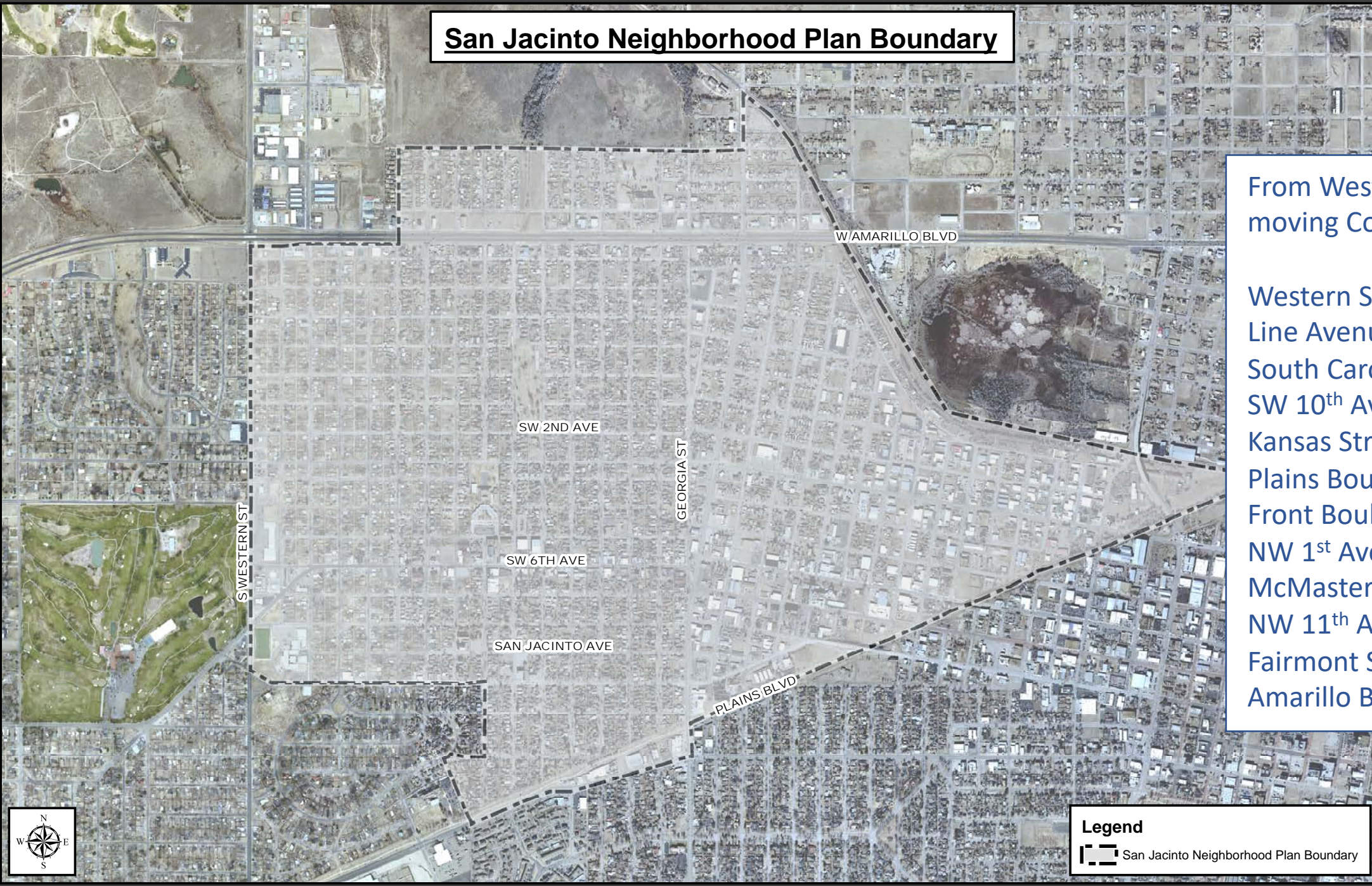
ADVISORY COMMITTEE ROLES AND RESPONSIBILITIES

- Provide strategic oversight
- Identify project partners
- Serve as an advocate for the plan
- Represent the neighborhood
- Accept responsibility for the plan
- Lead community-based initiatives



