

STATE OF TEXAS :
COUNTIES OF POTTER :
AND RANDALL :

On this the 11th day of May 2010, the Parks and Recreation Commission of Amarillo, Texas convened at 1:30 PM in regular session in Room 306, City Hall at 509 E. 7th Avenue, with the following members present:

ATTENDANCE

	PRESENT TODAY	NO. REGULAR MEETINGS HELD SINCE APPOINTMENT	NO. REGULAR MEETINGS ATTENDED SINCE APPOINTMENT	SPECIAL MEETINGS HELD	SPECIAL MEETINGS ATTENDED
Mr. Daniel Martinez	Yes	49	47	0	0
Mr. Hal Leedy	No	29	19	0	0
Mr. Cameron Monroe	Yes	19	15	0	0
Mr. Clint Norton	Yes	10	9	0	0
Ms. Joyce Cunningham	Yes	29	27	0	0
Ms. Jackie Payne	Yes	29	24	0	0
Mr. Brian Scott	Yes	47	39	0	0

and the following staff members:

Mr. Larry Offerdahl	Director of Parks & Recreation
Mr. Rod Tweet	Assistant Director of Parks & Recreation
Mr. Clint Stoddard	Park Superintendent
Ms. Sherylene Morris	Recording Secretary

There being a quorum established, the meeting was called to order by Chairman, Mr. Daniel Martinez, and the following business was conducted.

ITEM 1. APPROVAL OF MINUTES FROM APRIL 13, 2010 MEETING

Ms. Joyce Cunningham made a MOTION to approve the April 13th minutes as mailed. Mr. Cameron Monroe seconded the MOTION. MOTION passed by a vote of 6-0.

ITEM 2. MONTHLY REPORTS

Larry Offerdahl stated that Parks & Recreation submitted a \$120,000 CDGB funding request to install a new playground at Hamlet School Park. The first hearing on this funding request will be held on May 11, 2010.

Two annual events co-sponsored by the City of Amarillo, will be held on May 8th at Tradewinds School Park & May 22nd at Westover Village for the 3rd Annual Green Select Day, and May 22nd at Thompson Park for the 2nd Annual Soap Box Derby.

Golf, Tennis, and swim lesson revenues for the month of April are down due to the weather.

Spring/Summer Softball registrations are up this year with a 21 team increase from 2009. 274 games have been rescheduled due to the inclement weather.

Clint Stoddard stated that vandalism has increased due to the summer weather and increased visitors to our parks.

The Easter Egg-citment was held on April 3rd and drew an estimated 3,000 participants.

ITEM 3. PRESENTATION OF THE 2010 PARKS & RECREATION MARKETING PLAN

Larry stated that each year Parks Administration prepares and prints an annual Marketing plan that informs citizens on our various programs, events, activities, and special events. This plan summarizes all these various methods of communication and encourages citizens input, public/private partnerships, citizen awareness, and participation in the Amarillo Park System.

This Marketing Plan is a resource tool that can help generate financial support and sponsorships to help enhance the quality and scope of all special events and programs.

ITEM 4. CONSIDER APPROVAL OF THE 2010 HIKE & BIKE MASTER PLAN UPDATE

Parks Administration staff, along with the Traffic Engineering Department has been working closely together to update the 2003 Hike & Bike Master Plan. Updates include a list of twelve (12) new bike routes and thoroughfare linkages. This 2010 Hike & Bike Master Plan update will be included as a part of the new 2010 City of Amarillo Comprehensive Master Plan.

Carly Herbert, representative for the Palo Duro Bike Club, stated that there were three (3) points that she would like to address concerning the Hike & Bike Master Plan. Those points are: safety around schools and parks, local businesses promote biking, and Old Soncy Trail connects to the Girl Scout Camp/Trails.

Melody Weis, Palo Duro Bike Club, commended the Parks & Recreation Department as well as the Traffic Engineering Department for implementing the Hike & Bike Master Plan in order to increase/encourage cycling in Amarillo TX.

Park Commissioners were asked to review the updates for the 2010 Hike & Bike Master Plan. Ms. Joyce Cunningham made a MOTION to approve the 2010 Hike & Bike Master Plan updates. Mr. Cameron Monroe seconded the MOTION. MOTION passed by a vote of 6-0.

ITEM 5. REPORT ON THE ZOO EDUCATION CENTER PEPSI REFRESH PROJECT

Larry explained that the Zoo Education Center has now been officially accepted by Pepsi. Voting began on May 1, 2010 for an opportunity to be awarded a \$50,000 Pepsi Refresh Grant. This grant could help to fund the Amarillo Zoo Education Center.

Larry encouraged Park Commissioners to go on-line to vote for this Amarillo Zoo Education Center Grant and encourage others to vote also.

ITEM 6. REPORT ON THE GRAND OPENING OF THE BONES HOOKS SPLASHPAD

The Grand Opening for the Bones Hooks Splashpad is scheduled for May 15, 2010. Rod Tweet informed the Park Commission what activities would take place for this event. He encouraged them to attend the festivities.

ITEM 7. PARKS & RECREATION COMMISSION COMMENTS

Joyce Cunningham invited and informed everyone that the "Ride of Silence" would be held on May 19th at 6:30 PM starting in the parking lot at City Hall. She explained that this is a slow bike ride only going 10 mph for 8 ½ miles to honor those bike riders who have been killed or injured while riding their bike. This ride is to make motors aware that bike riders are out there and to watch out for them. This is a world-wide event.

Brian Scott commended Clint Norton on a great job with the May 8th 3rd Annual Green Select Day held at Tradewinds School Park. A total of 150 trees were given away to all participants and 75 trees were planted in 30 minutes. Clint Norton reminded everyone that the next tree planting for Green Select Day would be held on May 22nd at 10:00 AM at Westover Village Park.

There being no further discussion, MOTION was made by MS. Jackie Payne to adjourn the meeting. Mr. Brian Scott seconded the MOTION. Meeting adjourned at 2:51 PM.

Larry Offerdahl,
Director of Parks and Recreation