

STATE OF TEXAS
COUNTIES OF POTTER AND RANDALL
CITY OF AMARILLO

Minutes

On January 7, 2019, the Beautification and Public Arts Advisory Board met at 4:30 p.m. in City Hall at 601 S. Buchanan Street, Room 306 for a Regular Meeting.

VOTING MEMBERS	PRESENT	TOTAL ATTENDED	TOTAL MEETINGS
Jason Boyett	Y	11	11
Jacob Breeden	Y	10	11
Beth Duke	Y	10	11
Keith Grays	Y	8	11
Sonja Gross	N	8	11
Angela Knapp Eggers	Y	10	11
Eddy Sauer	Y	10	11
Kelley Sims	Y	8	11
Andi Wardlaw	N	10	11

Also in attendance were:

Sherman Bass Amarillo Civic Center Complex General Manager
Courtney White Assistant City Attorney
Michael Kashuba Director of Parks and Recreation
Karen Shipley Civic Center Administrative Assistant

Item 1. **Call to order and Announcements.** Chair Jason Boyett called the meeting to order at 4:36 PM. Sherman Bass commented that he and Councilman Sauer have met with the Mayor to get some clarification on board’s direction. Mr. Bass said he understood from the meeting that during the next year the board needed to continue focusing on the Master Plan. His takeaway from the meeting is he knows the Council would like to see a Master Plan presented to them for adoption or for consideration and to make sure we are successful in the Mural Project. Also, continue looking at the formation of a non-profit to support the board. We have discussed different projects totaling an estimated \$225,000 and we must be realistic that we will not be seeing those kind of funds, at least not next year. Councilman Sauer said whenever we reach the population of 200,000 people, a city begins to act differently. We must begin to plan for the future. He realizes the BPAAB must begin a long walk on making a difference and what do we all want Amarillo to look like in the future. The Master Plan is going to be a picture of what is going on 20 years from now.

Item 2. **Minutes.** Angela Knapp Eggers motioned to approve the minutes and Jacob Breeden seconded. The motion carried unanimously.

Item 3. **Discuss and Consider Mural Projects.** Mr. Bass met with Purchasing about the process to call for artists. The process will not be difficult to implement. Mr. Bass will schedule a meeting with Purchasing and Legal to discuss how we make a call for business participation. He would like to have that done soon so he can report back in February. Potential first step would be a call for artists. The next step would be businesses apply for funding. After lots of discussion, it was determined that the second step might be modeled after the Center City Grant Façade. Mr. Bass said he will schedule a meeting with Purchasing and Legal and he will invite Mr. Breeden to join him in the meeting and will report back to the board in February.

Item 4. **Discuss and Consider Master Plan.** Beth Duke passed out the draft of the Master Plan for Center City. Chair Boyett reminded everyone that members were to bring feedback to this meeting as move forward using it as a template. Ms. Knapp Eggers reviewed editorial changes she made. There was discussion about a master plan vs. ordinances it may recommend. The group agreed that ordinances may need to be created if the master plan is adopted. There was also discussion if the master plan would include both public and private participation and if the plan covers certain districts in different manners or if it is city-wide. After more discussion, it was determined that the document needs to define beautification and public art. There was also discussion about the future of the board and the need to be a part of a department. Michael Kashuba gave the board a brief update on their master plan process and the potential of engaging the public regarding beautification and public arts. Keith Grays stated we definitely need a definition for beautification that is more than cleaning alleys and painting dumpsters. Mr. Breeden expressed concerns about using this draft. The group consensus remained the same, move forward with this draft. Chair Boyett volunteered to work on the definitions. Kelly Sims will get some specific ideas of objectives for beautification documented. Mr. Breeden will work on summarizing an executive summary that may help guide us as we continue working on the master plan. Chair Boyett closed discussion on Item #4 and Item #1 was discussed.

Item 5. **Phase One Presentation and Discussion.** Chair Boyett asked Ms. Knapp Eggers to present Phase 1. She reminded the group that we either need to be a 501(c)3 or partner with one for grant opportunities. Councilman Sauer said perhaps we will be in a better position after next month's meeting to ask for funding during the FY 2019 budget process. Mr. Grays said it is very important that people know they are getting something other than alleys cleaned. Chair Boyett asked if this board can request a 501c3. Mr. Breeden said that there are umbrella 501c3s that are for helping organizations raise money. Foundations are interested to help, and they are ready. Mr. Bass recommended that staff continue to investigate the potential of a nonprofit and put fundraising on hold. Based on the discussion on item one, the board should continue to work on the Master Plan and complete the next phase of the mural project. Let's keep the ideas that we have for beautification, for instance lighting trees in MLK park, top of mind and be ready to present them to Council when possible. Let's also keep the idea of asking for funds for beautification, and as we take that step hopefully we will know if we are going to do a nonprofit or not and if we are, we ought to be well on the road. Councilman Sauer confirmed that if we are successful with next steps, he would like to present an update to Council.

Item 6. **Public Forum.** David Arterburn said he knows Amarillo could be a more beautiful community than it is. He appreciates everything the board is doing, and he knows the wheels turn slowly, but he encourages everyone to stay with it. Chair Boyett thanked him for coming.

Item 7. **Consider Future Agenda Items.** Election of officers.

Item 8. **Next Meeting.** It was decided to have the next meeting on February 11 at 4:30 PM in room 306.

Item 9. **Adjourn.** Chair Boyett adjourned the meeting at 6:15 PM.

ATTEST:



Sherman Bass, Secretary



Jason Boyett, Chair