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San Jacinto Neighborhood Plan Boundary




From Western Boundary, moving Counterclockwise:

- Western Street
- Line Avenue
- South Carolina Street
- SW 10th Avenue
- Kansas Street
- Plains Boulevard
- Front Boulevard
- NW 1st Avenue
- McMasters Boulevard
- NW 11th Avenue
- Fairmont Street
- Amarillo Boulevard



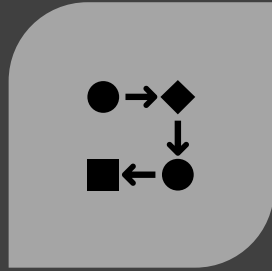
Legend

 San Jacinto Neighborhood Plan Boundary

Planning Process and Schedule



ANALYZE AND
VISUALIZE



STRATEGIZE



FINALIZE



ADOPT AND
REALIZE



Planning Process: Analyze and Visualize

EXISTING CONDITIONS MAPS AND DATA

- Demographics (population data)
 - Overall population, household size, race, age, median income
- Property Information
 - Owner-/renter-occupied, assessed values, market values, primary owners
- Land Use Data
 - Future land uses, zoning, vacant land
- Historic Information
 - Points of interest, catalog of significant properties, books, photos

Planning Process: Analyze and Visualize

EXISTING CONDITIONS MAPS AND DATA

- Crime Data
- Transportation Information
 - Transit accessibility, intersections of concern, pedestrian crashes
- Infrastructure Data
 - Utilities, sidewalk inventory, Capital Improvement Plan (CIP) projects
- Code Violations
 - Weeds, substandard housing, condemned buildings, junk vehicles



Photos from the kick-off meeting and first advisory committee meeting

Planning Process: Analyze and Visualize

SWOT EXERCISE

- Strengths – Things we LOVE about San Jacinto!
- Weaknesses – San Jacinto's Disadvantages or Faults
- Opportunities – Specific circumstances that make it possible to do something
- Threats – Specific circumstances that could damage or endanger the neighborhood

