

MINUTES

On November 30, 2017, the 21st Century Senior Services Development Advisory Board met at 3:00 p.m. in Room 306, City Hall, 509 S.E. 7th Avenue, Amarillo, Texas for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Chris Bell	Yes	6	5
Melissa Carter	Yes	6	5
Charlene Cole	Yes	6	6
Mary Coyne	Yes	6	6
Steve Dalrymple	No	6	4
Judy Day	Yes	6	5
Robert Goodrich	Yes	6	5
Toni Gray	Yes	6	3
Shirley Heard	Yes	6	4
Steve Hoyl	Yes	6	5
Terry Price	Yes	6	6
Liz Rascón Alaniz	No	6	5
Clay Stribling	No	6	3
Jelaine Workman	No	6	4

Also in attendance were:

Rod Tweet	PARKS & RECREATION DIRECTOR, CITY OF AMARILLO
Linda Pitner	SENIOR SERVICES COORDINATOR AND RECORDING SECRETARY, CITY OF AMARILLO
Mick McKamie	CITY ATTORNEY, CITY OF AMARILLO
Courtney White	ATTORNEY, CITY OF AMARILLO

ITEM 1: Call to Order. Chair Melissa Carter established a quorum and called the regular meeting of the 21st Century Senior Services Development Advisory Board to order at 3:00 p.m.

ITEM 2: Minutes. Steve Hoyl moved to approve the minutes of October 5, 2017 as written. Charlene Cole seconded the motion and motion carried by unanimous vote. Steve Hoyl moved to approve the minutes of November 8, 2017 as written. Toni Gray seconded the motion and motion carried by unanimous vote.

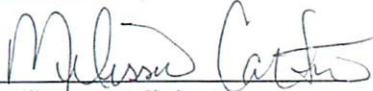
ITEM 3: Demographics Presentation and Discussion. Linda Pitner presented demographics information regarding the 50+ population in Amarillo, Texas covering population growth, household incomes including low income/poverty figures, census tracts with highest percentages of population 65+, and senior meal program data.

ITEM 4: Center Without Walls Concept Presentation and Discussion. Linda Pitner presented the Center Without Walls Concept reminding Advisory Board Members of the key findings and strategies of the Blueprint document including the recommendation to establish a cooperative network of centers and services augmented by virtual/online activities and a center without walls concept. She stated that a Center Without Walls is a community-based service delivery model connecting participants to programs and services in the community by providing new services in existing community spaces, publicizing existing programs and services, and creating a collaborations/partnership network of organizations, businesses and individuals committed to sharing and developing resources. Linda noted the benefits of a Center Without Walls and reviewed the various programs and services offered by six existing model programs in the country. The gateway Seniors Without Walls in Maine website was explored. She then presented a strategy and framework to consider in creating a Center Without Walls for the Amarillo area. The program components of an online community, programs/services and community awareness were each reviewed.

Comments from Advisory Board members included the importance of including the broad senior community in opportunities to move such an idea forward, particularly the minority community; the ability of such a concept to assist current programs that have limited or no funds for advertising, keeping in mind the need to target numerous generations in the 50+ population and what is effective communication/delivery avenues for younger active adults as well as older seniors; the importance of designing a flexible program that can change as needs and desired programming changes; and such a program might create the synergism across the community of what could be done to meet numerous needs.

ITEM 5: Public Forum. Tressia Trask, 1300 S. Harrison, asked the group to remember that transportation remains an issue. Alan Abraham, 7502 SW 35th, noted the Gateway program visited earlier was run by volunteers and was concerned that a staff would be needed to operate such a program in this area creating funding and budget issues related to website development and maintenance as well as program development.

ITEM 4: Adjournment. There, being no further business, Melissa Carter, Chair, adjourned the meeting at 4:15 p.m. This meeting was recorded and all comments are on file with the City Parks and Recreation Department.


Melissa Carter, Chairman

ATTEST:


Linda Pitner, Board Secretary