



CITY OF

AMARILLO®

ANIMAL MANAGEMENT & WELFARE

- Purpose of Community Engagement
 - Additional interaction with citizens/community
- Establish Level of Community Impact
 - Level 1 – 4
 - Level 1 = Modest impact, focused reach
 - Level 2 = Modest impact, wide reach
 - Level 3 = High impact, focused reach
 - Level 4 = High impact, wide reach

Community Engagement

Level 3

High impact, focused reach

- History:

- Animal Management & Welfare Advisory Board
 - June 21, 2017 – Reduction in Stray Hold
 - February 7, 2018 – Additional Changes
 - March 7, 2018 – Public Hearing

- Today's Meeting Purpose

- Additional Community Engagement Opportunities

Community Impact Level

- Broaden definitions
 - Foundation for enforcement
- Align fees with proposed changes
- Enhance enforcement capabilities
- Hold breeders responsible
 - Creating the problem accountable

Goals of Changes

Proposed Ordinance Changes

Chapter 8 – 2: Animals and Fowl

Sec. 8-2-1. Definitions

- **Creation:**
 - Abandonment
 - Breed
 - Breeder
 - Intact

Definitions = Foundation

Sec. 8-2-15. Transfer of custody

- Current stray hold 3 days
 - Does not include:
 - Days Closed to Public
 - Holidays
 - Sundays and Mondays
- Reclaim Rate: 10-12%
- Reduce Stray hold to 2 days
 - Eliminate barriers to live outcomes
 - (TZI Supported)

Sec. 8-2-2. Enforcement

- Offense to interfere
 - Remove an animal from an AAM&W vehicle
 - Normal course of duties

Sec. 8-2-6. Inhumane Treatment

- Cannot abandon an animal anywhere

- Owner is known
 - Notified by AAM&W
 - 1 business day to reclaim
 - Failure = Citation
- Rabies Tag
- Custom Tag
- Microchip
- Tattoo

Sec. 8-2-52.

Notice of impoundment



**Sec. 8-2-16.
Intact dogs and cats at-large.**

Frequent Flyers

Sec. 8-2-59.

Mandatory Spay/Neuter

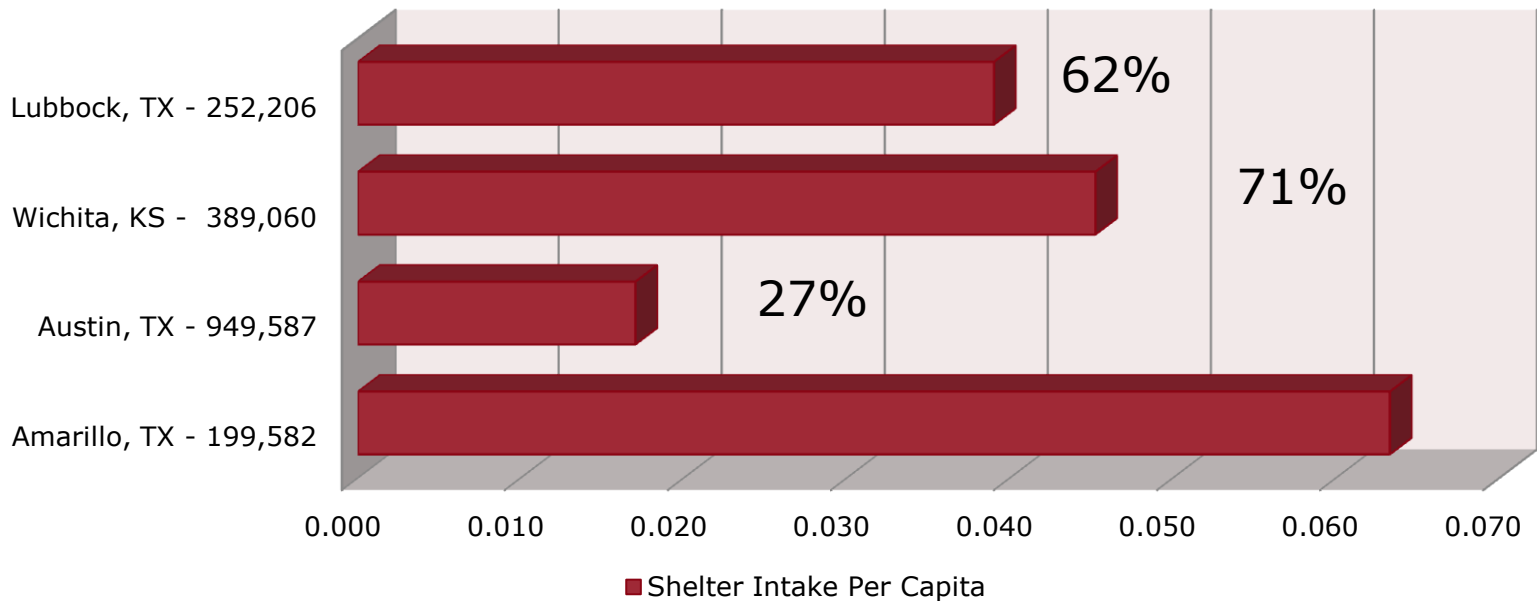
- 3 year period – Impounded 2 or more times