Planning Process: Analyze and Visualize

SWOT EXERCISE – STRENGTHS

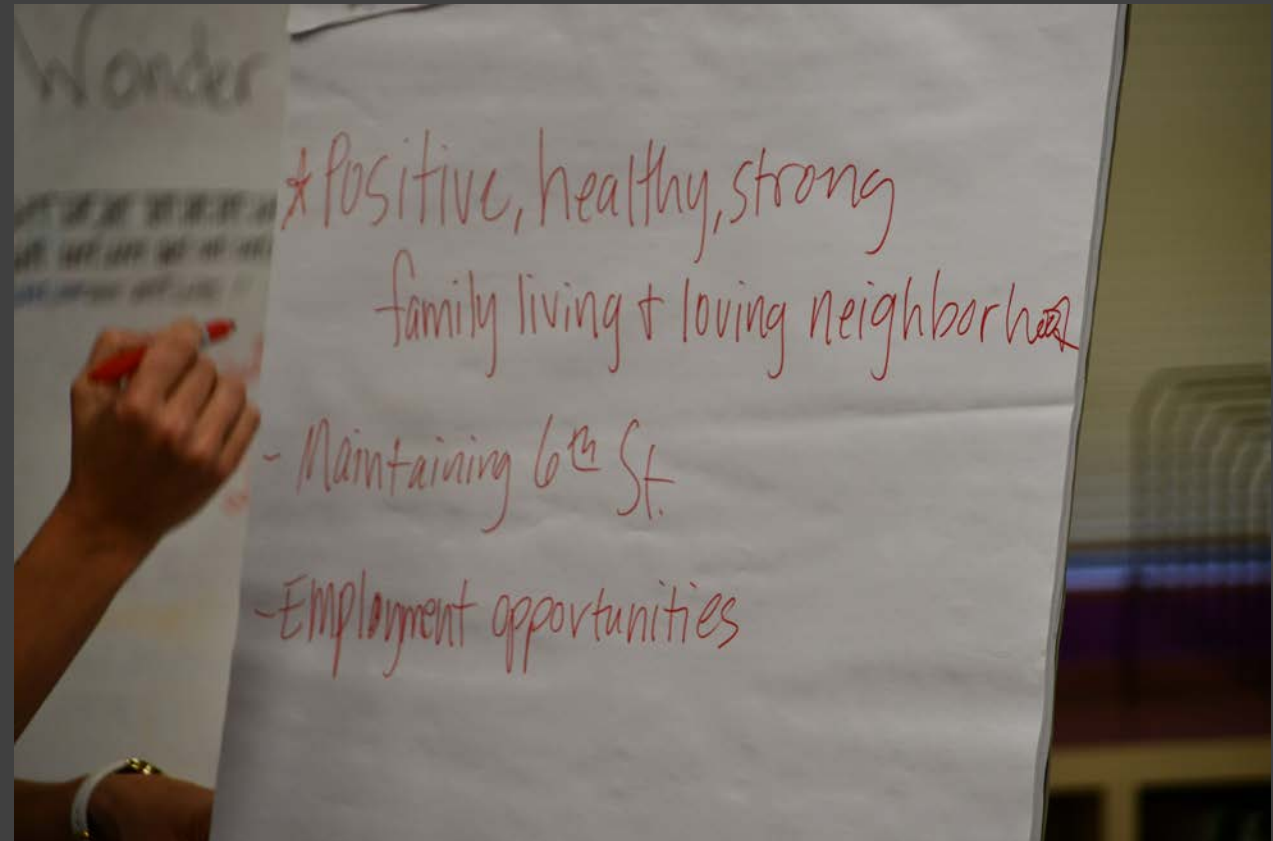
- Historic characteristics (long-established neighborhood, Route 66, architecture)
- People (diverse population, service-/volunteer-oriented, friendly)
- Strong institutions/organizations (schools, churches, non-profits)



Planning Process: Analyze and Visualize

SWOT EXERCISE – STRENGTHS

- Locally-owned businesses/restaurants (especially those along 6th Ave)
- Outdoor features (parks, open land, garden)
- Arts/music/entertainment



Planning Process: Analyze and Visualize

SWOT EXERCISE – WEAKNESSES AND THREATS

- Crime (drugs, human trafficking, theft)
- Infrastructure (decaying streets/alleys, missing sidewalks, outdated parks, lack of adequate lighting)
- Trash/debris/dead trees
- Stray animals



Planning Process: Analyze and Visualize

SWOT EXERCISE – WEAKNESSES AND THREATS

- Imbalance of renters/homeowners
- Neglected housing – boarded up/substandard homes
- Food desert (no grocery store/little access to healthy, quality food)
- Lack of funding for improvements/positive activities



