

STATE OF TEXAS §
COUNTIES OF POTTER §
AND RANDALL §
CITY OF AMARILLO §

On the 5th day of July 2018, the Downtown Design Review Board met in a scheduled session at 5:30 p.m. in Room 275 located on the second floor of the Simms Building, 808 S. Buchanan, Amarillo, Texas, with the following members present:

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD	NO. MEETINGS ATTENDED
Steve Gosselin	Y	37	33
Steve Pair, Chairman	N	20	15
Cole Camp	Y	15	14
Cindi Bulla	Y	15	13
Gary Jennings	Y	15	13
Verlinda Watson	N	15	1
Becky Heinen	N	15	8
Alan Cox (alternate)	Y	12	11

Staff in Attendance:

Sherry Bailey, Senior Planner

Hannah Green, Recording Secretary

Board Member Camp served as Acting Chairman for this meeting.

ITEM 1: Public Comment: Citizens who desire to address the Downtown Amarillo Urban Design Review Board with regard to matters on the agenda or having to do with policies, programs, or services will be received at this time. The total time allotted for comments is three (3) minutes per speaker. The board may not discuss items not on this agenda, but may respond with factual, established policy information, or refer to staff. (*Texas Attorney General Opinion. JC-0169*) If you wish to speak regarding an item on the agenda, please hold your comments until that item is introduced.

No comments were made.

ITEM 2: Approval of April 4th, 2018 Downtown Urban Design Review Board meeting minutes.

A motion to approve the minutes was made by Board Member Bulla, seconded by Board Member Jennings. The motion passed unanimously.

ITEM 3: COA-18-21: A request for variance from the requirement that Outdoor Electronic Message Display (EMD) Signs within the Downtown Urban Design District have no more than 25% of the sign face devoted to changeable copy, in order to allow a sign which has 48% of the sign face devoted to changeable copy on an existing pole sign at the following location: 1115 S Taylor Street, legally described as Lots 6 - 10, Block 149, Plemons Addition Unit No. 1. [Section 4-10-122, pg. 38, Downtown Amarillo Urban Design Standards]

Sherry Bailey, Senior Planner, advised the project consists of an existing pole sign and the replacement and expansion of a changeable copy sign to a one sided outdoor electronic message display sign facing towards southbound traffic on South Taylor Street. Ms. Bailey advised that the applicant is asking for a 44.44% sign variance above the 25% maximum limit to allow larger than 25% changeable copy signs.

Acting Chairman Camp asked if there were any questions or comments. No comments were made by the Board. Acting Chairman Camp ask if anyone would like to speak regarding this item. Greg Mitchell, 1201 S Taylor, and Ray Cox, 819 NE 7th, stood to explain their reasons for wanting to update the sign and noting that the size would remain the same.

A motion to approve the variance for this project as submitted was made by Board Member Bulla, seconded by Board Member Cox. The motion passed unanimously.

ITEM 6: Consider future agenda items

Sherry Bailey, Senior Planner, gave an update regarding the combining of the DAUDS Board and the Historic Landmarks Board. She explained that there should be another update in August when the ordinance is hoping to be heard in City Council, working towards completion in September. Ms. Bailey also noted that during this time, the City is looking forward to becoming a Certified Historic Preservation city.

No further comments were made; Acting Chairman Camp adjourned the meeting at 5:46pm.

Sherry L. Bailey for
Cris Valverde, Assistant Director of Planning