**Must be fixed
(Spayed/Neutered)**

- Opt-Out Fee
- \$500.00 per occurrence

Severe Animal Overpopulation

Shelter Intake Per Capita



Projected Euthanasia without Rescues

Current 3-Year Average – Euthanasia Rate – 31.91%

Euthanasia Rate without Destination Rescues – 59.23%

Difference – 27.32% increase without Destination Rescues

Current 3-Year Average – Live Release Rate – 68.09%

Live Release Rate without Destination Rescues – 40.77%

Difference – 27.32% decrease without Destination Rescues

Excess Animals

- **Cost Recovery - \$~105.00**
 - **Euthanize (Land filled) - \$1,401,750.00**
 - 2015 - 5,080 qty - \$533,400.00
 - 2016 - 3,387 qty - \$355,635.00
 - 2017 - 4,063 qty - \$426,615.00
 - 2018 - 820 qty - \$86,100.00
 - **Transfer out (To other communities) - \$1,186,080.00**
 - 2015 - 2,549 qty - \$267,645.00
 - 2016 - 4,172 qty - \$438,060.00
 - 2017 - 3,549 qty - \$372,645.00
 - 2018 - 1,026 qty - \$107,730.00

Perspective - \$2,587,830.00




██████████ posted in 4 groups.

██████████ ▶ **Amarillo Buy Sell And Trade!**

Yesterday at 11:22am · 🌐

AIREDALE TERRIER PUPPIES

6 males left! Full Blood and AKC Registered. Born March 10, 2018. Send PM or call/text Ronnie @ 806-██████████ for more info.

👍 Like 💬 Comment

👍❤️👤 16

██████████ ▶ **AMARILLO PETS FOR SALE OR FREE OR**

TRADE

9 mins · 🌐

CKC registered females will be tiny 6/7lbs. 14wks old. Have three sets shots. \$950. Live in Amarillo Texas. Will ship for extra fee. 806-██████████







👍 Like 💬 Comment

██████████ **Amarillo Pets Free!**

5 mins · 🌐

I have 3 females and 1 orange male up for a new home . good with kids and big dogs they love attention they are also eating hard food for over a week now. Pm only serious inquiries only!!! ██████████

👍 Like 💬 Comment

👤 Write a comment... 😊 📷 GIF 🗨️

Breeders

ADMIN
7 mins · 🌐

German Rottweiler puppies 7 weeks old first parvo shot no papers tails docked \$325 Females



👍 Like

💬 Comment

➦ Share

👍 1

Breeders

Home > Pets

amarillo.com
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AMARILLO PUBLIC LIBRARY

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Keywords

■ Pets(10)
□ Pets (10)

Date Range
□ Today (3)
□ This Week (4)
□ Last Two Weeks (9)


- Blewer "German yorkies" 2 males, both shots, wormed, lots of personality, \$900/ea. 806-... Show more »
Post Date: 05/18 12:00 AM
- Border Collies for sale shots started, \$300 806-... Show more »
Post Date: 05/18 12:00 AM
- 4mo old Female puppy Bichon/shitzu mix \$250 806-... Show more »
Post Date: 05/18 12:00 AM
- AKC English Bulldogs 1 male 1 female, 1st set of shirts an wormed \$1400/ea call or text 806-... Show more »
Post Date: 05/18 12:00 AM
-  Schnauzers mini/toy, registered, PERFECT MOTHERS DAY GIFT Raised in our home Facebook:Rhinestone Schnauzers. Lorie (580-... Show more »
Post Date: 05/11 12:00 AM
- AKC REGISTERED GERMAN SHEPHERDS!! Puppies & Adults 806-... Show more »
Post Date: 05/11 12:00 AM
- MOTHERS DAY SPECIAL! ASDR Reg Fully Australian Shepard, first shots & wormed, Males \$400 Females \$600 Cash only 806-... Show more »

AMARILLO PETS FOR SALE OR FREE OR

TRADE

50 mins

These are cheweenie puppies both girls both need homes today 8 weeks old no shots they are free



New Member · March 8 at 4:10pm

American pitbull terrier puppies ready to go to their loving forever home. Puppies are 8 weeks old. Two females left. Will go fast. Mom on sight and pictures of dad. Will come with first set of shots and dewormed. Currently learning to master potting outdoors. Also been around older puppy and people and will make great family dogs. Rehoming fee 200 obo to good loving home.