Planning Process: Analyze and Visualize

CREATE A VISION AND GUIDING PRINCIPLES

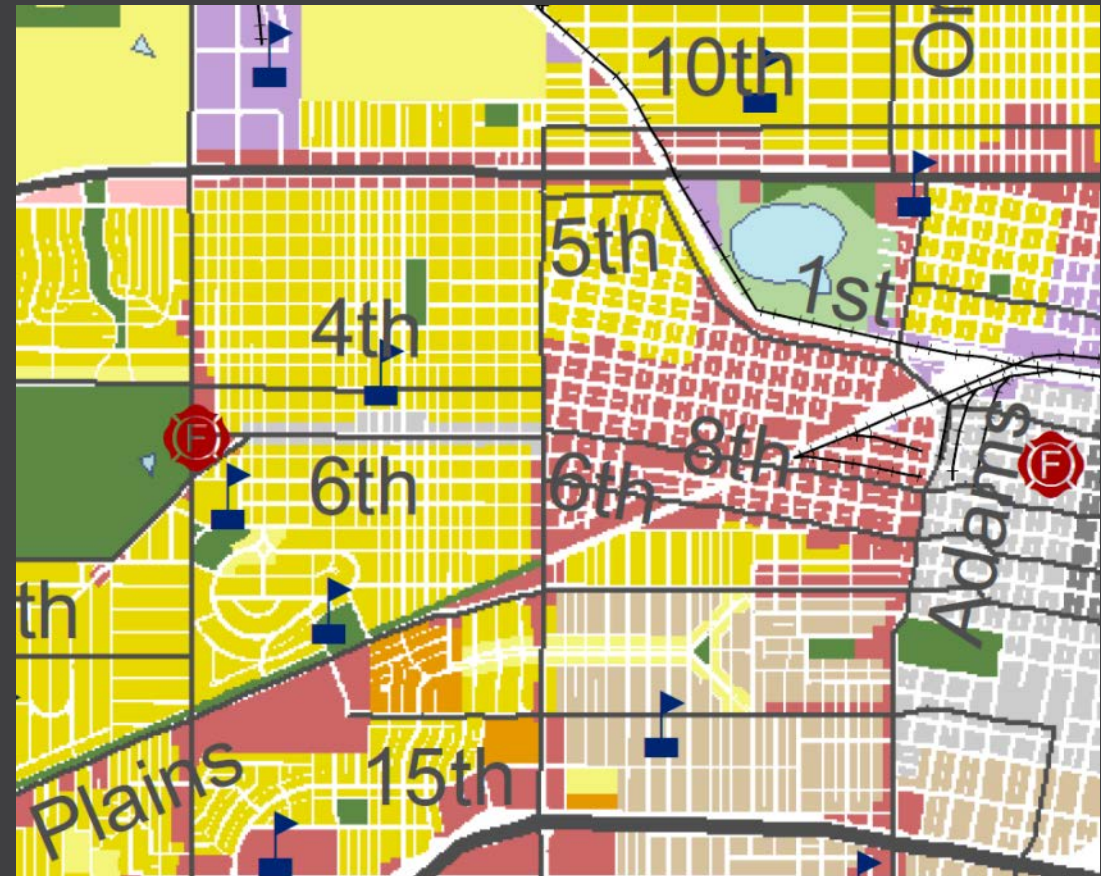
- Create a Vision for the Future of San Jacinto
 - Reflect community's values
 - Built upon neighborhood strengths/opportunities
 - Provide foundation for future policies, projects and programs
- Develop Guiding Principles/Areas of Focus
 - Outline goals for future growth and development
 - Address a wide range of topics



Land Use Guiding Principles

Themes to be included in San Jacinto Plan:

- Discourage incompatible uses
- Plan for an diverse supply of housing for all income levels.
- Distinguish suitable areas for public uses.



Land Use Guiding Principles

Themes to be included in San Jacinto Plan:



- Diversify the types of businesses and create job opportunities.
- Promote areas of historical and cultural significance.
- Limit development in floodplains and environmentally sensitive areas.

Land Use Guiding Principles

Themes to be included in San Jacinto Plan:

- Promote redevelopment that is complimentary to the neighborhood.
- Increasing bicycle and pedestrian connections to key destinations.
- Consider public safety.



Area of Focus: Neighborhood Safety

Project Safe Neighborhoods

- Josh Frausto

Amarillo Police Department – Neighborhood Patrol Officers Unit

- Cpl. Michael Vigil
- Officer Aaron Skrabits



Project Safe Neighborhoods

- Project Safe Neighborhoods (PSN) is a federal program that “brings together federal, state, local and tribal law enforcement officials, prosecutors, and community leaders to identify the most pressing violent crime problems in a community and develop comprehensive solutions to address them.”



