

MINUTES

**AMARILLO ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS**

December 15, 2015

The joint meeting of the AEDC Board of Directors was held in the AEDC Conference Room, 801 S. Fillmore, Suite 2015, Amarillo, Texas at 11:00am on December 15, 2015. Board members in attendance were:

Voting Members	Board Position	Present	No. Meetings Held	No. Meetings Attended
John Kritser	Chairman	Y	30	28
Roy Bara	Vice-Chairman	Y	30	28
Tom Bivins	Director	Y	34	30
Ginger Nelson	Director	Y	34	27
Brian Bruckner	Director	Y	20	15

Also in attendance were the following staff members:

RICHARD DAVID	PRESIDENT/CEO
STEVE PRITCHETT	VICE PRESIDENT/BUS DEVELOPMENT MGR
DOUG NELSON	VICE PRESIDENT/FINANCIAL SERVICES
BRIAN JENNINGS	VICE PRESIDENT/ BUS DEVELOPMENT MGR
REAGAN HALES	DIRECTOR MARKETING & COMMUNICATIONS
CHRIS LYLES	OFFICE ADMINISTRATOR

Guests in attendance were the following:

JACOB BREEDEN	PROCESS ART HOUSE
WILSON LEMIEUX	LEMIEUX COMPANY
MERCY MURGUIA	POTTER COUNTY COMMISSIONER
BAILEY	KGNC RADIO

Chairman Kritser established that a quorum was present and called the meeting to order.

ITEM 1: Call to order of the Public Meeting. Director Bivins made a motion to approve the minutes from the November 3, 2015 board of directors meeting. Vice-Chairman Bara seconded the motion. The motion was approved.

ITEM 2: There were no items to discuss.

ITEM 3: Marketing Manager Hales provided an overview of the new marketing initiative, which includes a new website for the Amarillo EDC. She asked Mr. Breeden and Mr. Lemieux to provide technical information on the various components of the website.

Questions and comments from various board members were received and answered by Ms. Hales, Mr. Breeden and Mr. Lemieux.

ITEM 4: President David and Marketing Manager Hales provided information in regard to using sales tax to promote economic development: Type A/Type B EDC comparison.

Chairman Kritser adjourned the meeting into Executive Session at 12:03pm

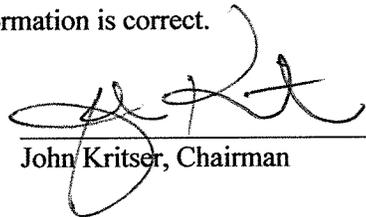
No action was taken during the executive session because none is permitted by law. The public session reconvened at 1:20pm.

ITEM 5: There were no items to discuss.

ITEM 6: There were no items to discuss.

ITEM 7: The next meeting of the Amarillo Economic Development Corporation Board of Directors will be scheduled after polling the board members for the most favorable date in January. The Board of Directors meeting of December 15, 2015 was adjourned at 1:21pm.

The undersigned certifies that the foregoing information is correct.



John Kritser, Chairman