March 9 at 6:02pm

These are the puppies I have left. They are half pit and half Husky. They're free to good homes. I need to find homes soon. I have too many dogs right now.



Like Comment

4 hrs

I have a female all white pit for sale for 50

Like Comment Share

Breeders

- Applies - Dogs and Cats
- Application Process
 - Strict Criteria
 - Unique Number issued
 - Each litter is a new permit
- Revoking Permit
 - Failure to comply once issued
- Fees:
 - Pre-birth - \$500.00 Post-Birth - \$1,000.00

Sec. 8-2-88- Breeder's Ordinance

- Sell Liquor/Alcohol = Liquor License
- Own a business = Business License
- Own a restaurant = Restaurant License
- Build a building = Building Permit
- Electrical/Plumbing =
 - Electrical/Plumbing Permit
- Have a parade = Parade Permit
- Transport materials = DOT Permit

**Parallel Examples:
Cost of doing business**

- **Must have Breeder's Permit to:**

- Sell Trade Lease
- Rent Giveaway Market

Intact puppies or kitten

- After obtaining Breeder's Permit:
 - Transactions cannot occur in public
- Does not exempt from any other city requirements.
- Advertising
 - Unique Breeder's Permit number
 - Must be included



Prohibited Transactions

Prohibited Transactions

Will not apply to:

- Agriculture based events
- Tax-exempt non-profits:
 - Humane Sanctuaries
 - Shelters
 - Organizations for abandoned or unwanted
- Zoos
- Circuses

Surrender Fee

- Citizens will incur partial cost
- \$20.00 (Draft version)
- Conceptually Considered (Managed Intake)
 - \$105.00 Cost Recovery
 - \$50.00 Additional Convenience
 - \$20.00 End of Life Euthanasia

Sec. 8-2-58

Spay/Neuter Fund

- Established
 - Surrender Fees
 - Breeder's Fees
 - Pre and Post Birth
 - Opt-Out
- Revenue kept separate from GR (General Revenue) Fund.
- Allocated during yearly budgeting process
 - Focus Spay/Neuter



Changes To Shelter Process

- **Managed Intake**
 - Take control of shelter's intake
 - Require Citizens to work with shelter to schedule
 - Vaccinate
 - Microchip
 - Determine proper placement
 - Fee's waived if owner works with AAM&W

Nationally Accepted Best Practice

Online Survey



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LOST, FOUND AND
IMPOUNDED SEARCH TOOL

MOST REQUESTED 

Online Survey



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[STATISTICS](#)

[2015 Statistics](#)

[2016 Statistics](#)

[2017 Statistics](#)

[2018 Statistics](#)

[HISTORICAL VALUE](#)

[Target Zero Institute Consultant's Report - 2014](#)

[ORD 8-2-General \(4-12-2017\)](#)

[TARGET ZERO INSTITUTE CONSULTANT'S REPORT - 2018](#)

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Animal Management & Welfare Advisory Board

Budget Information

Community Engagement

Highlights

+ Statistics

+ Historical Value

Target Zero Institute Consultant's Report - 2018

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Key Staff

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Community Engagement

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Ordinances that are currently being considered for creation and/or modifications:

- Change the stray hold from three (3) days to two (2) days.

Draft Ordinance [DRAFT: ORD -8-2-generatransfer of ownership 6 11 2017](#)

- Enhance enforcement capabilities
- Breeder's License
- Spay/Neuter Fund Established
- Mandatory Spay/Neuter
- Notice of impoundment of tagged Animals.
- Intact dogs and cats at large

Draft Ordinance [ORD -8-2-general1-02-2018REVISED - CMW 5 10 18](#)

Online Survey

<https://www.surveymonkey.com/r/COABreedersOrdinance>



May 23, 2018 at 5:00 - 6:00PM - North Branch Library - 1500 N.E. 24th Ave.

May 24, 2018 at 1:00PM - 2:00PM - East Branch Library - 2232 E. 27th Ave.