Project Safe Neighborhoods

- The foundations of the PSN strategy are:
 - Community-Based – Local programs are designed to respond to the violent crime issues specific to that area.
 - Targeted – The most violent offenders are identified and targeted through law enforcement, community intelligence and technology.
 - Comprehensive – Enforcement are coupled with prevention and reentry strategies

Project Safe Neighborhoods

- Target areas: North Heights and San Jacinto neighborhoods
- Goals:
 - Reduce violent crime
 - Have a lasting impact
 - Engage the community
- Utilize data, innovation and collective resources (project partners) to achieve these goals



Project Safe Neighborhoods

Email: AmarilloPSN@atf.gov

Phone: Call Amarillo Crime Stoppers 806-374-4400

Project Safe Neighborhoods

Upcoming Events:

- Neighborhood Block Party
 - June 8th: 10 am – 1 pm at Hillside Church (24th and Grand)
 - Food and games
- Back to School Bash
 - August 3rd: 12pm-3pm at Hillside Church (24th and Grand)
 - Free shoes for kids in need
 - Food, games, immunizations, and entertainment.
- Heal the City
 - August 10th: TIME/LOCATION TBD

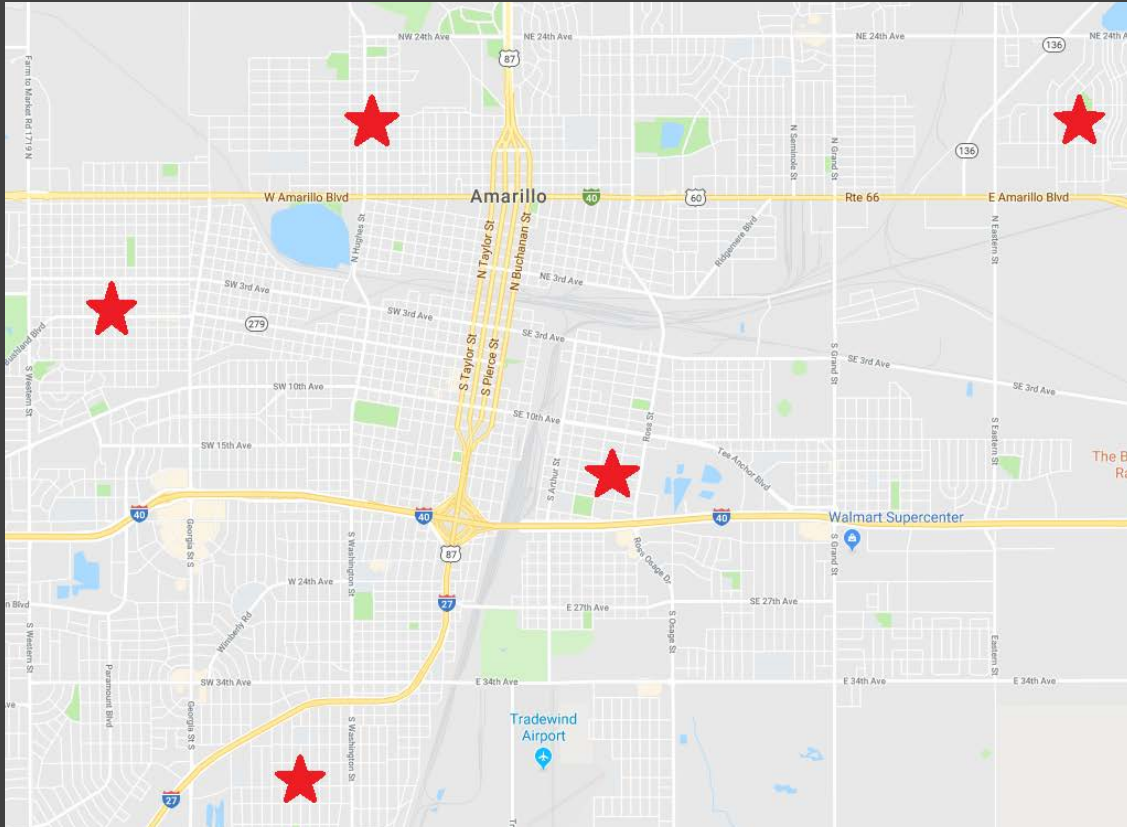


Amarillo Police Department - NPO Unit

- APD's NPO Unit – established approximately two (2) years ago
- Goal of NPO Unit:
“Form a partnership with the residents of the community in order to reduce crime and fear of crime as well as to enhance quality of life within the community.”



Amarillo Police Department - NPO Unit



- NPO Unit serves five Amarillo neighborhoods:
 - Eastridge
 - North Heights
 - San Jacinto
 - East Amarillo
 - Southlawn
- Eight officers currently serve the five NPO neighborhoods

Amarillo Police Department - NPO Unit

- San Jacinto NPO information:
 - Cpl. Michael Vigil
 - Officer Aaron Skrabits
 - Heal the City Clinic (609 S Carolina St.)
 - Telephone: (806) 336-9102.

Questions???



Key Issues/Topic Areas + Goals

History and Culture:

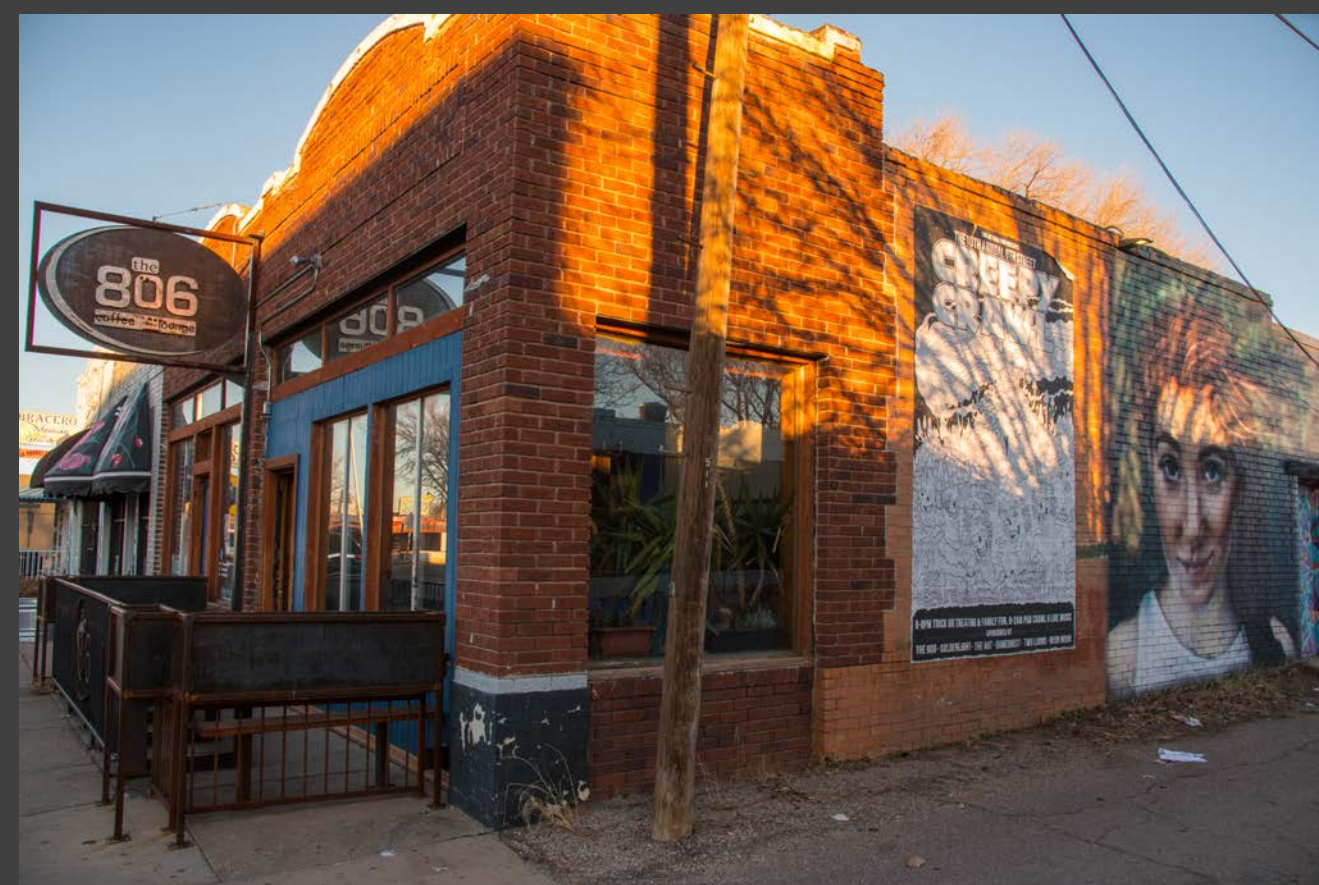
- We will honor the legacy of Historic San Jacinto and its unique cultural heritage that make the neighborhood one-of-a-kind.
- We will highlight the artistic and creative spirit of the neighborhood by promoting the visual and performing arts.



