

### **General Rules & Information:**

- The contest theme is “Every Drop Counts.”
- The poster should be artistic, positive in approach, and focus on water conservation.
- Posters will be judged on quality of design, creativity, originality, content, and reproducibility.
- Poster must be at least 11 x 8.5 inches, but not larger than 17 x 11 inches and must be in landscape (horizontal) layout. (It reproduces better for the calendar.)
- Poster may be submitted on paper or poster board.
- Must be student’s **original** artwork.
- Reproducibility of the poster will be a factor in the judges’ decisions, so use good lettering, bright and high contrast colors.
- No signatures on posters. No syndicated, copyrighted, or clipart images.
- No computer aided or copy-machine poster entries.
- Entry forms can be found online at [amarillo.gov](http://amarillo.gov) or at any Amarillo Public Library location.
- A completed entry form must be attached to the back upper right corner of each poster submitted.
- Entries can be turned in at any Amarillo Public Library location or the second floor of the Simms Municipal Building at 808 S. Buchanan.
- Entries must be received by **Noon on August 1<sup>st</sup>**.
- For creative ideas visit the Every Drop Counts page at <http://bit.ly/COAEveryDropCounts> or [takecareoftexas.org/kids](http://takecareoftexas.org/kids)

### **Judging:**

A panel of judges will select the winning posters. There will be winners in each age group (school year 2017/2018):

- K through 2nd grade
- Middle School
- 3rd through 5th grade
- High School

**\*For more information call 806-378-6028**