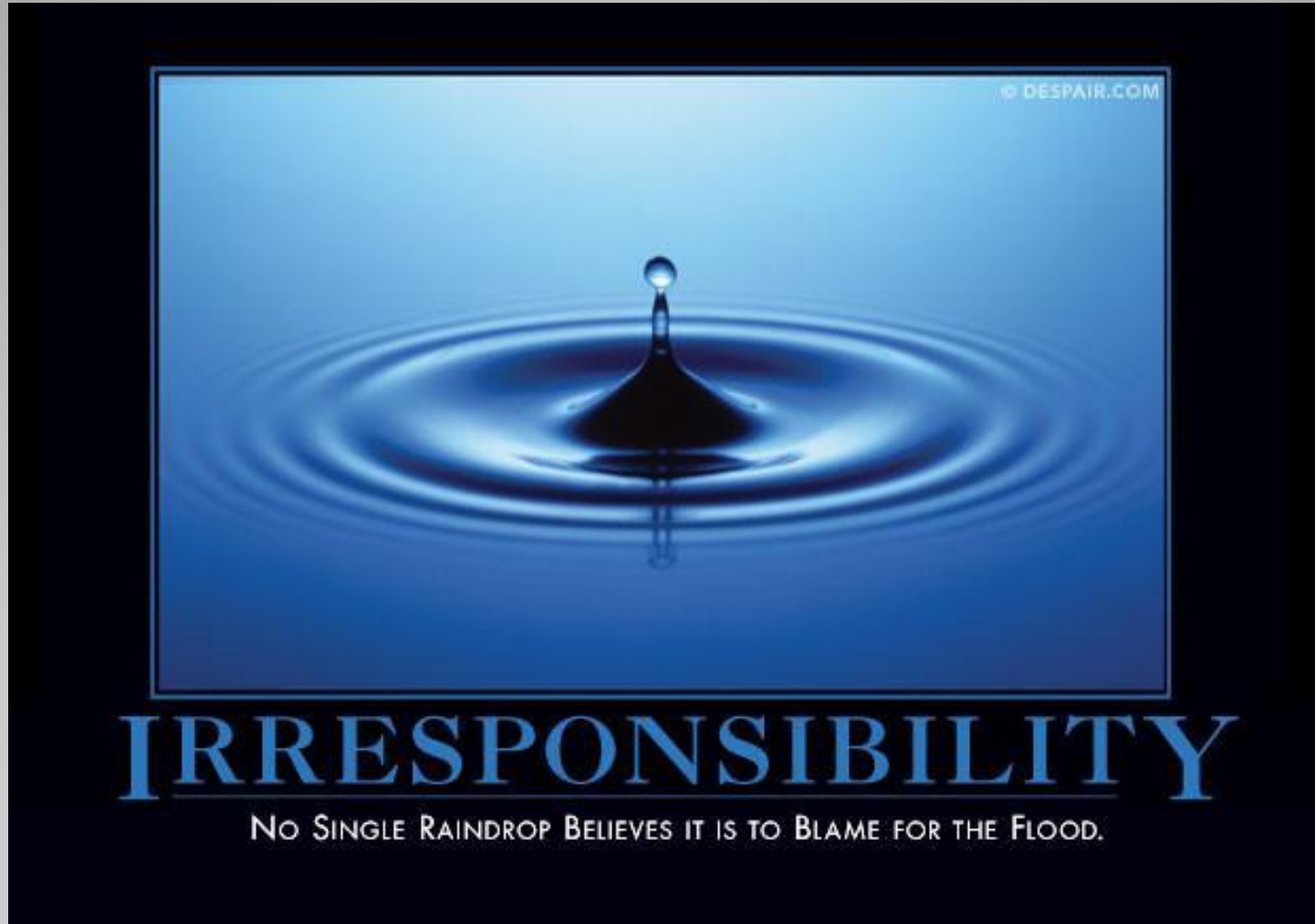
May 30, 2018 at 4:30PM - 5:30PM - Northwest Branch Library - 6100 W. 9th. Ave.

May 31, 2018 at 1:00PM - 2:00PM - Southwest Branch Library - 6801 W. 45th.

June 6, 2018 at 6:00PM - 7:00PM - Downtown Branch Library - 413 E. 4th Ave.

- Wednesday, May 23, 2018 – 5:00PM
 - North Branch Library
- Thursday, May 24, 2018 - 1:00PM
 - East Branch Library
- Wednesday, May 30, 2018 - 4:30PM
 - Northwest Branch Library
- Thursday, May 31, 2018 - 1:00PM
 - Southwest Branch Library
- Wednesday, June 6, 2018 - 6:00PM
 - Downtown Branch Library

Additional Community Engagement



Questions?