Key Issues/Topic Areas + Goals

Economic Development:

- We will build upon the success of the 6th Street businesses by encouraging new entrepreneurs to establish their businesses within San Jacinto.
- We will expand employment and training opportunities for local residents within the neighborhood.



Key Issues/Topic Areas + Goals

Housing:

- We will enhance the neighborhood's existing housing stock while introducing new housing options to improve access to quality places to live at a wide variety of prices.
- We will encourage and support homeownership in the neighborhood to create a healthy balance of renters and homeowners.



Key Issues/Topic Areas + Goals

Cleanliness and Safety:

- We will foster strong relationships among the neighborhood, the police and other organizations to reduce crime and to improve access to services that support our community's physical health, mental health and wellness needs.
- We will create projects and programs to maintain a clean and beautiful neighborhood.

Key Issues/Topic Areas + Goals

Sustainability/Nature:

- We will incorporate environmentally sustainable practices into San Jacinto's housing, buildings, open spaces and streetscapes.
- We will preserve, enhance and create public open spaces throughout the neighborhood, adding trees, flowers and other natural elements throughout.



Key Issues/Topic Areas + Goals

Infrastructure:



- We will enhance our connectivity by creating sidewalks and “complete streets” that provide space for bicycles, public transit and automobiles while prioritizing pedestrians.
- We will improve our utilities and other infrastructure to encourage private investment in the neighborhood.

Key Issues/Topic Areas + Goals



Social Capacity:

- We will create more opportunities for all residents of San Jacinto to gather and celebrate.
- We will connect our residents, businesses and other stakeholders with resources to improve the neighborhood.

Vision Statement and
Key Issues/Topic Areas + Goals

Small Group
Exercise

Planning Process: NEXT STEP = Strategize

STUDY AND LEARN

- Refine the Vision Statement, Topic Areas and Goals
- Explore Ideas – Case Studies and Best Practices
- Develop Neighborhood-Specific Ideas

How to Get and Stay Involved

- Website – amarillo.gov/sanjacintoplan
- Hard copies available at Simms Municipal Building – 808 S. Buchanan
- Business Owner Survey
- Property Owner Focus Group Meeting



How to Get and Stay Involved

NEXT PUBLIC MEETING:

Focus Topics and Areas + Case Studies and Best Practices

6 pm on Tuesday, July 30th, 2019

Generation Next

3503 SW 6th Avenue

Food and beverages will be served!