

CITY OF AMARILLO

NOTICE OF PUBLIC MEETING

NOTICE IS HEREBY GIVEN THAT on the 8th day of February 2012, there may be a quorum of the City Commission to attend the following meeting:

Texas Panhandle Water Conservation Symposium
Amarillo Civic Center, Grand Plaza
401 S. Buchanan Street
8:30 a.m. – 4:30 p.m.

No city business will be discussed, except as may be incidental to comments or questions relating to the Agenda shown below, and no vote or decision will be made on any subject.

Posted this 3rd day of February 2012.

You're invited to the

Inaugural Texas Panhandle Water Conservation Symposium: The Dollars and Sense of Water Conservation

WEDNESDAY, FEBRUARY 8, 2012

8:30 A.M.—4:30 P.M. • AMARILLO CIVIC CENTER

With Speakers including:

**Dr. John Nielsen-Gammon, Texas State Climatologist,
Texas A&M University, College Station**
"What's Next After the Worst One-Year Drought?"

**Dr. Robert Mace, Deputy Executive Administrator
Water Science and Conservation Division,
Texas Water Development Board, Austin**
"Panhandle Water or Panhandling for Water? How the Drought Has Impacted
Our Water Supplies (And What We Can Do About It!)"

**L'Oreal Stepney, Deputy Director Office of Water,
Texas Commission on Environmental Equality, Austin**
"Drought and Conservation Issues from TCEQ's Perspective"

Texas State Senator Kel Seliger, District 31
"What Water Changes to Expect for the 83rd State Legislature"

Texas State Representative Four Price, District 87
"Quenching Texas' Thirst – House Interim Charges Before the 83rd Legislative
Session"

**Carole Baker, Executive Director, Texas Water Foundation, Austin
Chair of Alliance for Water Efficiency, Chicago**
"Water Conservation Myths and the National Efficiency Overview"

**Jim Parks, Executive Director,
North Texas Municipal Water District, Wylie**
"The Challenges to a Wholesale Provider when Implementing a Conservation
Program in an Urban Environment"

Afternoon Breakout Sessions

Agriculture Breakout

**Harold Grall, Corn Producer, Moore County -
North Plains Groundwater Conservation District**
"200-12 Demonstration Project: The Bottom Line is the Bottom Line"

Leon New, Irrigation Specialist, Amarillo
"The Critical Nature of Irrigation System Capacity and Efficiency"

Brent Bean, Texas Agrilife Extension, Amarillo
"Drought Tolerant Corn Hybrids and Limited Irrigation"

Charles Schlabs, Producer, Deaf Smith County
"Water Conservation in a Corn/Cotton Rotation"

**Robert Meyer, Corn Producer, Canyon and
Jim Conkwright, General Manager, High Plains Underground
Water Conservation District No. 1, Lubbock**
"Tillage in a Water Conservation Program"

Public Breakout

Jim Crownover, Conservation Consultant, Lubbock
"Rainwater Harvesting in Texas"

**Cecilia George, Texas AgriLife Certified Master Gardener,
Lubbock**
"Water Efficient Plants for the Texas Panhandle"

Barbara Payne, President, Payne Communications, Houston
"Learning From Our Past to Influence Our Future: Teaching Water
Conservation through Texas History"

**Joy Shadid, Public Relations,
Panhandle Groundwater District, White Deer**
"20 Minutes to a Lifetime—Creating Lifelong Water Warriors"

Municipal Breakout

**Dan Crowley, Director of Financial Planning,
San Antonio Water System, San Antonio**
"Financially Making Conservation and Rate Structures Compatible"

**Bill Christiansen, Program Planner,
Alliance for Water Efficiency, Chicago**
"Planning Cost-Effective Efficiency Programs with the AWE Water
Conservation Tracking Tool"

**Anai Padilla, Water Conservation Manager,
El Paso Water Utilities, El Paso**
"20 Years of Water Conservation in the Chihuahuan Desert"

**Karen Guz, Director of Conservation,
San Antonio Water System, San Antonio**
"Measurement of Conservation Results; State Reports, GPCD and Other
Options"